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To: ["Direct to Mayor and Council"](#)

Date: 5/2/2025 8:14:24 AM

Subject: Lapu Lapu Festival - Language Guidance

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Dear Mayor and Council,

As you continue to engage with the public and media in the days following the tragic events after the Lapu Lapu Day Festival, we wanted to share some information on language and framing to support you in conversations.

Filipino BC has suggested we use following framing when acknowledging the event:

- Tragic events that occurred on April 26, 2025
- Tragic violence that occurred after the Lapu Lapu Day Festival
- Deadly incident that followed the celebration
- Attack that took place after the festivities ended
- Heartbreaking events that unfolded after the celebration

Filipino BC has requested that the City avoid the following language:

- Lapu Lapu Day Massacre
- Festival mass murder
- Lapu Lapu tragedy
- Lapu Lapu attack

Should you receive media inquiries or require messaging support, please reach out to [media@vancouver.ca](mailto:media@vancouver.ca) and we would be glad to support this.

Best,

Paul

Paul Mochrie (he/him)

City Manager

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x m k y m (Musqueam), S wxwú7mesh (Squamish), and s lilw ta (Tsleil-Waututh) Nations.