

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

To: "Direct to Mayor and Council"

Date: 6/24/2025 8:47:44 AM

Subject: Upcoming information bulletin: Planning for the future of Kitsilano Pool (June 24, 2025)

Attachments: Council Prep Package - Kitsilano Pool feasibility study and public engagement (REFM).msg

Dear Mayor and Council,

I am writing to inform you that the City will be issuing the below information bulletin on June 24 regarding the launch of public engagement on the future Kitsilano Pool replacement. Please keep this information bulletin embargoed until it goes live from the City media account at 1:30 pm.

This public engagement is part of the Reimagine Kitsilano Pool Feasibility Study to explore options for the future replacement of Kitsilano Pool. The Shape Your City webpage will be live on June 24 at 1:30 pm.

For ease of reference, I have reattached an earlier Council Prep Package on this launch, which includes relevant Q&A and key messages you may wish to use.

Maria will reply to this email with relevant Vancouver.ca link and social media links, once these are live.

Best,
Paul

Paul Mochrie (he/him)

City Manager

City of Vancouver

paul.mochrie@vancouver.ca



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x'm θk'y'm (Musqueam), S'wxwú7mesh (Squamish), and s'ilw'ta' (Tsleil-Waututh) Nations.

City of Vancouver

Planning for the future of Kitsilano Pool

The City of Vancouver and Vancouver Board of Parks and Recreation are seeking public input to help plan a future for Kitsilano Pool.

After serving the community for decades and having sustained storm damage to its structure, the Kitsilano Pool is at the end of its service life. As directed by City Council, City and Vancouver Board of Parks and Recreation staff are conducting a feasibility study to explore options for the future of Kitsilano Pool that could: address climate resilience and storm preparedness; honour the history and cultural significance of the site; and improve accessibility and support community wellness.

How to get involved

Community feedback will help identify community aquatics and recreation needs that will be considered in planning for the future of Kitsilano Pool. The public is invited to:

- Take the online survey from June 24 – July 14, 2025, at ShapeYourCity.ca/Kits-Pool-Replacement
- Attend in-person events at Kitsilano Beach Park to learn more and provide input:
 - § Saturday, June 28 from 2 to 5 pm
 - § Friday, July 4 from 4 to 7 pm
 - § Sunday, July 6 from noon to 3 pm

The replacement of Kitsilano Pool will be considered as part of the City's 2027-2030 Capital Plan. Future funding decisions will be made in the context of city-wide priorities, climate resilience requirements and commitments to honour the significance of this site to local Nations.

Learn more at ShapeYourCity.ca/Kits-Pool-Replacement

From: "Mochrie, Paul" <Paul.Mochrie@vancouver.ca>

To: [Pontikis](#)
[Maria](#)

Date: 6/16/2025 3:46:02 PM

Subject: Council Prep Package - Kitsilano Pool feasibility study and public engagement (REFM)

Attachments: image001.png

Dear Mayor & Council,

Staff have identified that upcoming public engagement for the *li Reimagine Kits Pool Feasibility Study* is likely to be emergent in the media and could gain significant interest across outlets. In response, staff have prepared a brief package with key messages, key facts and relevant Q & A that may be helpful to you in media interviews or conversations with stakeholders and constituents. You also received a memo related to this work from Deputy City Manager Armin Amrolia on June 13th.

Issue in brief

Due to its age and extensive storm damage over recent years, Kitsilano Pool is at the end of its service life and needs significant repairs or replacement. As directed by City Council, the City and Vancouver Board of Parks and Recreation are working together on a feasibility study for the replacement of Kitsilano Pool for consideration in the 2027-2030 Capital Plan.

Communications approach in brief

The communications strategy for this issue will consist of proactive and reactive tactics, as well as community engagement. REFM and the Vancouver Board of Parks and Recreation issued a memo to City Councillors and Park Board Commissioners outlining the status of the feasibility study, including plans for public engagement.

Communications staff will prepare an issues note for potential media inquiries and questions from the public. Messaging will focus on why the pool needs to be replaced, environment and financial considerations, and how to get involved in the public engagement. The City will be issuing an information bulletin to media on June 24 to launch the online engagement and provide information on the study and in-person engagement opportunities. The City will also be running a social media campaign including translated content from June 24 to July 18, 2025.

Key messages

- At about 50 years old and having sustained storm damage to its structure, Kitsilano Pool is now at the end of its service life, with many components failing, deteriorating and in need of significant repairs or replacement.
As directed by City Council, the City of Vancouver and the Vancouver Board of Parks and Recreation are
- currently working together on a feasibility study for the future replacement of Kitsilano Pool.

- The study is the first step in planning for the future of Kitsilano Pool and aims to find viable options for an outdoor aquatic facility that is more resilient to climate change and storm impacts and meets a variety of aquatic needs.
- As a part of the study, we are seeking feedback to help identify the community's aquatic and recreation needs, which will be considered in future planning for the pool's replacement. Public engagement activities include:
 - o Online survey: Launching on June 24, 2025, the Talk Vancouver survey will be hosted on the City's Shape Your City platform at ShapeYourCity.ca/Kits-Pool-Replacement.
 - o In-person events at Kitsilano Beach Park with City and Park Board staff:

§ Friday, July 4 | 4:00 ? 7:00 PM
§ Sunday, July 6 | 12:00 ? 3:00 PM

- The replacement of Kitsilano Pool will be considered as part of the City's 2027-2030 Capital Plan. Future funding decisions will be made in the context of city-wide priorities, climate resilience requirements and commitments to honour the significance of this site to local Nations.

Key facts

- Kitsilano Pool is deteriorating and nearing the end of its service life.
- A feasibility study is underway to explore options for the replacement of the current Kitsilano Pool.
- The study includes environmental impact assessments, archaeological reviews and community engagement.
- Environment changes and coastal risks, such as rising tides and stronger storm events and make the current location increasingly vulnerable and unsustainable long-term.
- The community stage (also known as the Showboat) adjacent to the pool will also be considered for renewal, ensuring it offers a space for community use by diverse groups.
- Cost estimates will be available in the coming months and the replacement of Kitsilano Pool will be considered in the 2027-2030 Capital Plan.
- Sustainment work is ongoing to keep the pool functional until a new pool is built.

Questions & & Answers

Q: What is the City doing to plan for the future of Kitsilano Pool?

A: The City and Vancouver Board of Parks and Recreation are conducting a feasibility study to explore options for an outdoor aquatic facility located within Kitsilano Beach Park. The study will assess design possibilities, environmental impacts, community needs and look at ways to honour the history of Kitsilano Pool and consider Indigenous land rights and traditional uses of the area.

Q: How will climate change and environmental factors influence the new pool design?

A: Due to rising sea levels, coastal erosion and storm impacts, the current Kitsilano Pool is no longer viable long-term. A new design could be more resilient to climate change and storm impacts while meeting a variety of aquatic needs.

Q: What are the financial impacts and considerations for replacing Kits Pool?

A: Replacing Kitsilano Pool will require significant investment, and this work is dependent on when funding is in place. The replacement of Kitsilano Pool will be considered as part of the City's 2027-2030 Capital Plan. Future funding decisions will be made in the context of city-wide priorities, climate resilience requirements and commitments to honour the significance of this site to local Nations.

Q: What features and benefits will a new pool offer?

A: The feasibility study is exploring ways to make the facility more accessible, energy efficient and inclusive. The Kitsilano Pool replacement could potentially include improved pool depths, wellness amenities, improved washroom and changeroom facilities and features for both lap swimmers and families, while increasing its resiliency to climate change.

Q: How is the community being considered?

A: City and Vancouver Board of Parks and Recreation staff are seeking community feedback on the future of Kitsilano Pool from June 24 to July 14 through an online survey and three in-person events at Kitsilano Beach Park. As part of the feasibility study, we are also considering Indigenous land rights and traditional uses of the area and conducting an archaeological assessment of the site.

Q: When is the current Kits Pool opening for the summer 2025 season?

A: Kits Pool has now been filled with water, marking a major step toward opening for the season. Next, the pool will undergo heating, water treatment, and final preparations. We'll provide an update as we get closer to confirming the official opening date.

Given this is an evolving issue, we will provide a follow up note if context or messaging requires updates. If you have any questions about the foregoing, please reach out to Maria at maria.pontikis@vancouver.ca.

Best,
Paul

Paul Mochrie (he/him)
City Manager
City of Vancouver
paul.mochrie@vancouver.ca

