

From: "Levitt, Karen" <karen.levitt@vancouver.ca>
To: "Direct to Mayor and Council - DL"
Date: 12/12/2023 4:31:32 PM
Subject: FWC26 Budget Key Messages

Dear Mayor and Council,

We understand that there may be some media activity concerning the FIFA World Cup 2026 (FWC26) budget on the near horizon. As always, you can refer media inquiries on FIFA World Cup 2026 Vancouver™ to media@vancouver.ca. We are also providing some key messages below that may be helpful to you.

- The FIFA World Cup™ unites billions of people around the world. In 2026, Vancouver will have the opportunity to highlight this amazing city, share the city's unique diversity and show our inclusive Team Vancouver spirit.\u8239
- Hosting the FIFA World Cup 26™ - the world's largest single sport event - will benefit the local economy significantly. Preliminary estimates by Destination BC and BC Stats show that the tournament could generate more than \$1 billion for BC's tourism sector during and in the five years following the tournament, and result in an incremental 900,000 additional visitors to the province over that period.\u8239
- The Province of BC and our hosting partners are well-positioned to deliver this event with a world-class stadium and extensive hosting experience. We continue to work with all partners, including the federal government, to understand hosting requirements and estimated costs and risks of planning, staging and hosting the FIFA World Cup 26™ matches in B.C.
- The federal government is a key partner supporting delivery of the FIFA World Cup™, but the federal government's contribution has not yet been conveyed. Details regarding the federal government's contribution are expected in 2024.
- The number of matches to be held in Vancouver, still to be confirmed, will affect operational requirements. We are anticipating that FIFA will release more detail regarding the final match schedule early in 2024.
- In March of 2022, former Mayor Kennedy Stewart committed the City to \$5 million towards the provincial bid for host city.
- Last spring, the Province of BC announced its preliminary estimates of the City's and BC Place Stadium's budget for planning, staging and hosting the FIFA World Cup 26™ at approximately \$240 million to \$260 million. In late January 2023, the City of Vancouver provided updated estimates of its own costs, which may still change as we gather additional information and wait for the match schedule to be released by FIFA.\u8239 An initial breakdown of the costs is available within the [January provincial release here](#).
- Those interested in learning more can visit [\u8239](http://www.vancouverfwc26.ca) or follow the [Instagram](#), [Twitter](#) and [Facebook](#) accounts [@FWC26Vancouver](#)

Thanks,

Karen

Karen Levitt, Deputy City Manager (she/her)

karen.levitt@vancouver.ca

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm/Musqueam, Skwxwú7mesh/Squamish and səliłwətał/Tsleil-Waututh nations