

From: ["van Dyk, Donny"](#)

To: ["Direct to Mayor and Council - DL"](#)

Date: 12/1/2025 11:54:08 AM

Subject: Upcoming News Release: Launch of the FWC26 Vancouver Host City Donor Program

Dear Mayor and Council,

The City will be issuing the below news release on Monday, Dec. 1, about the launch of the FWC26 Vancouver Host City Donor Program, a charity initiative which aims to build a more inclusive and accessible future for sport in BC.

Maria will reply to this email with the relevant web and social media links, once live.

Thanks,
Donny

Donny van Dyk (he/him)
City Manager
City of Vancouver



The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x̱m̱ ḵ y̱ m̱ (Musqueam), S̱ w̱ w̱ 7̱ mesh (Squamish), and s̱ ḻ ḻ w̱ ṯ a̱ (Tsleil-Waututh) Nations.

City of Vancouver
News Release
December 1, 2025

Vancouver supports efforts to 'Level the Field' and raise \$5 million to make sport more inclusive and accessible in B.C.

With seven months to go until the FIFA World Cup 2026™ the Vancouver Host Committee is supporting Level the Field, a registered charity, to raise \$5 million to help make sport more inclusive and accessible for everyone in B.C.

"We want to deliver a legacy that reaches beyond match days," said Jessie Adcock, Chief Delivery Officer for the FIFA World Cup 2026™ Vancouver Host Committee. "Supporting Level the Field with this public donation campaign will help build a more inclusive and accessible future for sport in British Columbia and ensure this global event leaves a meaningful impact for generations to come."

British Columbians can donate to 'Level the Field' at www.levelthefield.ca. All donations are tax-deductible and will directly support programs that expand sport access for equity-deserving individuals across the province who face the greatest barriers, including Indigenous participants, women and girls, racialized populations, 2SLGBTQIA+, low-income, newcomers and people with disabilities.

"Sport is essential to the wellbeing and social fabric of British Columbia. Amateur sport is a facilitator and a powerful lever of social change. It contributes to the social and economic health of communities

and individuals in all corners of the province,” said Andrew Price, CEO of Level the Field. “We are honoured and excited to have the FIFA World Cup 2026™ Vancouver Host Committee support for Level the Field’s work to increase access to sport, especially for those who face the greatest barriers to entry.”

To help reach the \$5 million fundraising goal, three special draws will be held where individuals who donate \$26 or more will be eligible to be invited to a FIFA World Cup 2026™ match at BC Place Vancouver. A total of 26 pairs of invitations will be available:

- 10 pairs of invitations to a group stage match
- 10 pairs of invitations to a Team Canada match
- 3 pairs of invitations to a round of 32 playoff match
- 3 pairs of invitations to a round of 16 playoff match

The first draw will open on Monday, December 1, 2025 and close on January 5, 2026 with 10 pairs of invitations to a group stage match at BC Place Vancouver (Matches 6, 40 and 64) to be awarded to eligible donors.

Rules, regulations and eligibility are available online at www.levelthefield.ca.

“At BC Place we are committed to creating meaningful community benefit, not only by hosting world-class events, but by inspiring participation and pride across all levels of sport in British Columbia,” said Chris May, General Manager of BC Place. “As the host stadium for FIFA World Cup 2026™ Vancouver, we are proud to play a role in growing the game, creating opportunities, and fostering a lasting legacy that will benefit athletes, fans, and communities across our province for years to come.”

About Level the Field

Sport is one of the strongest engines for belonging and growth, when it is more accessible and welcoming. Level the Field is a registered charitable organization committed to making sure no one is left on the sidelines. Level The Field collaborates with sport and other partners across BC to remove barriers to high-quality sport experiences. It builds capacity through education and training and supports inclusive program delivery.

Stay connected

To learn more about FIFA World Cup 2026™ Vancouver, visit www.vancouverfwc26.ca where you can sign up to receive our newsletter, or follow our Instagram, X and Facebook accounts @FWC26 Vancouver.

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Media contacts:

City of Vancouver

FIFA World Cup 2026™ Vancouver Host Committee

media@vancouver.ca

Level the Field

Marketing and Communications

info@levelthefield.ca