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To: "Direct to Mayor and Council - DL"

Date: 8/7/2025 2:31:44 PM

Subject: Upcoming information bulletin: Be the heart of the game: Volunteer for FIFA World Cup 26™ in Vancouver (August 11, 2025)

EMBARGOED UNTIL 10 AM AUGUST 11, 2025

Dear Mayor and Council,

I am writing to inform you that the FWC26 Vancouver Host Committee will issue an information bulletin on the morning of August 11 announcing the launch of registration for the volunteer program for FIFA World Cup 26™.

Please keep this information embargoed until it is shared publicly through the City's media email account. The program will be promoted on X, Facebook and Instagram until applications close on September 15. Angela MacKenzie will reply to this email with the relevant vancouverfwc26.ca link and social media links, once these are live.

Thank you,
Karen

Karen Levitt, Acting City Manager
karen.levitt@vancouver.ca

The City of Vancouver acknowledges that it is situated on the traditional territories of the x m k y m/Musqueam, S wx\u817 _w\u7mesh/Squamish and s lilw ta /Tsleil-Waututh nations

Information bulletin
August 11, 2025

Be the heart of the game: Volunteer for FIFA World Cup 26™ in Vancouver

Today, FIFA launches the FIFA World Cup 26™ Volunteer Program registration, inviting individuals around the globe to apply for roles across all 16 Host Cities. The City of Vancouver is joining the call encouraging anyone interested in volunteering in Vancouver to apply now at: volunteer.fifa.com.

Vancouver is looking for volunteers whose energy and commitment embody the spirit of the tournament.

What will you do?

As a tournament volunteer you may be stationed along key routes to the stadium greeting fans, providing accessibility guidance, sharing your tournament knowledge, helping with language support, managing accreditations, or volunteering in the heart of the action at the FIFA Fan Festival™. Whether you are holding a vibrant sign, directing visitors, or lending a hand to a fellow volunteer, your contribution will showcase the pride, diversity, and hospitality that define our city.

Who are we looking for?

The FIFA World Cup 26™ Volunteer Program is open to anyone ready to represent our city and country with pride. If you know where to find the best coffee, the fastest bike lane, or the quietest seawall view, you might be exactly who we need. Whether you've lived here your whole life or just arrived with open

arms, your local spirit will help welcome the world. What matters most is your energy, your reliability, and your desire to be part of a historic moment.

Who can volunteer?

- English is required for most roles. Speaking more than one language is an asset as we prepare to welcome the world to Vancouver.
- Canada, British Columbia and Vancouver are a mosaic of cultures and languages. We are looking for volunteers that represent our unique diversity.
- Volunteers at FIFA events range in age from 18 to over 80 and come from all over the world.
- Volunteers are needed from all backgrounds, experiences and abilities. From students to retirees, from first-timers to seasoned veterans, FIFA World Cup 26™ volunteers will be a diverse group united by a passion for football.

More about the program and answers to frequently asked questions can be found here [\[webpage will go live Monday\]](#).

Why volunteer?

Next year will be an opportunity to be a part of history. The FIFA World Cup 26™ volunteer team will be made up of about 65,000 volunteers, the largest volunteer program for FIFA to-date. These volunteers will help bring to life the biggest and best FIFA World Cup™ yet – a tournament that will unite three countries, 16 Host Cities and billions of hearts around the world.

Local volunteers are champions of their communities, welcoming fans to experience the unique culture and identity of their Host City. Vancouver volunteers will help leave a legacy for our city by creating an unforgettable fan experience that encourages visitors to return time and time again and spread the word when they get home.

Stay informed, get involved

As we count down to the FIFA World Cup 26™, there will be many more milestones and opportunities for you to get involved. Stay in the loop:

- Follow us on [Instagram](#), [X](#) and [Facebook](#) @FWC26 Vancouver. Or [sign up](#) for our newsletter.
- Tickets go on sale in the coming months. Sign up to receive more information at [FIFA.com/tickets](https://fifa.com/tickets), the official and preferred source of tickets for the tournament.
- Show your Team Vancouver spirit, shop for exclusive Vancouver Host City merch at: store.fifa.com.