From: "Mochrie, Paul" < Paul. Mochrie@vancouver.ca>

To: "Boyle, Christine" < Christine. Boyle@vancouver.ca>

"Direct to Mayor and Council - DL"

Date: 9/6/2024 12:24:04 PM

Subject: RE: Memo for Mayor and Council: Civic Agency Recruitment Period

## Hi Christine,

Thanks for your question. City Communications promotes recruitment for Civic Agencies across social media platforms in the weeks leading up to the application deadlines. Additionally, City Clerk's Office handles targeted outreach to professional associations and 300+ community organizations.

This month, we will be promoting the opportunity on LinkedIn, Facebook, Instagram and X, leading up to the application deadline of September 29. Please look out for posts scheduled for September 10 through to 29 to amplify, or if preferred, you can use the below templated messaging for your own social posts:

The City of Vancouver is seeking volunteers for various Civic Agencies. An excellent opportunity to contribute to your community!

If you are passionate about making a difference, apply to join an advisory committee, planning panel, or external board.

Apply by Sept 29: https://bit.ly/4g9m0Uu

If you have any additional questions about the foregoing, please let me know and we will reply through the weekly Council Q&A process.

Best, Paul

From: Boyle, Christine < Christine. Boyle@vancouver.ca>

Sent: Thursday, September 05, 2024 10:09 AM

To: Mochrie, Paul <Paul.Mochrie@vancouver.ca>; Direct to Mayor and Council - DL

Subject: RE: Memo for Mayor and Council: Civic Agency Recruitment Period

Thanks for this, Paul. Is the communications team putting word out that applications are open? If so, could that be shared with Council so we can amplify it, and make sure people hear about the opportunities to apply?

Christine

Councillor Christine Boyle (she/her)
CITY OF VANCOUVER
phone 604-873-7242 email <u>CLRboyle@vancouver.ca</u>
address 453 W 12 Ave Vancouver, BC V5Y 1V4
<u>twitter I facebook I instagram</u>

The City of Vancouver is on the uncedea territories of the x m k y m (Musqueam), S wx\u817\_w\u00ed7mesh (Squamish), and s lilw ta (Tslell-Waututh) Nations.

From: Mochrie, Paul < Paul. Mochrie@vancouver.ca>

Sent: Tuesday, September 3, 2024 5:43 PM

To: Direct to Mayor and Council - DL

Cc: City Manager's Correspondence Group - DL

Subject: Memo for Mayor and Council: Civic Agency Recruitment Period

Dear Mayor and Council,

I am re-sending a memo originally provided on February 13, 2024, which outlined upcoming Civic Agency recruitment periods for the year. As the Fall recruitment period is now open, please note that the memo lists the Civic Agencies with open applications on pages 2–3. Some dates in the original memo have been slightly updated:

- September 3 29: Applications open
- October 1 18: Staff review applications
- October 21 November 14: Nomination Subcommittee/Council review applications
- November 15, 19: Nomination Subcommittee Meetings (appointments recommended)
- November 26: In Camera Council meeting (appointments made)

Best, Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x m k y m (Musqueam), S wxwú7mesh (Squamish), and s lilw ta (Tsleil-Waututh) Nations.