



2023-2025 Fieldhouse Activation Program Guidelines

The Fieldhouse Activation offers a unique opportunity to animate Vancouver neighbourhoods from the heart of community parks. This is a rare chance to bring neighbourhood-based projects, programming, and outreach into public spaces where people already gather. This program expands the Park Board's place-based activities to the great benefit of neighbourhoods throughout the city through four priority themes identified in our strategic plan.

The four priority themes are:

- Arts
- Culture
- Environment
- Local Food

Proposed initiatives can be focused on one or more theme areas – collaborations between individuals and/or groups are encouraged. In exchange for 350 hours of community-engaged programs and activities, proponents are offered use of the space at no charge¹. The community-engaged work should be centered out of the fieldhouse, surrounding parks, and adjacent/partner community centres. This call is open to collectives and individuals including artists from all disciplines, ecologists, gardeners, cooks or chefs, etc., or a combination of these as well as non-profit organizations, cooperatives, collectives and cultural groups working in the thematic priority areas.

The Fieldhouse Activation supports the implementation of several strategic objectives of the Park Board, which interested applicants are encouraged to review. These include:

- Park Board Arts Policy <https://vancouver.ca/files/cov/vancouver-park-board-arts-policy.pdf>
- Park Board Local Food Action Plan <https://vancouver.ca/parks-recreation-culture/local-food-action-plan-update.aspx>
- VanPlay, the Park Board's Parks and Recreation Services Master Plan, <https://vancouver.ca/parks-recreation-culture/vanplay-parks-and-recreation-strategy.aspx>
- Park Board Strategic Framework <https://vancouver.ca/your-government/vancouver-park-board-strategic-plan.aspx>
- Rewilding Vancouver: An Environmental Education and Stewardship Action Plan for the Park Board (2014) <https://vancouver.ca/parks-recreation-culture/education-and-stewardship.aspx>
- Healthy City Strategy (2015) <http://vancouver.ca/people-programs/healthy-city-strategy.aspx>

¹ This includes rent and utilities including electricity, water and natural gas. Phone and internet charges would be borne by proponents, if required.

Examples of current and past activations in Fieldhouses include:

1. Echo Park Film North (EPFC North) at Moberly Park Fieldhouse

Offers an open invitation for a convening around community film, food, and garden. Through an ongoing series of free public workshops and screenings, neighbours and friends will use organic materials grown in the community garden and surrounding area as ingredients to create eco-friendly films that celebrate growing, community, and connection to the urban landscape.

<https://epfcmoberlyfieldhouse.tumblr.com/>

2. Vines Art Festival at Pandora Park Fieldhouse

Vines Art Festival is Vancouver's only eco-arts festival. They are committed to capturing the imaginations of new audiences and inserting creativity into everyday Vancouver spaces. This residency will create platforms for culturally diverse local artists, performers, and community participants to create with and on the land, steering their creative impulses toward work that focuses on the environment – whether a deep love of nature, sustainability, or climate justice.

<https://vinesartfestival.com/fieldhouse/>

3. Fresh Roots at Norquay Park Fieldhouse

The food hub is a central gathering place for a thriving neighbourhood food system and food-based community activities, events, and celebrations. Participate, learn new skills, share old skills, laugh, and eat with neighbours, while you enjoy the simple wonders of good food and community.

<https://freshroots.ca/> <https://freshroots.ca/norquay>

The upcoming Fieldhouse activations run from **January 15, 2023 to December 16, 2025**. Table 1 provides a list of the fieldhouses that will be available for the next term with a brief description of the available space at each site. **Please note that other fieldhouses spaces may come available during this term and may be offered to applicants shortlisted from this call and evaluated based on applicability to the specific neighbourhood.**

Table 1: Fieldhouse details

Location	Priority Theme
Jonathon Rogers Park https://covapp.vancouver.ca/ParkFinder/ParkDetail.aspx?InParkId=137	Open arts or an eco-environmental theme (or collaborations of themes)
Riley Park https://covapp.vancouver.ca/parkfinder/parkdetail.aspx?inparkid=168	Open to arts, garden and eco-art-environmental theme (or collaborations of themes)
Burrard View Park https://covapp.vancouver.ca/parkfinder/parkdetail.aspx?inparkid=67	Open to arts, garden and eco-art-environmental theme (or collaborations of themes)

The Fieldhouse Activation Program is entering its 10th year with hundreds of artists, environmentalists, food groups in 24 parks. This new call for expressions of interest builds on this work to date. More information about this program can be found here:

<https://vancouver.ca/parks-recreation-culture/fieldhouse-programs.aspx>

Program Goal and Objectives:

Goal:

To activate underutilized fieldhouse spaces in order to create place-based hubs of activity that benefit communities in Vancouver.

Objectives:

1. Establish, manage and adapt a Fieldhouse Activation project that is transparent and fair and is clearly communicated to potential partners and participants across the city;
2. Support strategic objectives in the areas of arts and culture, local food and environmental stewardship; and
3. Build and grow strong, meaningful and collaborative partnerships with community organizations and individuals.

Who Are You?

The Fieldhouse Activation Program is best suited to individuals and groups that:

- Can articulately describe their vision for how the Fieldhouse Activation Program will enable them to do something that would otherwise be very difficult to achieve.
- Have successfully established and administered community-engaged programming focused on one or more of the priority thematic areas; or established and administered programming that has natural potential to grow and be further supported by diversifying into working in these priority themes.
- Have strong networks, or can demonstrate ability to build connections, in the communities in which the fieldhouses are located. It's expected that a diversity of community members are actively engaged throughout the residency.

How it will work?

This Fieldhouse Activation Program is a partnership between the Vancouver Park Board and the applicants, with responsibilities as follows.

Vancouver Park Board:

- Provides space from **January 15, 2023 – December 16, 2025**. Basic upgrades, maintenance and cleaning will be completed by the Park Board prior to residency.
- Provides ongoing physical maintenance of the building (e.g. utilities, issues, broken windows, etc.) and pay for utilities (e.g. heat, water).
- Provides support from a Park Board staff liaison to connect with neighbouring parks, community centres, community kitchens, gardens, cultural organisations, the local food movement and others to help facilitate collaboration and strengthen the residency in the community.
- Provides support from a Park Board staff liaison to assist with annual planning, review and evaluation.

- Promotes the projects and the residency through the Park Board, City and community networks.
- Shares joint copyright of project documentation with City of Vancouver.
- Reports back to senior management and/or Park Board Commissioners outlining program highlights and outcomes.

Program Partner:

- Is an active year-round presence (350 hours), regularly working² in the fieldhouse as well as the surrounding park areas and community centres, and establishes a strong and positive presence with a diversity of people in the community.
- Develops initiatives that facilitate unique connections between people, their health, their communities, their culture and the ecosystem.
- Participates in key community events, including those in community centres, parks, and others to be determined through annual planning.
- Shares experiences and learning with other people and organizations working in these areas and in the other fieldhouse residencies.
- Raises or provides funds required to support programming and operations (e.g. furniture and specialised equipment, internet, workshop fees and materials staff/volunteer support costs, etc.).
- Engages in a regular reporting process with Park Board staff liaison.
- Maintains a designated social media presence or website for the fieldhouse residency for purposes of documentation, project communications and marketing. This could include video, journaling, still photography, writing, etc.
- Shares joint copyright of project documentation with City of Vancouver.

² Proponent must be at the field house on a weekly basis and cannot use the field house primarily for storage.

How to Apply

Step 1: Visit a fieldhouse event and chat with the group who is activating the space and ask questions.

View the available fieldhouses at one of their events (check their blogs for details [on the fieldhouse main page](#))

Step 2: Submit an application.

Online application is available on the website from June 15, 2022 to September 14, 2022.

Please contact us if you do not have access to a computer.

The application includes:

1. Statement of Vision and Intent – maximum 250 words

This is your chance to provide your compelling, exciting, engaged vision for your project. Describe the current direction of your work, and how you imagine developing relevant community-based programming and practices in this field house activation. In this section, please indicate why you are applying for a specific field house and make a case for why your project is best suited for that particular field house³. Alternately, please indicate whether your project is appropriate for any field house and why. This section

³ Efforts will be made to accommodate requests for specific fieldhouses; however, proponents may be offered an alternate field house than applied for.

should also include a discussion of any changes you would need to make to the field house in order to make it work for your imagined purposes.

2. Biographies – *maximum 200 words each*

please provide a short bio for each primary facilitator involved in the residency. Information should include full names, relevant experience working with the priority theme(s), and their role in the residency. Please provide links to more info or include CVs in your supportive documentation.

3. Organizational Profile (if applicable) - *maximum 250 words*

provide a profile of the key organization(s) involved, including mission and mandate, relevant projects and programs and administrative and organizational experience.

4. Partners/Resources – *maximum 250 words*

Please provide a clear outline on what types of resources would be required to realize your work in the fieldhouse and how you would source this support. These can include goods and services, in-kind donations of time and grants. Please note that the Park Board cannot provide monetary support for your residency and any costs associated with your residency will require you to source donations or fundraise

5. Benefits - *maximum 250 words*

please give details on how your project would enhance the public space for the local community and build neighbourhood connections

Letters of Support: These letters should support the applicant's capacity to fulfill the requirements of the residency and objectives of the program, and should be provided by people/organizations that are not directly involved in the proposed residency.

Supportive Documentation: please provide photo, video, web links or other graphic materials for your work or related projects that demonstrate your community-based activities and its objectives.

- Maximum 5 additional files to support your application
- Files cannot exceed 10MB each
- Accepted file types: png, gif, jpg, jpeg, doc, doc, xls, docx, xlsx, pdf, txt, mov, mp3, mp4

Submit Application

The application deadline is on September 14 at 5:00pm (PST)

Applications must follow the maximum word counts provided above. A confirmation email is sent when your application is received.

Fieldhouse applications are assessed by a committee of staff and community members from across the city. Park Board staff will share the results within approximately six weeks of the application deadline.

Assessment

The evaluation process will be based on:

- Understanding and experience with community-engaged practices, and existing neighbourhood connections, partnerships, and networks or demonstrated ability to build these connections;
- Extent, depth, and diversity of community benefits resulting from the proposed activation;

- Potential for the fieldhouse activation to support personal/professional development of applicant(s);
- Experience in relevant past projects and demonstrated ability to manage activation;
- Local demand and interest in the proposed project;
- Suitability and appropriateness of vision and intent of project for the fieldhouse location;
- Overall potential for meeting program objectives as described above, as well as policy priorities summarised in the Description section;
- Excellence in the field based on previous work (as indicated in the organizational profile and/or CVs, supportive documentation, and letters of recommendations).

If you have any questions or inquiries please contact: pbfieldhouses@vancouver.ca

Please complete and submit your application by Monday, Sept. 14, 2022