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From: "Mochrie, Paul" < Paul. Mochrie@vancouver.ca>

To: "Direct to Mayor and Council - DL"

Date: 11/2/2024 12:34:20 PM

Subject: Streetohome Foundation - 2023 annual report Attachments: Annual Report 2023 Streetohome Foundation.pdf

Mayor and Council,

Please find attached for your information the Streetohome Foundation's annual report for 2023. As you may recall, the City of Vancouver has been involved with the Foundation since its inception and the City provides an annual grant toward the Foundation's operating costs. BC Housing and Vancouver Coastal Health also provide annual operating grants.

Streetohome plays a unique and valuable role in securing private capital to fund initiatives aimed at ending the homelessness crisis. Leveraging those private donations, Streetohome has supported a range of innovative approaches that complement existing public sector programs.

If you are interested to obtain any additional information regarding Streetohome and its work, please let me know. As may be useful, I am happy to connect you with Rob Turnbull, executive director, and/or Kevin Bent, board chair.

Best, Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of thex m k y m (Musqueam), S wxwú7mesh (Squamish), and s lilw ta (Tsleil-Waututh) Nations.



ANNUAL REPORT 2023



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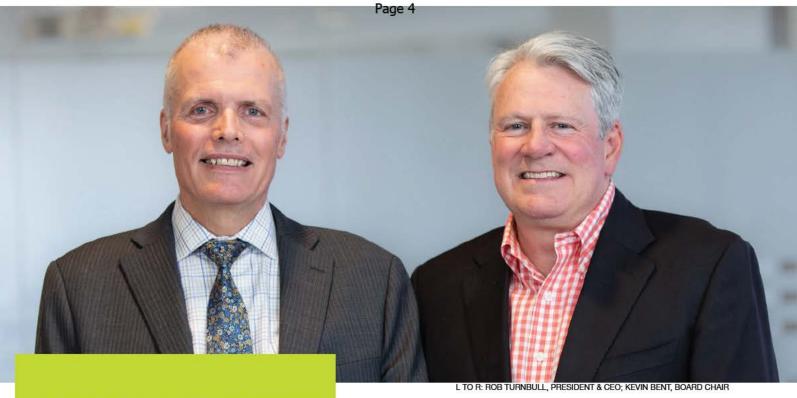
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A MESSAGE FROM THE BOARD CHAIR AND CEO

Kevin Bent, Board Chair

Ken Bert

Dr gC

Rob Turnbull, Ph.D., CHE President and CEO

As Streetohome Foundation completed 15 years of its journey in 2023, we were reminded of all that we have undertaken together. "Homelessness is not just a statistic; it's a story. Each person impacted reminds us of the power of community and the hope that comes from compassion," says our new Board Chair, Kevin Bent. This belief has been the foundation of our work and the heart of our mission.

Throughout the years, we have learned that addressing homelessness requires a multifaceted approach - one that combines innovative, evidence-based practices with genuine compassion. Our experience has shown us that there are, in fact, several steps to transforming lives – from supporting individuals to rebuild their health and secure employment, to reconnecting them with their communities for a sense of belonging.

As we move forward, our new **Strategic Framework** (2023-2028) will guide us towards 'Strengthening the Stool' for greater outcomes. As we remain committed to exploring new ideas and projects, our goal is to ensure that every person is supported in moving along their preferred life path, fostering resilience and hope for a better tomorrow.

We would like to thank you all for your unwavering support. Together, we are not just addressing homelessness; we are weaving a tapestry of hope and possibility for each and everyone in our community.



Fill gaps in housing and services for those with lived experience of homelessness through innovative and accountable projects



Support the integration of effective support services with stable housing



Make the best use of existing supportive housing through enabling transitions to housing of choice and employment



Seek transparency in data and accountability for outcomes in the allocation of public and private resources



The Streetohome Stool (below) symbolizes the interconnected domains that must be strengthened to meet unmet needs of vulnerable individuals and foster a thriving community. These domains build on essential requirements like food, clothing, and shelter. Just as an unstable stool with missing or compromised legs is precarious, individuals with lived experiences or at-risk of homelessness need a robust set of tailored services to ensure they are fully supported.

To enhance this support, Streetohome's Strategic Framework will guide our work to 'sturdy the Stool'. This will essentially involve a dual approach - connecting individuals with evidence-based and effective support services and promoting accessible housing models that incorporate a comprehensive range of required services.

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At Streetohome, we truly believe that transforming lives begins with knowledge and understanding. Our commitment to well-researched business cases has become the cornerstone of our mission to address issues related to homelessness effectively with our innovative and evidence-based initiatives. Each study we produce is more than just a document; it's a powerful tool that illuminates the complexities of the pressing issues and guides our work toward sustainable solutions.

Over the years, we have meticulously analyzed various initiatives that are aimed at combating the problems that lead to and stem out of homelessness. Taken together, our business cases provide a more complete picture of findings that, considered in isolation, can be truly misleading.

For example, several of our business cases document that a substantial portion of the population of individuals living with homelessness in Vancouver self-report problematic substance use. There is also strong evidence that individuals who transition into supportive

housing and living alone have a remarkable success rate in maintaining their homes after one year; yet, problematic substance use continues to be a challenge for many of these same individuals and can contribute to increased risk of homelessness.

We have learned to take a step back and remain open to finding additional pieces to the puzzle. Our most recent business case documents



the findings that everyone's connections with their community, whether family, friends, and other social supports, can play a key role in successfully addressing the array of needs for many individuals.

Such apparently disparate findings have helped us shift our focus to the 'whole person'; a broad approach that seeks to understand a 'generic recovery journey' (i.e., from mental illness, homelessness, unemployment, problematic substance use, loneliness, poverty, etc.), and a need to address the physical, emotional, intellectual, spiritual, social, economic, and vocational needs of the individual.

A 'whole person' approach emphasizes the importance of self-help and self-motivation to improve the quality of life, leading to more meaningful roles within the broader community. We have also found that homelessness services need to be compelling - attract the engagement of those seeking support as well as provide a sense of belonging and camaraderie. It is only by coming together that

lives are changed and promising futures are restored.

We keep collaboration at the heart of everything we do. Hence, we actively engage with local governments, service providers, and, most importantly, the individuals who are atrisk or have lived experience of homelessness. Their voices and their stories are crucial to our understanding and inform our approach. These integrated approaches empower individuals to rebuild their lives, addressing not merely the symptoms of homelessness but also the underlying causes behind it.

As we look to the future, our unwavering commitment to business cases and new information fuels our drive for innovation. We are dedicated to continuous learning and exploring innovations that can further enhance our understanding of the issues related to homelessness and effective interventions. Our goal is to share these insights widely, advocating for data-driven solutions that can inspire worthwhile action and change.

OUR MOST RECENT BUSINESS CASES

(See Projects + Cases on www.streetohome.org)



ADDICTION RECOVERY COMMUNITY HOUSING (ARCH)

A promising model for a 2.5+ year recovery housing pathway that would ensure smooth transitions and continued housing and care between withdrawal management, treatment, recovery, and community reintegration.



CHOSEN FAMILY PODS (CFP)

A more affordable option for individuals that enhances personal safety, reduces carbon footprint, addresses isolation and loneliness, and enables sharing lives and mutual support.



DELANCEY STREET BC

An adaptation of an evidence-based 2-year vocational training model that promotes life skills, prosocial behaviour, and successful transition from prison to fully contributing citizens.

In a city where the skyline is ever-changing, one thing remains constant: our deep-rooted need for connection - connections that were traditionally formed around families and were shared within the walls of family homes. But what if the concept of home went beyond the four walls? What if home was where you found your chosen family?

Imagine a community where every door you knock on opens to a friend, a confidant, a supporter. A place where the bonds of kinship are forged not by blood, but by choice. This is the vision behind **Chosen Family Pods** (CFP) - homes that are designed to foster connection,

CHOOSING YOUR FAMILY TO CREATE YOUR HOME

A CASE FOR SHARED LIVING SPACES

"Home is a shelter from storms – all sorts of storms."

-William J. Bennett

resilience, and shared support among people who might not share a last name, but share a common need: the need for belonging.

A 'Chosen Family Pod' essentially means consciously choosing to live with 'family members' who are either: friends, fellow students, co-workers, relatives, or even expartners to form a bond that is like blood; and share each others' lives. It comes with advantages that include camaraderie, a sense of belonging, safety, and social support. This starkly contrasts with a landlord, property manager, or another third party renting individual bedrooms to different people who know nothing about each other and are strangers. It is probably more appropriate to describe CFP as interdependent housing.

It is a model that provides its members with an opportunity to access more affordable rental housing and informal supports



when confronted with life's challenges. Some might also affectionately refer to CFP as 'supportive housing lite'. These living spaces are carefully designed to encourage interaction among members, whether it is through communal kitchens where residents can share meals and stories, or through lush gardens that become the backdrop for social gatherings and moments of tranquility. Chosen Family Pods offer something that traditional Single Room Occupancy (SRO) apartments often lack: a built-in support system.

For some, the idea of shared spaces may evoke a sense of discomfort or apprehension. The notion of having less privacy is a valid

CFP go beyond space sharing to include the sharing of individual lives in meaningful ways.



concern. But, shared spaces within CFP are not about compromising privacy they are about enhancing community life. In a world where isolation can be as harmful as any physical ailment, these family pods offer a communal remedy. Whether it is about the comfort of knowing someone is always nearby, or the joy of sharing everyday moments with people who genuinely care about you, living in a CFP means coming home to family.

While the success of this innovation is yet to be tested - it entails risk - within this risk lies the **true brilliance of CFP:** adaptability. These units can be designed with the flexibility to convert into traditional family homes should there be a need in the future. For now, these pods aren't just houses; they are catalysts for community, and truly the need of the hour.

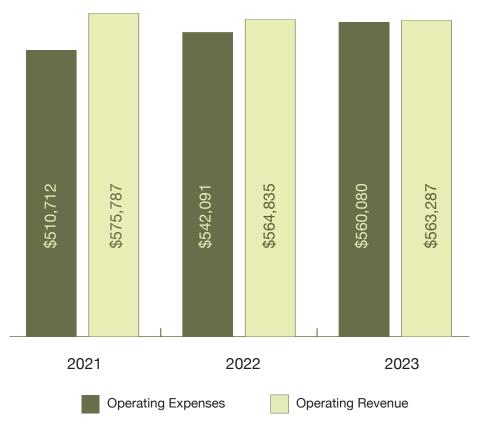
Given that we live in times where urban loneliness is on the rise, building CFP poses an unprecedented chance to back a housing model that encourages a healthier, more resilient society – where individuals thrive. Moreover, this will help alleviate the housing crisis and also **reduce the strain on social services** by creating environments where people look out for one another.

Chosen Family Pods are more than just another solution to prevent unnecessary displacements; they're a proactive step towards a future-proof society. They represent communities where everyone has a place to belong, and where the ties that bind us are chosen and cherished.

This isn't just about building houses in which to reside; it is about building a sense of belonging that every person truly deserves. So, let's make this vision a reality, one chosen family at a time.

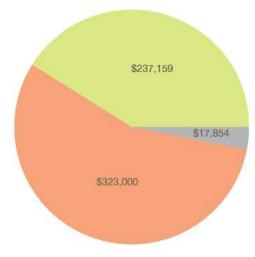


OPERATING EXPENSES & REVENUES



All our operations are funded by contributions from BC Housing, City of Vancouver, Vancouver Coastal Health, and private donors.

DONATIONS RECEIVED IN 2023



TOTAL DONATIONS: \$578,013







100% of our capital donations

directly fund homelessness prevention initiatives or supportive housing.

GRANTS DISBURSED IN 2023



\$400,000 (of \$2M) Recovery Café



\$68,462 (of \$309,348) Want2



\$100,000 (of \$400,000) STEP



\$51,019 (of \$51,019) ATC Facilitator Training



\$720,000 (of \$720,000) UGM Women & Families Centre



\$25,000 (of \$125,000) Homeward Bound

Total Other Disbursments

Streetohome Strategic Planning and Delancey Street BC: \$20,794

As we reflect on the successes of 2023, Streetohome is poised for an impactful year ahead, guided by our Strategic Framework aimed at addressing homelessness in our community. Our focus will center on three key areas: prevention, support services, and community engagement.

Here's what's on the horizon:



Strengthening Prevention Efforts

Next year, we're committing ourselves to promoting an additional option on the affordable housing continuum – nestling 'interdependent housing' between supportive housing and independent housing (i.e., Chosen Family Pods).



Enhancing Support Services

Our plan includes introducing innovative programs and services that captivate and engage individuals (e.g. Recovery Café). By equipping participants with essential skills, we're not just providing support; we're fostering self-sufficiency and self-empowerment.



Amplifying Community Engagement

We recognize that mental health and addiction support are critical in stabilizing lives. We remain committed to finding solutions that meet the needs of vulnerable citizens, while at the same time addressing the public's concern over street disorder and public safety.



THANK YOU FOR CHANGING LIVES AND BUILDING FUTURES

CORPORATE & EMPLOYEE

A&W Food Services of Canada Inc. & Associated Companies Alexander, Holborn, Beaudin & Anna & Kristina's Grocery Bag

Anthem Properties Aquilini Group Holdings Inc.

Astranova Jewellery

Avison Young Commercial Real

Estate Services Ballistic Arts Media Studios Inc.

Beedie Development Group

Bell Canada

BC Housing Employee Matching

BMO Financial Group

Canaccord Genuity Corp.

Canadian Western Bank

Ceridian Canada Ltd.

CFA Vancouver

CIBC

City of Vancouver

Coast Capital Savings

Colliers International

Connor, Clark & Lunn Financial

Group

Copperlion Capital (KRW) Inc.

DDB Canada

Dehoney Financial Group

Deloitte Vancouver

DreamGroup Productions

EACOM Timber Corporation Employees of Avison Young

Employees of Stantec End Homelessness Now

Deloitte Vancouver

DreamGroup Productions

EACOM Timber Corporation

Employees of Stantec

End Homelessness Now

GWIL Industries Inc.

Generac Power Systems

Goldcorp Inc.

Gordon Dumka, Gallery Photo

Alliance

Gritten Holdings Ltd.

Hollyburn Properties Limited

Home for the Games

Innovative Research Group Inc. **KPMG**

Lindt & Sprungli Canada Inc.

Mark James Group

NAIOP Community Real Estate

Development Association

National Bank Private Banking

1859

New Shoes Productions Inc. Odlum Brown Limited

Pacific Blue Cross

ParkLane Homes/River District

Polygon Homes Ltd.

Provide Home Inc.

Rennie Group

Scotiabank

Seaspan Inc.

Silk Concept Inc.

Silver Wheaton Corp.

Small Business BC

Strand Equities VII Ltd.

Strand Properties Corporation

UBC Sauder School of Business United Community Services

Co-op

Vancity Savings Credit Union

Wesbild Holdings Ltd.

White Knight Janitorial Services

Inc.

FOUNDATIONS & FUNDS

625 Powell Street Foundation Andrew Mahon Foundation Canada Foundation for

Innovation

Canucks For Kids

Carraresi Foundation

Connor, Clark & Lunn Foundation

Crosby Family Fund, held at

Nicola Wealth Private Giving

Foundation

Face of Today Foundation

Face the World Foundation

Fernwood Foundation

Giustra Foundation

Freyvogel-Preiswerck Fund, held

at Vancouver Foundation

Houssian Family Foundation John C. Kerr Family Foundation Ketcham Family Fund, held at Vancouver Foundation MariaMarina Foundation Pacific Spirit Foundation Peter & Joanne Brown

Foundation

R & J Stern Family Foundation R. Howard Webster Foundation Red Hibiscus Foundation, held at Vancouver Foundation Ronald S. Roadburg Foundation

Szocs Foundation The Cundill Foundation Trinity Pacific Foundation Ward McAllister Family

Foundation

World Housing Foundation Vancouver Board of Trade

Foundation

Vancouver Police Foundation

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Alice Bushore & Kate Herron

Alistair Taylor Amar Cheema Amy Peters Ann Neudorf Anna Wallner Anne & Bill Godden Anne Andrew

Arielle Berze Arlene Rolick Ashish Sant Ashley Chang Athena Bax Ayla Tesler-Mabe

Barbara Grantham & Andrew

Wilkinson Bill Baker

Brendan Fitzgerald Brent Neave Brian Pearson Bruce Orr Caroline Somos Charles Mallette Chip & Shannon Wilson

Chris Morrison
Christian Deiss
Christine LaLiberte
Christine Wuerfl
Daniel Allard

Daniel & Brooklyn Lee

Daniel Jarvis Darren Jensen Dave Rurak

David & Joanne McDonald

David Heaney
David & Manjy Sidoo

Derek Kai

Dianne Dimozantos

Dick Vollet

Divyesh (Dave) Gadhia

Don Fairbairn

Dylan Robinson

E. Joy Villanueva

Edward Steel

Elizabeth Gross

Elizabeth Kalenteridis

Enrico & Cheryl Giustra

Eric and Elizabeth Southam

Eric L. Schwitzer Eugene Ong Faye Wightman Finn Wolfhard Florian Gabriel

Fred & Maureen Wright

Garth White

Geoff & Janet Plant Geoffrey & Karen Cowper George Wong, Magnum Projects

George Wong, Ma Gillian Davidson Glenn Gardner Glenn Mair Graham McGarva

Grant Hoekstra Gulnar Aituarova H. Roderick Anderson

Hani Zayadi Hannah Lee Harry Schreier Helen Hall Helen Wilkes Ida Goodreau Izzy Friesen Irene Wong Isaac Cheng Jack Anderson

Jack Anderson
Jacob Rossi
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James Steele
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Janice Dalzell
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Muzyka

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Randi Fjeldseth
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Robert Disbrow

Robert Glass
Robert J. Macdonald
Roland Nadler
Ron Eisses
Ryan Kerr
Scott Jan
Selwyn Leeke
Sharon Taylor
Shawn Kangro
Sheri Greenall
Shikhank Sharma

Shireen Ng

Simon Yaghdjian Stephanie Butler Stephen Lambie Suann Hosie Sukhraj Khungay

Tamara Vrooman & Gregg

Burkinshaw Tanjit Kalhar Terry Thies

Timothy Chipperfield

Tom & Karen Cooper, City in

Focus Foundation Tracey Harvey

Trevor Habkirk

Vaness Drake - on behalf of

Simon Drake Virginia Greene Vito Decicco

Wade & Teresa Bayne

Wilberg Family
William Ono
Yvette Reid
Anonymous (55)

IN MEMORY OF (IMO)

Adam Hrankowski – IMO Ethan Rae Ammar Izziddin & Family – IMO Hisham Izziddin

B James -

IMO Ida Goodreau

Bev Arthur -

IMO Lindsay & Eric Lowerison

Coast Capital Savings -

IMO Gavin Craig

Dezarae Kemp –

IMO Ida Goodreau

Diana Bradbury -

IMO Toni Kristinsson

Eric Resnick, Peter McDermott – IMO Deborah Sharp Furlong

IHO John Furlong (24 gifts)

Ernesto Salvi – IMO Ethan Rae

Gerald & Anita Van Lith –

IMO Ida Goodreau

Hayley & Hudson Nelles -

IMO Deborah Sharp Furlong

IHO John Furlong

Joanne & Gary Vansevenant -

IMO Ida Goodreau John & Maria Van Lith –

IMO Ida Goodreau

INIO Ida Goodrea

Joyce Jones -

IMO Lindsay & Eric Lowerison

KSL Capital Partners, LLC -

IMO Deborah Sharp Furlong

Lawrence Rae -

IMO Ethan Rae

Leanne Rae -

IMO Ethan Rae

Leslie Brown -

IMO Lindsay & Eric Lowerison

Lisa Stockstad -

IMO Lindsay & Eric Lowerison

Lori Kincannon -

IMO Carl Vanderspek

Luise Bauer -

IMO Siegfried Adolf

Mary & Martin Vink -

IMO Ida Goodreau

Nicole Lyske -

IMO Ethan Rae

Pat & Cyril Soetemans -

IMO Ida Goodreau

Peter Wong -

IMO Diane Leung

Ron and Laura Kinders -

IMO Ethan Rae

Sadler Jackman Family

Foundation -

IMO Deborah Sharp Furlong

Suann Hosie -

IMO Carl Vanderspek

William MacDonald -

IMO Ethan Rae

Anonymous -

IMO Ethan Rae

IN HONOUR OF (IHO)

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IHO Marie N. Turnbull

Daisy Rowena Bayabay -

IHO Oyamo Bernal & Misuri

Bernal

Dylan D. Reece Financial

Services -

IHO Bob Rennie

Fern Glowinsky -

IHO John McLernon

Gavin Dirom -

IHO M. Forster

IHO Judy Graves (30 gifts)

Greater Vancouver Home

Builders' Association -

IHO Eric Carlson

Karole Sutherland -

IHO J. Watchuck & R. Goepel

Laurie Sterritt -

IHO Nathan Collett

Marilyn Wardrop -

IHO Ron Yoshimoto

Orbis Investments – Buchanan

Programme, IHO Warren Liou

Paula & Richard Powell

IHO Marie N. Turnbull

Richmond Chamber of

Commerce -

IHO Mike Harcourt

Sarah Collett -

IHO Nathan Collett

Suzanne Bolton & Jeff Mooney -

IHO Linda Mitchell

Tanja & Michael Mackin -

IHO Gerald MacDonald & Jodie

Martinson

COMMUNITY

Community Action Initiative

Crofton House

First Baptist Church

Grey Matter Event

Killarney Secondary School

Lord Beaconsfield Elementary

School, Grade 7 Class of 2023

Mount Seymour United Church

Mount Seymour United Church

The Social Planning and Research Council of BC (SPARC BC)

Turning Point Recovery Society

We take great pride that 100% of every dollar from our donors goes directly to leveraging new supportive housing and homelessness prevention programs. Since 2008, we have raised \$35 million, and with our partners (the Province and the City) have supported 36 projects (supportive housing & homelessness prevention) that have contributed to housing stability for over 10,500 individuals including unaccompanied youth, families, couples, single adults and seniors. These individuals are being supported to reach their goals (employment & volunteering; learning, training & skills; housing; health & wellness; legal & advocacy; and community & belonging) and move on with their lives. Together, we are truly changing lives and building better futures.



STREETOHOME BOARD OF DIRECTORS 2023

From left to right: Rob Turnbull, President & CEO, Streetohome Foundation; Lara Dauphinee, Fiore Group; Bob Chapman, Vancouver Coastal Health; Sherri Magee, Corporate Director; Jennifer Twiner McCarron, Thunderbird Entertainment Group; John McLernon, Board Chair (up to June 2023); John Mackay, Strand Properties (up to June 2023); Kevin Bent, Board Chair (June 2023 onwards); Paul Mochrie, City of Vancouver; Fiona Wilson, Vancouver Police Department; Lloyd Craig, Vice-Chair; Joanne Gassman, Corporate Director; Darwin Schandor, National Bank of Canada; Alan Peretz, KPMG.

Missing from the photo: Geoffrey Cowper (June 2023 onwards), Fasken Martineau; Allison **Dunnet**, BC Housing (June 2023 onwards)



103 - 525 Seymour Street Vancouver, BC V6B 3H7 Telephone: 604.629.2711