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To: ["Direct to Mayor and Council"](#)

Date: 5/23/2025 11:46:43 AM

Subject: Mayor and Council Invitation: Downtown launch of Lime Shared E-Scooter System

Dear Mayor and Council,

We are pleased to invite you to a joint media event to mark the Downtown launch of the Lime Shared E-Scooter System, followed by an activation hosted by Lime. Staff from the City and Lime will be available for questions at the media event which will take place in Yaletown (location TBC) on Wednesday, June 11.

To celebrate the Downtown launch, Lime is hosting Canada's first-ever Helmet Hair Salon, offering complimentary hair styling appointments at a local hair salon. The activation highlights Lime's commitment to safety while addressing a practical concern in a fun way: helping the one in five bike or scooter riders who say concerns about helmet hair are a reason they skip wearing one.

We recognize this event is happening the same day as the FIFA World Cup 26 "One Year to Go" celebrations, beginning at 11 am at Terry Fox Plaza. Given the proximity of these events, we hope you will be able to attend both.

Date: Wednesday, June 11

Time: 9:00 – 9:30 am - Media event

9:30 AM – noon - Helmet Hair Salon open to the public

Location: Yaletown, location details to be shared at a future date

Additional event details will be provided at a future date.

Please RSVP to media@vancouver.ca if you plan to attend.

Note: This is an outdoor event that will run rain or shine.

Best,

Paul

Paul Mochrie (he/him)

City Manager

City of Vancouver

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The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x m k y m (Musqueam), S wxwú7mesh (Squamish), and s lilw ta (Tsleil-Waututh) Nations.