



File No.: 04-1000-20-2024-538

October 4, 2024

s.22(1)

Dear s.22(1)

Re: Request for Access to Records under the Freedom of Information and Protection of Privacy Act (the "Act")

I am responding to your request of August 20, 2024 under the *Freedom of Information and Protection of Privacy Act* for:

- Talk Vancouver Survey, as was presented to the persons registered with Talk Vancouver, that was conducted on behalf of the PNE in February 2020, per page 1 of Appendix A of the approved COV Hastings Park - PNE Master Plan Program: Amphitheatre Renewal report RTS No.: 14537;
- 2. Total number of submitted surveys; and
- 3. All outcome analysis conducted of this survey whether by City, PNE or third party.

Date range: January 1, 2020 to May 31, 2020.

Partial disclosure of the records is attached*. Some information in the records has been severed (blacked out) under s.22(1) of the Act. You can read or download this section here: http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/96165_00.

*Please note, a draft version of the survey has been withheld under s.13(1) of the Act; please contact the PNE directly for access to the finalized survey. Additionally, the City's Public Engagement staff have advised that the attached records comprise the extent of the City's outcome analysis, as the survey was fielded on behalf of the PNE, who would have likely conducted their own analysis.

With regards to point two of your request, Public Engagement staff have noted approximately 8,000 surveys were completed; however, it is suggested this number be verified with the PNE.

Please note that the PNE is a separate public body under the Act, and as such, our office suggests reaching out directly to the PNE to inquire about this matter and relevant records. You may contact the PNE at communityengagement@pne.ca.



Under section 52 of the Act, and within 30 business days of receipt of this letter, you may ask the Information & Privacy Commissioner to review any matter related to the City's response to your FOI request by writing to: Office of the Information & Privacy Commissioner, info@oipc.bc.ca or by phoning 250-387-5629.

If you request a review, please provide the Commissioner's office with: 1) the request number (#04-1000-20-2024-538; 2) a copy of this letter; 3) a copy of your original request; and 4) detailed reasons why you are seeking the review.

Yours truly,

[Signed by Cobi Falconer]

Cobi Falconer, MAS, MLIS, CIPP/C Director, Access to Information & Privacy

If you have any questions, please email us at foi@vancouver.ca and we will respond to you as soon as possible. You may also contact 3-1-1 (604-873-7000) if you require accommodation or do not have access to email.

Encl. (Response Package)

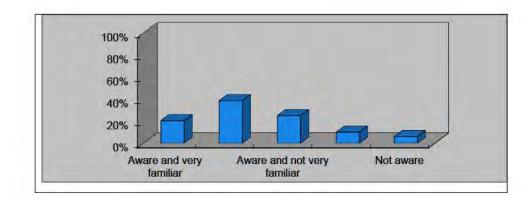
:kt

Survey Survey Report : PNE Master Plan Survey Dashboard Name : My Dashboard

Data Filter Completed

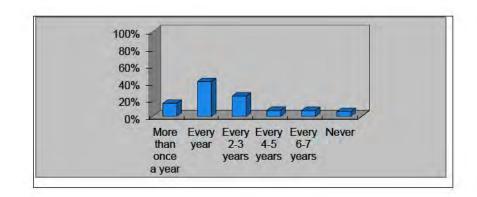
Q4. 1. How aware and familiar are you with the PNE organization?

Answer	percentage(%) Co	ount(N)
Aware and very familiar	20%	1633
Aware and somewhat familiar	38%	3069
Aware and not very familiar	25%	1989
Aware and not at all familiar	10%	800
Not aware	6%	488
Total	100%	7979



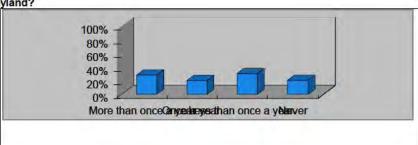
Q6. 2. How often do you attend the PNE Fair (last 2 weeks of August)?

Answer percentage		ge(%) Count(N)	
More than once a year	15%	1223	
Every year	41%	3265	
Every 2-3 years	24%	1910	
Every 4-5 years	7%	572	
Every 6-7 years	7%	557	
Never	6%	452	
Total	100%	7979	



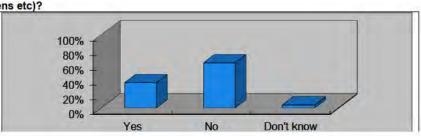
Q7. 3. How often do you go to the Hastings Park-PNE outside of the Annual PNE Fair and/or Playland?

Answer	percentage(%) Count(N)		
More than once a year	28%	2266	
Once a year	20%	1625	
Less than once a year	31%	2444	
Never	21%	1644	
Total	100%	7979	
Never	21%	1644	



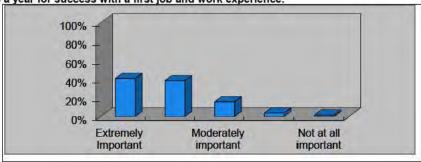
Q8. 3a. Do you use the public spaces at Hastings Park (Sanctuary, Italian gardens, Momiji gardens etc)?

Answer	percentage(%) Count(N)			
Yes	34%	2182		
No	61%	3894		
Don't know	4%	259		
Total	100%	6335		



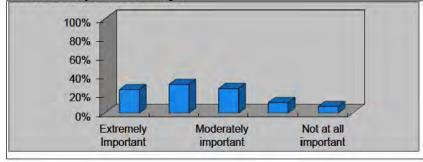
Q9. Invest in specialized recruitment, training and support to set up approximately 1500 youths a year for success with a first job and work experience.

Answer	percentage(%) Count(N)		
Extremely Important	41%	3237	
Very important	38%	3048	
Moderately important	16%	1262	
Slightly important	4%	304	
Not at all important	2%	128	
Total	100%	7979	



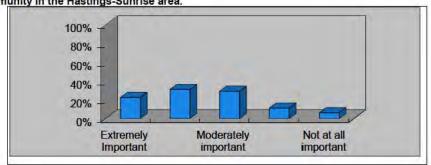
Q9. Use revenues to subsidize community ice programs for minor hockey and figure skating because of the citywide ice shortage.

Answer	percentage(%) Count(N)		
Extremely Important	25%	1987	
Very important	31%	2439	
Moderately important	26%	2083	
Slightly important	11%	897	
Not at all important	7%	573	
Total	100%	7979	



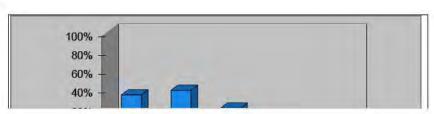
Q9. Offer small grants to local non profits, charities and community groups to help build community in the Hastings-Sunrise area.

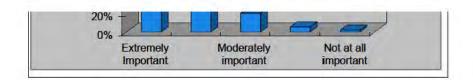
Answer	percentage(%) Co	ount(N)	
Extremely Important	22%	1791	
Very important	31%	2471	
Moderately important	29%	2323	
Slightly important	11%	893	
Not at all important	6%	501	
Total	100%	7979	



Q9. Remain connected to community groups and local issues in an effort to support the area.

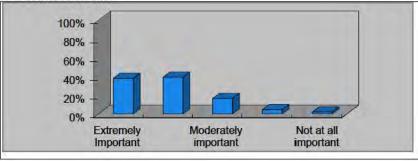
percentage(%)	Count(N)
34%	2699
39%	3087
20%	1594
5%	435
2%	164
100%	7979
	34% 39% 20% 5% 2%





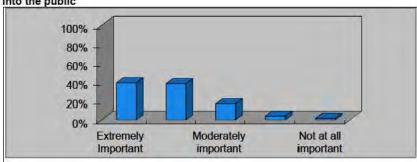
Q9. Maintain Hastings Park facilities and greenspace in a holistic manner and provides a balance of activities on site.

20
3
5
61
0
9
6



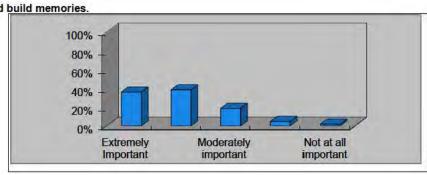
Q9. Remain financially self-sufficient in its operations and invests approx. \$7 million each year into the public

percentage(%) Count(N) Answer Extremely Important 3109 3044 Very important 38% 17% 4% 2% 1345 Moderately important Slightly important 328 Not at all important 153 100% 7979 Total



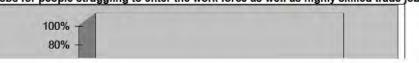
Q9. Play an important role in bringing communities together to connect socially, celebrate and build memories.

Answer	percentage(%)	Count(N)
Extremely Important	36%	2877
Very important	38%	3063
Moderately important	19%	1492
Slightly important	5%	386
Not at all important	2%	161
Total	100%	7979

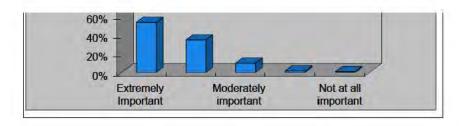


Q9. Provide jobs for nearly 4000 employees during the PNE Fair ranging from low barrier to entry jobs for people struggling to enter the work force as well as highly skilled trade jobs.

Answer	percentage(%)	Count(N)	
Extremely Important	53%	4235	
Very important	34%	2749	
Moderately important	10%	788	

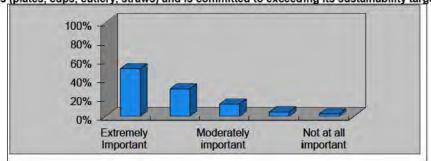


Slightly important	2%	137
Not at all important	1%	70
Total	100%	7979



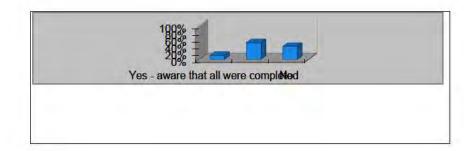
Q9. Have a zero waste mandate, requireall food vendors to use only compostable service items (plates, cups, cutlery, straws) and is committed to exceeding its sustainability targets.

de l'inte a zere maete mai	auto, requireum recu remacie te s	
Answer	percentage(%) Coun	t(N)
Extremely Important	51%	4034
Very important	29%	2321
Moderately important	13%	1038
Slightly important	5%	375
Not at all important	3%	211
Total	100%	7979



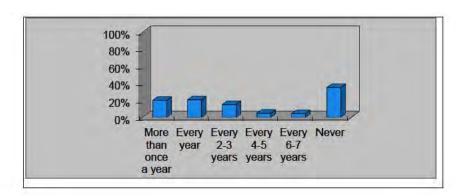
Q11. 1. Were you aware that these projects were completed?

Answer	percentage(%)	Count(N)
Yes - aware that all were completed	12%	981
Somewhat - aware that some were com	49%	3930
No	38%	3068
Total	100%	7979



Q12. 2. How often do you use any of these areas/amenities?

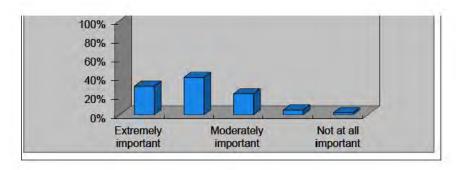
Answer	percentage(%) C	ount(N)
More than once a year	20%	1602
Every year	21%	1640
Every 2-3 years	15%	1204
Every 4-5 years	5%	384
Every 6-7 years	4%	352
Never	35%	2797
Total	100%	7979



Q14. Increases access for local non profit arts and culture groups to perform.

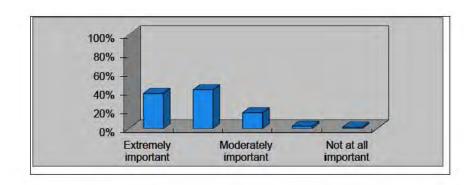
Answer percentage(%) Count(N)

Extremely important	30%	2425
Very important	40%	3171
Moderately important	22%	1790
Slightly important	5%	412
Not at all important	2%	181
Total	100%	7979



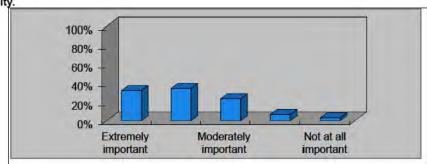
Q14. Increases the spaces available for year round festivals and events.

Answer	percentage(%) Co	ount(N)
Extremely important	37%	2986
Very important	41%	3294
Moderately important	17%	1356
Slightly important	3%	221
Not at all important	2%	122
Total	100%	7979



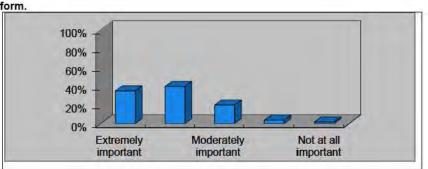
Q14. Ensures that sound mitigation is part of the design to minimize impact on local community.

Answer	percentage(%) Count(N)	
Extremely important	32%	2556
Very important	34%	2746
Moderately important	24%	1877
Slightly important	7%	541
Not at all important	3%	259
Total	100%	7979



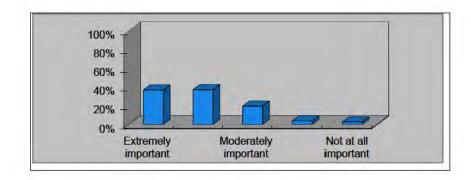
Q14. Helps to evolve Vancouver's Music City Strategy providing artists a range of places to perform.

Answer	percentage(%) C	ount(N)
Extremely important	35%	2780
Very important	40%	3157
Moderately important	20%	1582
Slightly important	4%	312
Not at all important	2%	148
Total	100%	7979



Q14. Brings a world class venue to the east side of Vancouver.

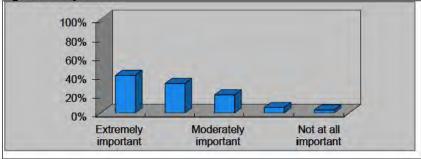
Answer	percentage(%) Co	ount(N)
Extremely important	37%	2923
Very important	37%	2953
Moderately important	20%	1561
Slightly important	4%	315
Not at all important	3%	227
Total	100%	7979



Q14. Is not a tax payer burden and that the facility investment is paid for in full through revenues generated by the PNE.

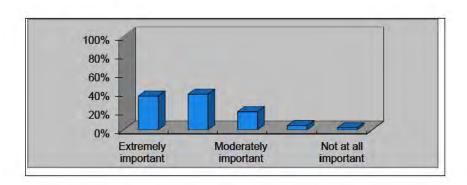
Answer percentage(%) Count(N)

Extremely important 40% 3188 2508 1547 Very important 31% Moderately important 19% 6% 3% 476 Slightly important Not at all important 260 Total 100% 7979



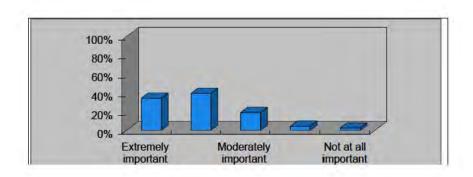
Q15. Has more green space, shade and sitting areas.

Answer	percentage(%) C	ount(N)
Extremely important	36%	2867
Very important	38%	3026
Moderately important	19%	1541
Slightly important	5%	364
Not at all important	2%	181
Total	100%	7979



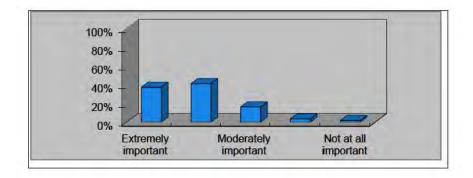
Q15. Provides a mix of fun treats and quality healthy food options.

Answer	percentage(%) Count(N)	
Extremely important	34%	2735
Very important	39%	3143
Moderately important	19%	1522
Slightly important	5%	360
Not at all important	3%	219
Total	100%	7979



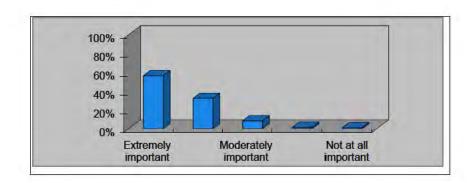
Q15. Introduces rides and attractions that the whole family can enjoy.

Answer	percentage(%) Count(N)	
Extremely important	37%	2967
Very important	41%	3271
Moderately important	16%	1306
Slightly important	4%	286
Not at all important	2%	149
Total	100%	7979



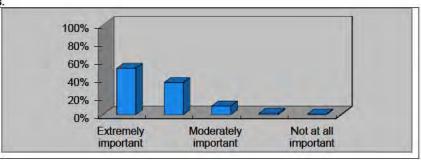
Q15. Is price accessible to local residents.

Answer	percentage(%) Count(N)	
Extremely important	56%	4496
Very important	32%	2577
Moderately important	9%	680
Slightly important	2%	128
Not at all important	1%	98
Total	100%	7979



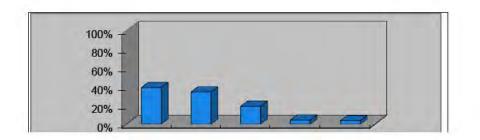
Q15. Continues to provide hundreds of youth with jobs, training and development opportunities.

Answer	percentage(%) Count(N)	
Extremely important	52%	4116
Very important	36%	2864
Moderately important	10%	779
Slightly important	2%	144
Not at all important	1%	76
Total	100%	7979



Q15. Brings a world class attraction to this world class city.

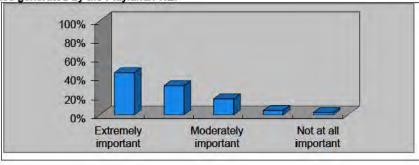
Answer	percentage(%) Co	ount/MI)
Allawei	percentage(76) Ci	ount(iv)
Extremely important	39%	3105
Very important	34%	2727
Moderately important	19%	1515
Slightly important	4%	341
Not at all important	4%	291
Total	100%	7979



Extremely	Moderately	Not at all
The state of the s		important
important	important	important

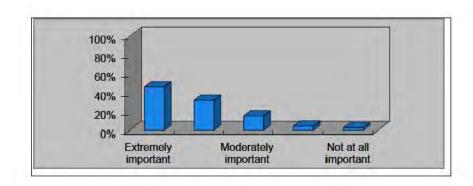
Q15. Is not a tax payer burden and that all Playland investment is paid for in full through revenues generated by the Playland/PNE.

are. le liet a tax payer baraell	and that all I layland hireo	antonic io p
Answer	percentage(%) Co	ount(N)
Extremely important	45%	3570
Very important	31%	2474
Moderately important	17%	1360
Slightly important	5%	369
Not at all important	3%	206
Total	100%	7979



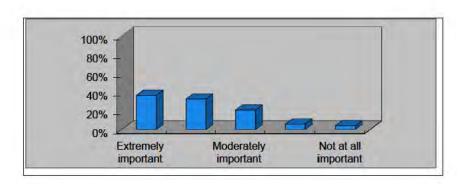
Q16. Providing natural spaces for ecosystems to thrive

Answer	percentage(%) Co	ount(N)
Extremely important	46%	3671
Very important	32%	2540
Moderately important	15%	1203
Slightly important	4%	350
Not at all important	3%	215
Total	100%	7979



Q16. Increasing green space at Hastings Park (helping it grow from 25 to 76 acres)

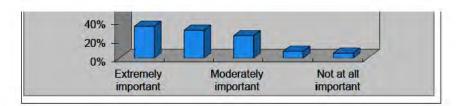
Answer	percentage(%) Count(N)	
Extremely important	36%	2904
Very important	33%	2594
Moderately important	21%	1663
Slightly important	6%	476
Not at all important	4%	342
Total	100%	7979



Answer	percentage(%) C	ount(N)
Extremely important	34%	2697
Very important	30%	2360
Moderately important	24%	1903
Slightly important	7%	590

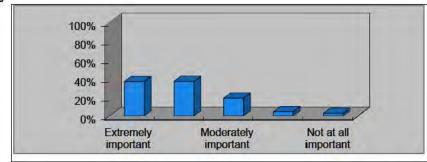


Not at all important	5%	429
Total	100%	7979



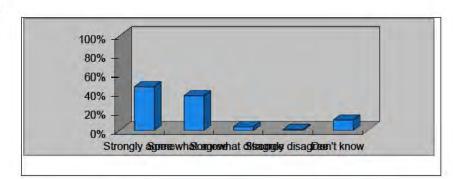
Q16. Increasing access to nature while also increasing recreational activity and events on site

Answer	percentage(%) Count(N)	
Extremely important	37%	2922
Very important	37%	2939
Moderately important	19%	1517
Slightly important	5%	367
Not at all important	3%	234
Total	100%	7979



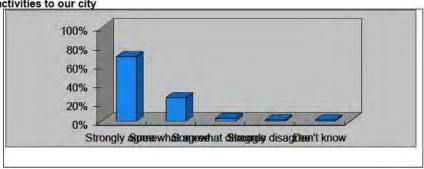
Q17. The PNE is working to be a good neighbour and is improving community connections

Answer	percentage(%) C	Count(N)
Strongly agree	46%	3709
Somewhat agree	37%	2948
Somewhat disagree	4%	328
Strongly disagree	1%	99
Don't know	11%	895
Total	100%	7979



Q17. Vancouver needs an organization like the PNE to bring family events, entertainment and activities to our city

Answer	percentage(%) Count(N)	
Strongly agree	69%	5482
Somewhat agree	25%	2006
Somewhat disagree	3%	255
Strongly disagree	2%	120
Don't know	1%	116
Total	100%	7979



Q17. The PNE is an important Vancouver and British Columbia institution percentage(%) Count(N)

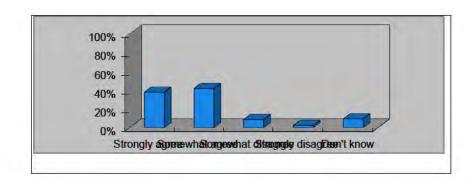
Answer

AND THE PARTY OF	700/	0040
Strongly agree	78%	6212
Somewhat agree	18%	1404
Somewhat disagree	2%	197
Strongly disagree	1%	93
Don't know	1%	73
Total	100%	7979

100% 80% 60% 40% 20% 0% Strongly Streewhatcagewhat disagger disagger have

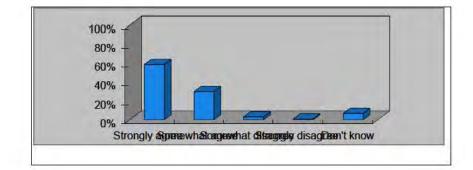
Q17. The PNE helps to promote cultural diversity.

Answer	percentage(%) Count(N)	
Strongly agree	38%	3007
Somewhat agree	42%	3330
Somewhat disagree	9%	695
Strongly disagree	2%	195
Don't know	9%	752
Total	100%	7979



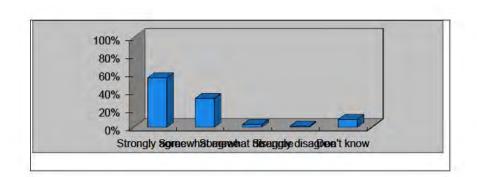
Q17. The PNE makes a valuable economic contribution to the area.

Answer	percentage(%) Count(N)	
Strongly agree	59%	4697
Somewhat agree	30%	2394
Somewhat disagree	3%	251
Strongly disagree	1%	85
Don't know	7%	552
Total	100%	7979



Q17. Hastings Park benefits by having the PNE invest in and manage this site.

Answer	percentage(%) Co	ount(N)
Strongly agree	55%	4380
Somewhat agree	32%	2555
Somewhat disagree	3%	256
Strongly disagree	1%	93
Don't know	9%	695
Lotal	100%	7979



Q19. 1. Are you currently a resident of the City of Vancouver?

Answer	percentage(%)	Count(N)
Yes	42%	3369
No	58%	4619
Total	100%	7988

Q20. 1a. In years, approximately how long have you lived in Vancouver?

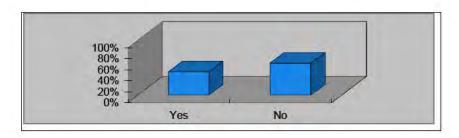
Answer	percentage(%) Co	ount(N)
1-2 years	2%	51
3-5 years	4%	119
6-10 years	7%	240
11-20 years	14%	455
20+ years	74%	2505
Total	100%	3370

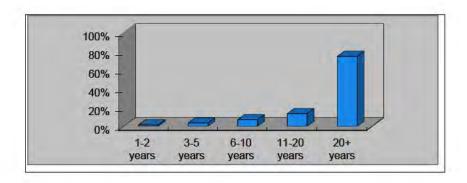
Q21. 1b. What region of Vancouver do you live in?

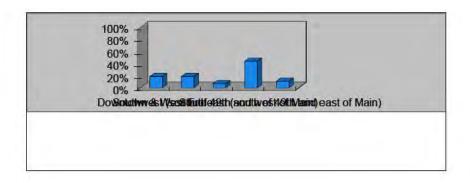
Answer	percentage(%) Count(N)	
Downtown & West End	19%	637
Northwest (north of 49th and west of Ma	19%	636
Southwest (south of 49th and west of Ma	7%	237
Northeast (north of 49th and east of Mai	1 44%	1486
Southeast (south of 49th and east of Ma	11%	374
Total	100%	3370

Q22. 2. What are the first three characters of your current home postal code?

v5m V5K V6j v6b V5P v5m V6Z v6g v5k V5M V6B V5K V6L V6R







V6B v5z V6Z v6e V5N V3M V5L v6r V6H v6e V5N v5k V6H V6s V6H V6R V5L V6b V5L V5b V5L v5k V5N v6b v6e v5k V5x V6S v6a V5L v6g v5v V5L V6J vg6 V7W v6h V6G V5L V5K V6Z V7K v6r V5K v6a V5V

v6k V6S v6z V5Y V5K V5t V6a V5K V6Z V6j v5v v5t V6m V5N V5k V53 V5L V7G V3H V5H V5) v6a v4c

V3K V5T V5K V6B v6h V5Z V6E V6P V5N V6P V5R V6B V5V V5E V5k V5V V5L V5V V6G V5K V6G V6S V6A V6B V6B V6B

V0N V6A V6E V5R V6Z V5k v6k V5L V0Q V5S V6P V4K V5C V5T v5s V6A V5J v6s V5N V6E V5V V6G V5N V6G V5N V6Z v6g V4V v5h V3T V5M V5X V5Z V5k§.22(1) V6K v5z V6E V6K V6R V6R v6e V5Z v6h V3L v6b V6G v5l V6G V5v v5t v6b v6b v6r V5N \$.22(1) V6V V6R

V6R V6S V5L V6B V5R v5n

V5N v1m v5l

v5k V5Z V5k v5z V5K V5R V6k V6P V5X V5L S.22(1) V6m
V6H
V6B
V6L
V6b
V6r
V6M
V5E
V6G
V6G
V6G
V5L
V5t
V5R
S.22(1)
V6B
V6H
V6E
V6G
V6H
V6e
V6G
V6N
V6P
V6B
V6H
V6B
V6C
V5T
V5N
V5X
V5X
V6H
V6E
V6H
V6E
V6H
V6E
V6H
V6E
V6H
V6E
V6H
V6B
V6C
V5D
V6A
V6H
V6E
V6H
V6B
V6C
V5D
V6A
V6H
V6E
V6H
V6B
V6C
V5D
V6A
V6H
V6E
V6H
V6B
V6C
V5T
V5N
V5Z
V7m
V6k
V5Z
V7m
V6k
V5Z
V7m
V6k
V5Z
V7m
V6k
V5Z
V7D
V5Z
V7D
V5Z
V7D
V5Z
V7D
V5Z
V7D
V5Z
V6G
V6C
V5T
V5N
V5Z
V6G
V6E
V5T
V5N
V5Z
V6G
V6E
V5L
V6K

V5V V6h v5k v6r v5k V5V V6g v6r K1A V5L V5V V5T V6N V6H V6A V6J V5V V5L V5t V5k V6E v5k V5K V5K V5N V6E v6m V6Z V5V V7C V6V V5T V6V V5H V3A V6A v6r v5k v5k V5K V6h V5K V6H v6m V6K V6K V6R V6R v5m V5W V5K v6j V5R V5C v3j v6z V5N V5K v6m V5M V6G V6C V3E V5Y V5M v6h V5c V6K V6j V5T v6kV V5V V56kG V55V V56kV V55V V56kV V55V V56kV V55V V56kV V5K V5T V6G V6Z V3A V6B V6K V5p V6G V6J V5M V3C V5P V7K v5n V5L V6K V6B v5n v6s v5v V6K V5L V6A V5M V5T V5N V5L V6G V5W V6P v6n V5K V5X V6K V6g V6R v6h V7K

V6zs.22(1) V5V V6G V5s V5Z v5k V5N v6h V6K v5z

Q23. 3. In what year were you born?

s.22(1)

s.22(1)

none of your business and you ask age later anyway. s.22(1)

s.22(1) s.22(1)

Is this relevant? s.22(1)



Prefer not to answer s.22(1)

Vancouver cd s.22(1)

Year of the Pig s.22(1)

o s.22(1)

this is unethical s.22(1)

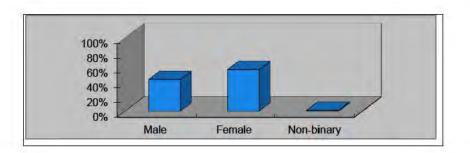
see range below s.22(1)



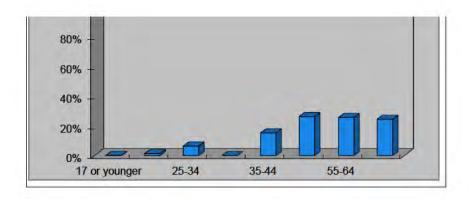
Q24. 4. What gender do you id	entify with?	
Answer	percentage(%) Cor	unt(N)
Male	43%	3414
Female	56%	4483
Non-binary	1%	82
Total	100%	7979



Q25. 5. What is your age? Answer 17 or younger percentage(%) Count(N) 0% 21

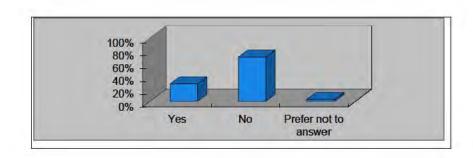


18-24	1%	118
25-34	6%	516
25-34	0%	0
35-44	15%	1221
45-54	26%	2099
55-64	26%	2050
65 or older	24%	1954
Total	100%	7979



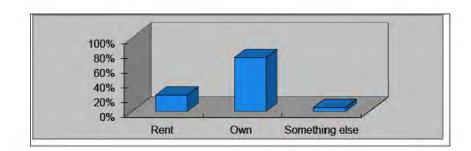
Q26. 6. Are there any children under 18 living in your home?

Answer	percentage(%) Count(N)	
Yes	27%	2194
No	69%	5541
Prefer not to answer	3%	244
Total	100%	7979



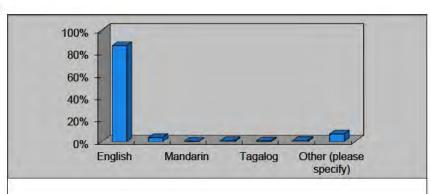
Q27. 7. Do you own or rent your home?

Answer	percentage(%) Co	percentage(%) Count(N)	
Rent	22%	1744	
Own	73%	5815	
Something else	5%	420	
Total	100%	7979	



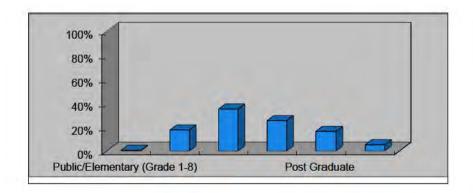
Q28. 8. What is the language that you first learned at home in childhood and still understand?

Answer	percentage(%) Co	ount(N)	
English	86%	6843	
Cantonese	4%	298	
Mandarin	0%	35	
Punjabi	1%	77	
Tagalog	1%	60	
French	1%	87	
Other (please specify)	7%	547	
Total	100%	7947	



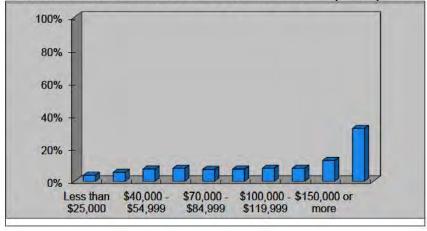
Q29. 9. What is the highest level of schooling that you have completed?

Answer	percentage(%)	Count(N)	
Public/Elementary (Grade 1-8)	1%	47	
Graduated High School	18%	1399	
Completed Vocational/Technical/College	35%	2789	
Graduated University	25%	2022	
Post Graduate	16%	1306	
Prefer not to answer	5%	416	
Total	100%	7979	



Q30. 10. Many people throughout Metro Vancouver feel affordability is challenging. The City of Vancouver and PNE would like to ensure that Master Plan developments provide affordable access to events and recreation. Would you be willing to share your household pre-tax income ?

Answer	percentage(%) (Count(N)
Less than \$25,000	4%	294
\$25,000 - \$39,999	5%	437
\$40,000 - \$54,999	8%	599
\$55,000 - \$69,999	8%	630
\$70,000 - \$84,999	7%	579
\$85,000 - \$99,999	7%	594
\$100,000 - \$119,999	8%	633
\$120,000 - \$149,999	8%	633
\$150,000 or more	13%	1013
Prefer not to say	32%	2567
Total	100%	7979



Q32. What is your home postal code?

