

From: ["Levitt, Karen" <karen.levitt@vancouver.ca>](mailto:karen.levitt@vancouver.ca)  
To: ["Direct to Mayor and Council"](#)  
Date: 3/19/2025 2:26:00 PM  
Subject: FIFA Hospitality Program Ticket and Suite Purchases

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Dear Mayor and Council,

From March 26 to 28, 2025, Toronto's City Council will review a [staff report](#) providing a quarterly update on the Toronto FIFA World Cup 26™ event. This report includes a recommendation from Toronto's FIFA World Cup 2026 Subcommittee to purchase hospitality packages (e.g., event seat and suite tickets) to support their Host City Commercial Hospitality Program and generate sponsorship revenues.

This City of Toronto report has received media coverage, prompting local media questions about Vancouver's approach to pre-purchasing tickets and hospitality packages. At this time, the City of Vancouver has not made any ticket or hospitality purchases and is still evaluating this opportunity.

If you receive any media inquiries, please direct these to [media@vancouver.ca](mailto:media@vancouver.ca).

Thanks,

Karen

Karen Levitt, Deputy City Manager  
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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x m k y m/Musqueam, S wx\u817\_w\u03047mesh/Squamish and s lilw ta /Tsleil-Waututh nations