

From: **"Levitt, Karen"**

To: **"Direct to Mayor and Council - DL"**

Date: 2/2/2024 1:07:56 PM

Subject: Sunday FWC26 Match Schedule Announcement

Dear Mayor and Council,

As you are aware, this Sunday, February 4, FIFA will share the FIFA World Cup 26™ match schedule via a live broadcast on CTV and TSN5 beginning at noon PT. During this special announcement, we will learn the number of matches Vancouver will host and the dates of those matches. We will also learn if it will be Toronto or Vancouver who hosts the Canada Men's Soccer team's opening match.

We encourage you to reshare the posts on our Host City channels ([Instagram](#), [Twitter](#) and [Facebook](#) accounts @FWC26Vancouver) to help create awareness and build excitement for the February 4th announcement. Additionally, a count-down clock has been activated on our [FIFA Vancouver website](#), where we will share the Vancouver match dates for all once announced.

This announcement will attract media attention and you may be approached by the media or members of the public with questions. Below, we have provided some holding messages for you to use, should you be approached. Where possible, please refer inquiries to media@vancouver.ca for a response as we will be coordinating responses with our provincial and federal partners.

Holding messages

- FIFA World Cup™ unites billions of people around the world. In 2026, Vancouver will have the opportunity to highlight this amazing city, share the city's unique diversity and show our inclusive Team Vancouver spirit.
- [FIFA has announced](#) that it will reveal the FIFA World Cup 26™ Official Match Schedule during a special live broadcast on Sunday, February, 4 2024, beginning at 12 pm PT on CTV and TSN5. The Host City allocations for the 104 matches of the game-changing tournament in 2026 will be announced during the special 30-minute program. The broadcast will also reveal the location of the tournament's opening match, details of the first match in each Host Country, the Group-Stage locations for each Host Country's national team and the venue for the eagerly awaited FIFA World Cup™ Final, which is scheduled for Sunday, July 19, 2026.
- For questions on the match schedule release, tickets or tournament information, please contact FIFA Media via media@fifa.org. For questions on the City of Vancouver's delivery of the event, please email media@vancouver.ca.
- To learn more about Vancouver as a host city for the FIFA World Cup 26™, visit www.vancouverfwc26.ca or follow our [Instagram](#), [Twitter](#) and [Facebook](#) accounts @FWC26Vancouver.

I will be sending you a follow-up email on Sunday post-announcement, to share our match schedule dates and news release link as well as related key messages

for your reference.

Wishing you a nice weekend ...

Karen

Karen Levitt, Deputy City Manager (she/her)

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm/Musqueam, Sḵwxwú7mesh/Squamish and səliłwətaʔ/Tsleil-Waututh nations