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To: "[Direct to Mayor and Council - DL](#)"
Date: 8/23/2024 1:22:37 PM
Subject: FW: For CMO Distribution: Calling all BC artists: Design the official FIFA World Cup 26 Vancouver™ Host City Poster! Information Bulletin (August 26, 2024)

CONFIDENTIAL

Dear Mayor and Council,

I am writing to inform you that the FWC26 Vancouver Host Committee will be issuing an information bulletin on August 26, 2024 regarding the upcoming publication of an RFEOI for artists to confirm their interest in submitting their design for the official FIFA World Cup 26 Vancouver™ Host City Poster.

The Vancouver poster will be one of sixteen (one per Host City), which will be designed by local artists within each city and then shared out globally as a visual representation of the Host City and a memento of the tournament. Similar competitions will be held in other host cities during the same time period, though the process and rules may vary. City staff are not eligible to participate.

Please keep this information embargoed until it goes live from the City media email account on August 26, 2024.

Maria will reply to this email with the relevant social media links, once the information bulletin is live on the [media hub](#) of vancouverfwc26.ca.

Thanks,

Karen

Karen Levitt, Deputy City Manager (she/her)
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the xʷməθkʷəy̓əm/Musqueam, Skwxwú7mesh/Squamish and səliwətaʔ/Tsleil-Waututh nations

**FIFA World Cup 26™ Vancouver
Information Bulletin
August 26, 2024**

Calling all BC artists: Design the official FIFA World Cup 26 Vancouver™ Host City Poster!

Today, the FIFA World Cup 26 Vancouver™ Host Committee announces an exciting opportunity for British Columbia's artistic community. Talented BC artists are asked to submit their designs for the official Vancouver Host City Poster for the FIFA World Cup 26™.

This is a chance for one BC artist to shine on a global stage and visually represent Vancouver during one of the most anticipated sporting events of 2026. The selected artist will receive

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\$25,000 for their design and their work will become a lasting symbol of Vancouver's historic role in hosting the biggest World Cup ever.

To design the FIFA World Cup 26™ Host City Poster, the Vancouver Host City Committee is seeking an expression of interest from BC artists who can apply on the [Business Opportunities](#) page of vancouverfwc26.ca. Submissions will be due October 25 and judged by a panel who will submit the top five finalists to FIFA for final decision. Once selected, the Host Committee will award the finalist \$25,000CAD and four runners-up will each receive \$1,500CAD for their submissions.

This iconic poster will capture the spirit of the event and celebrate Vancouver's unique contribution to the FIFA World Cup 26™. Artists are encouraged to showcase their creativity and originality in this high-profile competition, creating a design that embodies the city's rich cultural and Indigenous history and represents the pride and excitement of the 2026 tournament. The winning design will not only be featured globally but will also serve as a cherished memento of Vancouver's role in this event.

To learn more about the FIFA World Cup 26™, please visit vancouverfwc26.ca and sign up to receive updates, and follow our [Instagram](#), [X](#) and [Facebook](#) accounts @FWC26Vancouver.

Fans can pre-register for FIFA World Cup 26™ ticket information at fifa.com/tickets.

Media contact:

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