

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

To: "[Direct to Mayor and Council - DL](#)"

Date: 10/2/2024 8:20:40 AM

Subject: Broadway Public Realm Plan – Targeted Engagement

Attachments: ENG - Memo - Broadway Public Realm Plan – Targeted Engagement.pdf

Dear Mayor and Council,

Please see the attached Council Memo from Lon LaClaire regarding Broadway Public Realm Plan – Targeted Engagement. A short summary of the memo is as follows:

- This memo provides an overview of upcoming targeted partner and stakeholder engagement for the Broadway Public Realm Plan, specifically focusing on the information of car-free greenways and public space opportunities.
- The PRP will include maps of long-term road space reallocation, including car-free greenways and public spaces and street typologies for the area. This will be presented to Council later this fall.
- The primary groups that staff plan to engage are HUB Cycling, BEST, Transportation Advisory Committee, Vancouver General Hospital, and the 4th Avenue, South Granville, Mount Pleasant, and Cambie Village Business Improvement Associations.

If you have any questions, please feel free to contact Lon LaClaire at 604-873-7336 or lon.laclaire@vancouver.ca.

Best,
Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x̱m̱ ḵ y̱ m̱ (Musqueam), S̱ wxw̱ú7mesh (Squamish), and s̱ lilw̱ ta̱ (Tsleil-Waututh) Nations.

MEMORANDUM

October 2, 2024

TO: Mayor and Council

CC: Paul Mochrie, City Manager
Armin Amrolia, Deputy City Manager
Karen Levitt, Deputy City Manager
Sandra Singh, Deputy City Manager
Katrina Leckovic, City Clerk
Maria Pontikis, Chief Communications Officer, CEC
Teresa Jong, Administration Services Manager, City Manager's Office
Mellisa Morphy, Director of Policy, Mayor's Office
Trevor Ford, Chief of Staff, Mayor's Office

FROM: Lon LaClaire
General Manager, Engineering Services

SUBJECT: Broadway Public Realm Plan – Targeted Engagement

RTS #: N/A

This memo provides an overview of upcoming targeted partner and stakeholder engagement for the Broadway Public Realm Plan (PRP), intended to share some proposed details including potential car-free greenways and public space opportunities.

Background

The Broadway PRP is a 30-year policy document that aligns with the Broadway Plan policies and public realm framework. The PRP identifies public open space and street enhancements to support future growth in the Plan area. It is intended to be a practical guide to leverage opportunities for public realm improvements as the area grows.

As identified in the Plan, the growth of Broadway will require that most trips be by non-auto modes, which will require great walking, cycling and transit facilities. Additionally, given the limited opportunities to acquire new public space in the Broadway Plan area, the Plan identified the need to use street space to meet public space, park and green rainwater needs.

The PRP outlines a 30-year vision for how road space reallocation can help make a significant contribution to the public space needs of the area – new and enhanced greenways, parks,

green spaces, retail streets and plazas. It includes maps of long-term road space reallocation, including car-free greenways and public spaces and street typologies for the area. This will be presented to Council later this fall.

Staff are planning to bring this material to key stakeholders for feedback in early October before finalizing the material for Council consideration. Results of previous stakeholder engagement can be found at <https://syc.vancouver.ca/projects/broadway-public-realm/phase-1-engagement-summary.pdf> and <https://syc.vancouver.ca/projects/broadway-plan/broadway-plan-engagement-summary-public-realm-and-streetscape-plan-phase-2.pdf>.

Engagement Approach

The primary groups that staff plan to engage are HUB Cycling, BEST, Transportation Advisory Committee, Vancouver General Hospital, and the 4th Avenue, South Granville, Mount Pleasant, and Cambie Village Business Improvement Associations.

Engagement Highlights

Key themes for the partner and stakeholder engagement include:

- With the proposed density in the Broadway Plan area, we will be needing to move a lot more people more efficiently in limited street space. This means significantly fewer cars, with most trips by walking, biking and transit.
- With growth comes more demand on our public spaces and parks. Road space reallocation will provide some of the most significant opportunities to deliver those spaces. This supports the City's target of achieving 11% road space reallocation.
- Implementation of car-free greenways and public spaces will occur over time and will depend on pace of development and capital funding. The draft car-free greenways map is shown in appendix A and the draft public space map in appendix B.
- Staff will engage the public and stakeholders when individual projects move forward. All sites will retain vehicular access and designs will ensure adequate circulation for vehicles, including trucks.

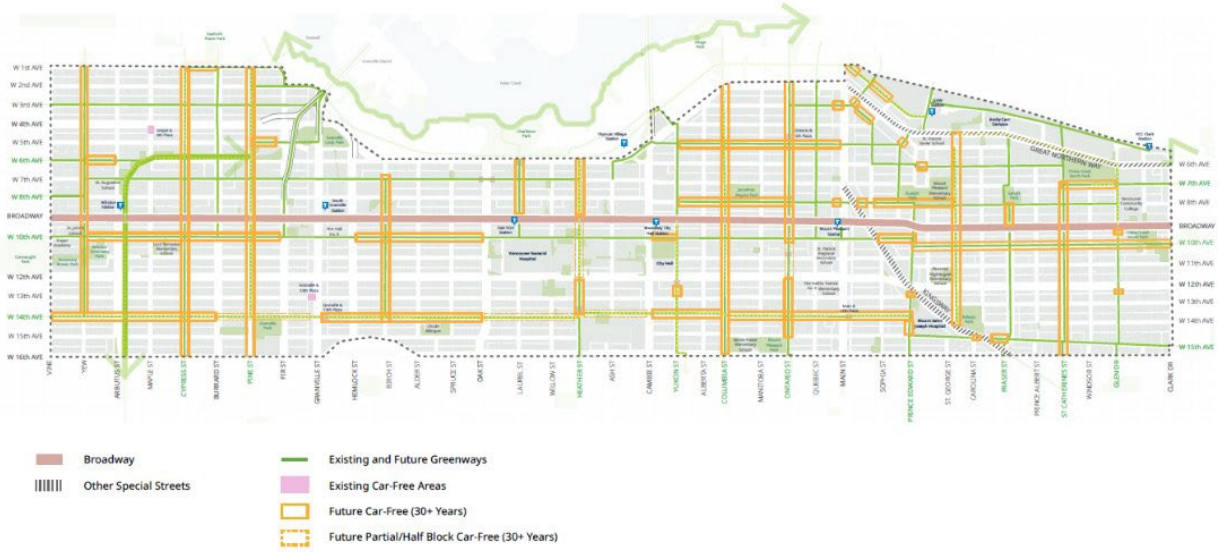
If you have any questions about the planned targeted engagement, please do not hesitate to contact me directly.



Lon LaClaire, M.Eng., P.Eng.
General Manager, Engineering Services

604.873.7336 | lon.laclaire@vancouver.ca

Appendix A - Draft Car-free Greenways Map



Appendix B - Draft Public Space Map

