

From: **"Singh, Sandra"**

To: **"Direct to Mayor and Council - DL"**

Date: 2024-07-22 4:26:02 PM

Subject: Memo to Mayor and Council - Older Persons Strategic Action Plan Update - RTS
15012 - (2024-07-22)

Attachments: **CMO - Memo (Council) - Older Persons Strategic Action Plan Update - RTS
15012 - (2024-07-22).pdf**

Good afternoon Mayor and Council,

Please find attached a memo providing a status update on the development of an Older Persons Strategic Action Plan.

Brief summary:

- The Strategic Lead, Older Persons was hired in January 2024, and sits in the Strategy and Project Support Office.
- The Strategic Lead, Older Persons will bring a draft framework for the Older Persons Strategic Action Plan to Council for direction later this year.
- The Older Persons Strategic Action Plan will be informed by the Seniors Housing Strategy and address non-housing related feedback received through the Seniors Housing Strategy engagement.
- The Strategic Lead, Older Persons will ensure alignment of the Older Persons Strategic Action Plan with the refreshed Healthy City Strategy once approved by Council.

If you have questions, please contact me and I'll ensure a response through the weekly Q&A.

Thank you,

Sandra

Sandra Singh | Deputy City Manager

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The City of Vancouver acknowledges the unceded homelands of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Sel̓wítlh (Tsleil-Waututh) Nations.

MEMORANDUM

July 22, 2024

TO: Mayor and Council

CC: Paul Mochrie, City Manager
Karen Levitt, Deputy City Manager
Armin Amrolia, Deputy City Manager
Katrina Leckovic, City Clerk
Maria Pontikis, Chief Communications Officer, CEC
Teresa Jong, Administration Services Manager, City Manager's Office
Trevor Ford, Chief of Staff, Mayor's Office
Ben Pollard, Chief Strategy Officer
Susanna Tam, Chief Equity Officer
Josh White, General Manager, Planning, Urban Design and Sustainability

FROM: Sandra Singh
Deputy City Manager

SUBJECT: Status Update: Development of Older Persons Strategic Action Plan

RTS #: 15012

PURPOSE

This memo is provided to update Mayor and Council on the status of work to date on the creation of an Older Persons Strategic Action Plan.

BACKGROUND

Council passed Member's Motion B.7 on January 27, 2022, directing staff to:

- explore and report back on a plan to advance efforts to make Vancouver an age-friendly city, with an ongoing intersectional approach, and
- provide a dedicated full-time planning position to focus on older persons and elders with an intersectional lens across city departments and liaise with external agencies.

The new role of Strategic Lead, Older Persons is positioned within the Strategy and Project Support Office, and work in this area began on January 15, 2024.

DISCUSSION

Work to Date

The Strategic Lead, Older Persons has begun drafting a new Older Persons Strategic Action Plan. This work is grounded in the World Health Organization (WHO) Age-Friendly Cities (AFC) Framework and builds on the City of Vancouver Age-Friendly Action Plan 2013-2015 and previous and current City plans, strategies and initiatives. This comprehensive action plan is intended to continue advancing broader work across departments and with partners in response to the aging population, with the goal of helping to ensure that Vancouver meets the diverse needs of older persons.

Intersection with Seniors Housing Strategy

Work began on the Seniors Housing Strategy in 2023. Housing is one of the domains in the WHO AFC Framework and is included in the draft framework for the Older Persons Strategic Action Plan. The Seniors Housing Strategy, and all of the related engagement that took place in 2023 and 2024 (including feedback that did not focus specifically on housing) will inform the creation of the broader Older Persons Strategic Action Plan.

Intersection with Healthy City Strategy

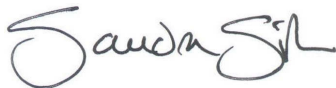
Council recently directed staff to undertake a refresh of the Healthy City Strategy. This renewal provides a timely opportunity to explore the intersection of the Healthy City Strategy and the Older Persons Strategic Action Plan. The Strategic Lead, Older Persons is currently working with staff in Social Policy and Projects to determine how the Older Persons Strategic Action Plan could best be aligned with the new Healthy City Strategy.

Next Steps

It is anticipated that the draft framework for the Older Persons Strategic Action Plan will be brought forward to Council for direction later this year. The aim at this time is that an initial one-year action plan will subsequently come forward by early 2025 for Council approval, and that actions will be advanced through existing resources.

FINAL REMARKS

Should Council have any questions, please contact me directly and I will work with staff to ensure a response through the weekly Q&A.



Sandra Singh
Deputy City Manager