

From: **"Levitt, Karen"**  
To: **"Direct to Mayor and Council - DL"**  
Date: 2024-06-14 12:26:39 PM  
Subject: Business and Economy Director Appointment

---

CONFIDENTIAL THROUGH MONDAY, JUNE 17, 2024

Dear Mayor and Council,

I am very pleased to share with you that we have appointed the City's first Director of Business and Economy – [Siobian Smith](#) – who will be starting in her new role on August 6, 2024.

Siobian has extensive experience working in local economic development within the public sector. For the past three years she has been the Manager, Economic Development at the City of North Vancouver, and for several years before that she held various economic development roles with the Province of BC. She spent almost four years working at a senior level with HQ Vancouver, a purpose-built investment attraction vehicle delivered by the BC Ministry of International Trade, Western Economic Diversification Canada, and the BC Business Council. And, Siobian is also currently Co-Vice Chair of the Invest Vancouver Advisory Council.

Siobian is passionate about helping businesses succeed, understands the local government policy landscape, and has a strong knowledge of the local investment attraction and business support ecosystem.

I'll be working with Siobian to build out the new Business and Economy Office over the next few months, and we are aiming to bring you a preliminary workplan in Q4-2024. I will be announcing Siobian's appointment internally on Monday morning, so I appreciate you keeping this note confidential until that time.

Please join me in welcoming Siobian to the City.

All the best,

Karen

---

**Karen Levitt**, Deputy City Manager (she/her)

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x m k y m/Musqueam, S w x w u 7 mesh/Squamish and s l i l w t a /Tseil-Waututh nations