

From: ["Levitt, Karen" <karen.levitt@vancouver.ca>](mailto:karen.levitt@vancouver.ca)

To: ["Direct to Mayor and Council"](#)

Date: 3/30/2026 5:11:36 PM

Subject: March 30, 2026 FWC26 Council Briefing

Attachments: 20260330 - FWC26 - Council Briefing.pdf

---

Dear Council,

As requested, here is the powerpoint Jessie Adcock shared with you this afternoon in the FWC26 briefing.

All information in the deck is public.

We will be distributing our next regular FWC26 update memo to you next week.

Thanks,

Karen

---

**Karen Levitt**, Deputy City Manager  
karen.levitt@vancouver.ca

The City of Vancouver acknowledges that it is situated on the traditional territories of the x̱m̱əθḵəy̱əm/Musqueam, Skwx̱w̱ú7mesh/Squamish and səliwətał/Tsleil-Waututh nations



**FIFA**

TM

WANGOLIVED

# 1. Intro/VIP Process



**48**

**TEAMS**

From 5 Continents

**104**

**MATCHES**

7 in Vancouver

**16**

**HOST CITIES**

**3.4M**

**ATTENDANCE**



We are a Force of Nature

# WE ARE VANCOUVER



# FIFA WORLD CUP 26™

## TOURNAMENT OVERVIEW

**16** Cities

**590** Sites

**3971** FIFA Workforce R

**790** Stakeholders

# FIFA WORLD CUP 2026

## MATCH SCHEDULE

		GROUP STAGE MATCHES										ROUND OF 16				QUARTER-FINALS				SEMIFINALS		FINAL	
		12 JUN	15 JUN	17 JUN	19 JUN	21 JUN	23 JUN	25 JUN	27 JUN	29 JUN	1 JUL	2 JUL	3 JUL	5 JUL	7 JUL	8 JUL	9 JUL	11 JUL	13 JUL	14 JUL	15 JUL	17 JUL	19 JUL
WESTERN REGION	VANCOUVER		AUS			CAN		NL															
	SEATTLE			BEL			USA																
	SAN FRANCISCO BAY AREA		GAT			AUT																	
	LOS ANGELES		USA			ESP																	
CENTRAL REGION	GUADALAJARA	KOR				MEX																	
	MEXICO CITY					URU																	
	MONTERREY																						
	HOUSTON																						
	DALLAS																						
	KANSAS CITY																						
EASTERN REGION	ATLANTA																						
	MIAMI																						
	TORONTO																						
	BOSTON																						
	PHILADELPHIA																						
	NEW YORK NEW JERSEY																						

**JUNE 13**

**AUSTRALIA**  
**VS.**  
**QUALIFIER**

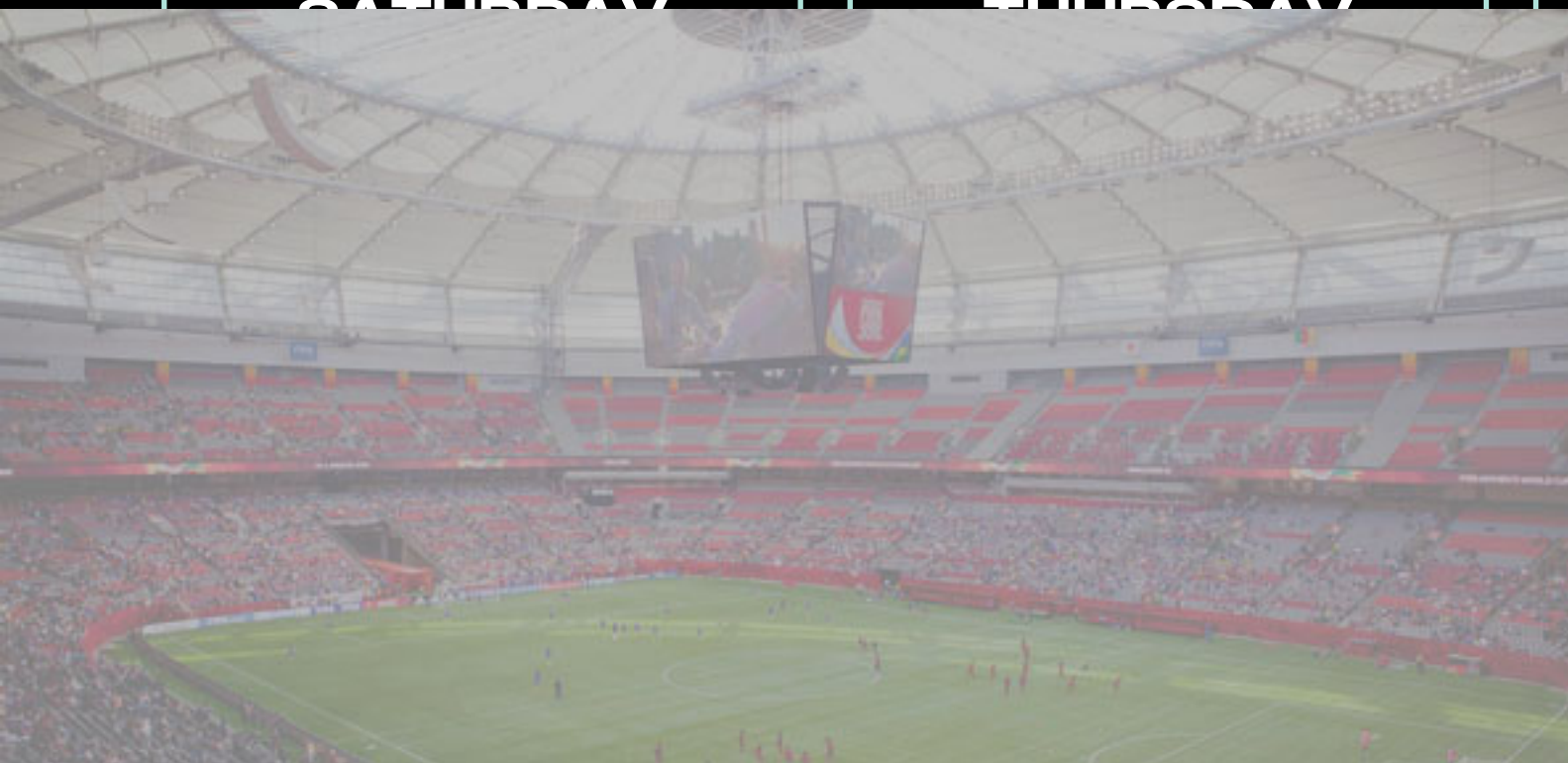
**TURKEY/ROMANIA/  
SLOVAKIA/KOSOVO**

**SATURDAY**

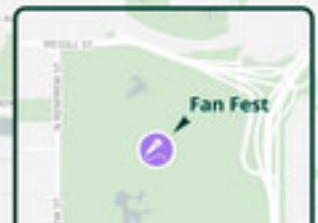
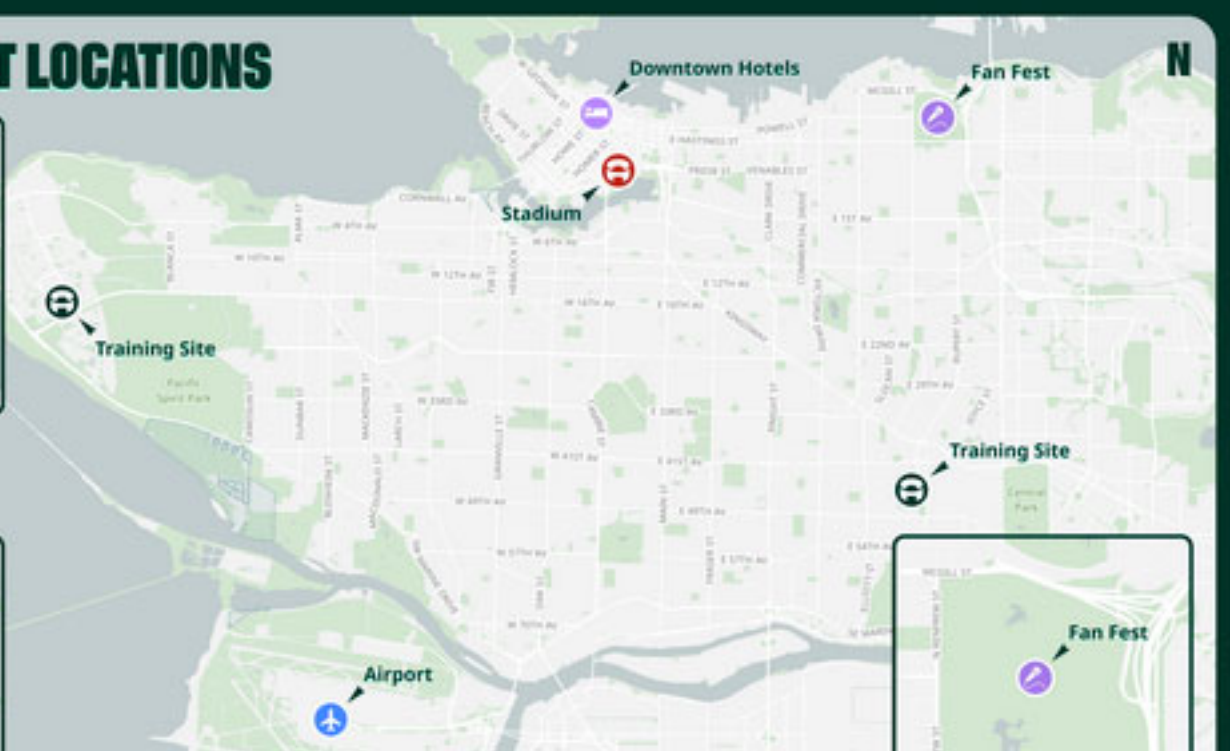
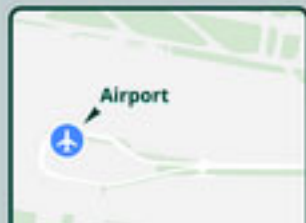
**JUNE 18**

**CANADA**  
**VS.**  
**QATAR**

**THURSDAY**



# TOURNAMENT LOCATIONS





# BC PLACE VANCOUVER STADIUM

Will host 7 FIFA World Cup 2026





**AREAS OF**

# **PREPARATION**



**SAFETY AND SECURITY**



**CITY OPERATIONS,  
SERVICES AND  
HOSTING  
OBLIGATIONS**



YALE  
TOWN  
is Blooming

YALE  
TOWN

Helmcken St 300

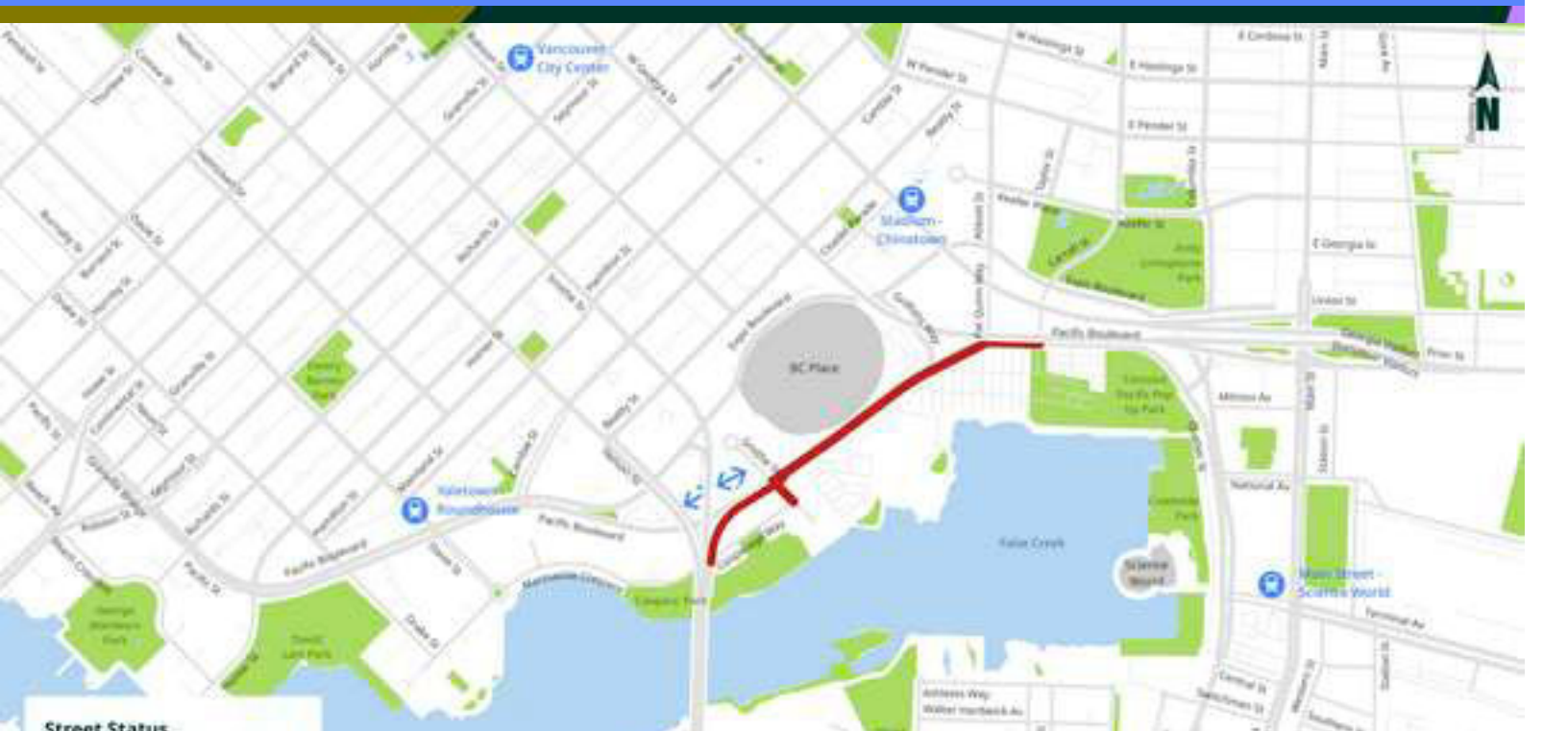
STOP

INGSEALEVELS

# THE MATCH DAY EXPERIENCE

MATCH BY MATCH RE  
SPECTATOR PATHWAY







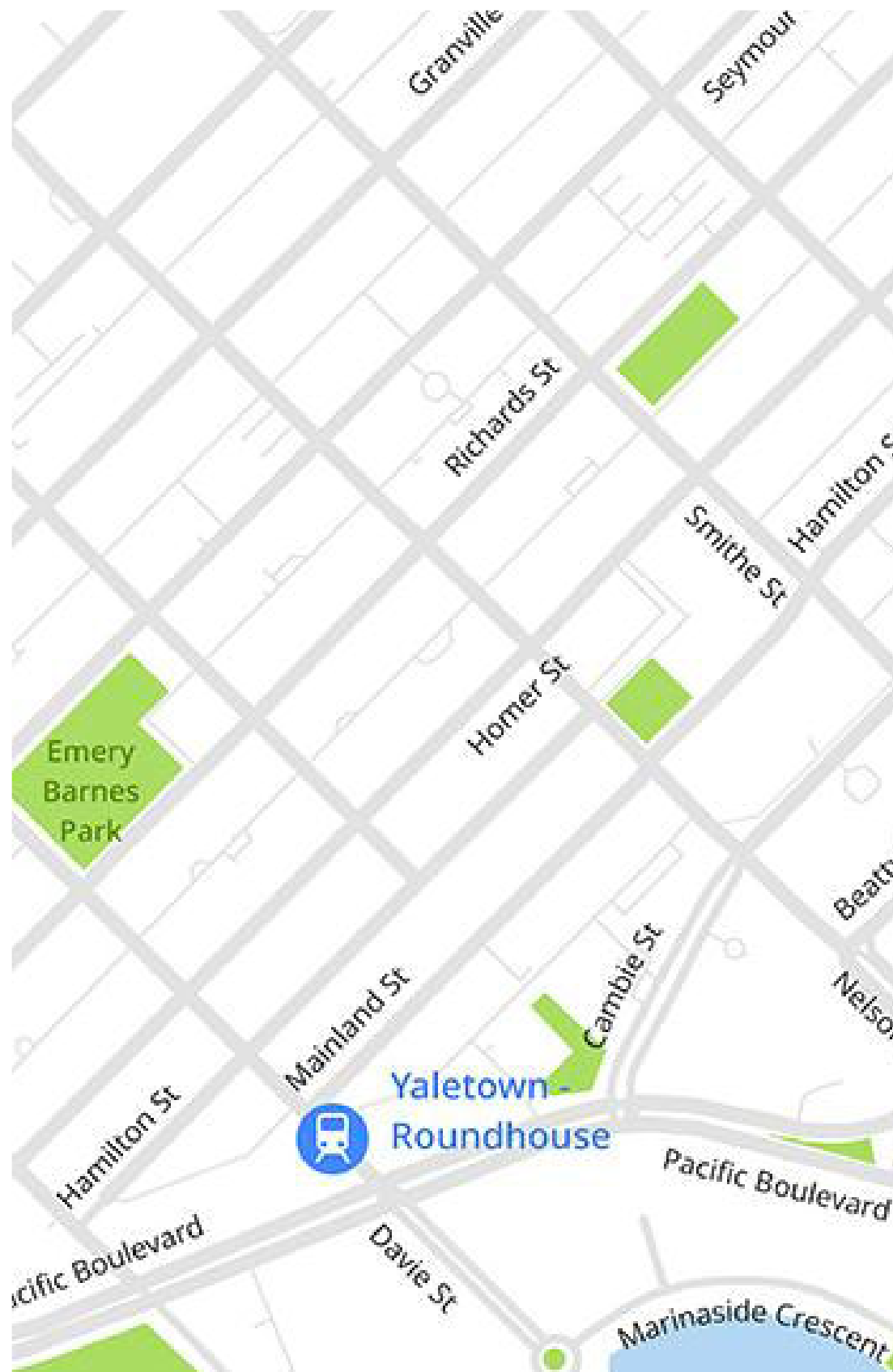
### Match days

- Saturday, June 13, 2026
- Thursday, June 18, 2026
- Sunday, June 21, 2026
- Wednesday, June 24, 2026
- Friday, June 26, 2026
- Thursday, July 2, 2026
- Tuesday, July 7, 2026

### Street Status

Closed





Granville

Seymour

Richards St

Smithe St

Hamilton St

Emery Barnes Park

Homer St

Mainland St

Cambie St

Beath

Nelson



Yaletown Roundhouse

Hamilton St

Pacific Boulevard

Davie St

Pacific Boulevard

Marinaside Crescent





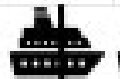




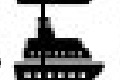
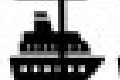




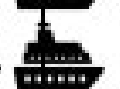
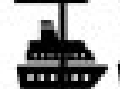


**MA**

# JUNE AND JULY 2026



MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				10 MD-1	13 MATCH 6 AUS V TUR/ROM/ SVK/KOS 9:00 PM PT	
		17 MD-1	18 MATCH 27 CAN V GAT 3:00 PM PT		20 MD-1	23 MATCH 48 NZL V EGV 6:00 PM PT
	23 MD-1	24 MATCH 51 SEN V CAN 12:00 PM PT	26 MD-1	28 MATCH 64 NZL V BEL 8:00 PM PT		
		1 MD-1	2 MATCH 85 IS V JER/GJ 8:00 PM PT			
4 MD-1	7 MATCH 96 W85 V W87 1:00 PM PT					

# Complex Integrated Plan

 <b>MATCH SCHEDULE</b>	Thursday 11 June	Friday 12 June	Saturday 13 June	Sunday 14 June	Monday 15 June	Tuesday
VANCOUVER			M8			
						
						
						

June 13:  
Naomi Watanabe: From Tokyo  
at Vogue  
Around the Wall Race 10K at  
Stanley Park

June 14:  
Presents: L  
Live at F

# FIFA Match Day Activities

---

Team Activities

FFF hours

VIP Movements



# AUSTRALIA

FIFA RANK 2

Slow start to AFC qualify

Clinched FWC26 berth with key wins over Japan and Saudi Arabia



# CANADA

FIFA RANK 2

Two World Cup trips; first WC goal in 20

Strong squad led by Jesse Marsch with stars Da  
and Davi

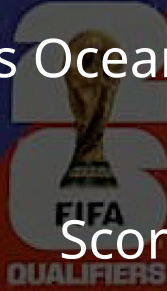


# NEW ZEALAND

FIFA RANK 8

Qualified as Oceania's representative, winning five qualifiers

Scored 29 goals, led by Chris Wo



# QUALIFIERS



# SWITZERLAND

FIFA RANK 3

Competing in their sixth straight World Cup and  
thirteenth overall.  
Regular knockout-stage team and qualified unbeaten

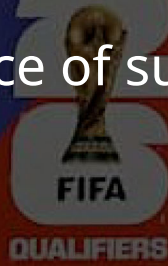


# NEW ZEALAND

FIFA RANK 8

Playing back-to-back matches in Vancouver

Strong chance of supporters and delegates staying local



FIFA WORLD CUP  
QUALIFIERS

12PM

1PM

2PM

3PM

LOAD-IN



JUNE  
**13**

GROUP D  
MATCH 6

JUNE  
**18**

GROUP B  
MATCH 27

**1B**

12PM

1PM

2PM

3PM

LAST  
MILE  
OPEN

**JUNE  
13**

**GROUP D  
MATCH 6**

**JUNE  
18**

**GROUP B  
MATCH 27**

**W85**

**SUNRISE  
5:06AM**

5AM

6AM

7AM

8AM

**LAST  
MILE  
OPEN**



**BULL**

**DOG**

VANCOUVER



VANCOUVER

FIFA  
**FAN  
FEST  
IVAL** 2026™

# THE AMPHITHEATRE LINEUP IS HERE

**KICKS OFF JUNE 11**


# TICKETS ON SALE APRIL 2



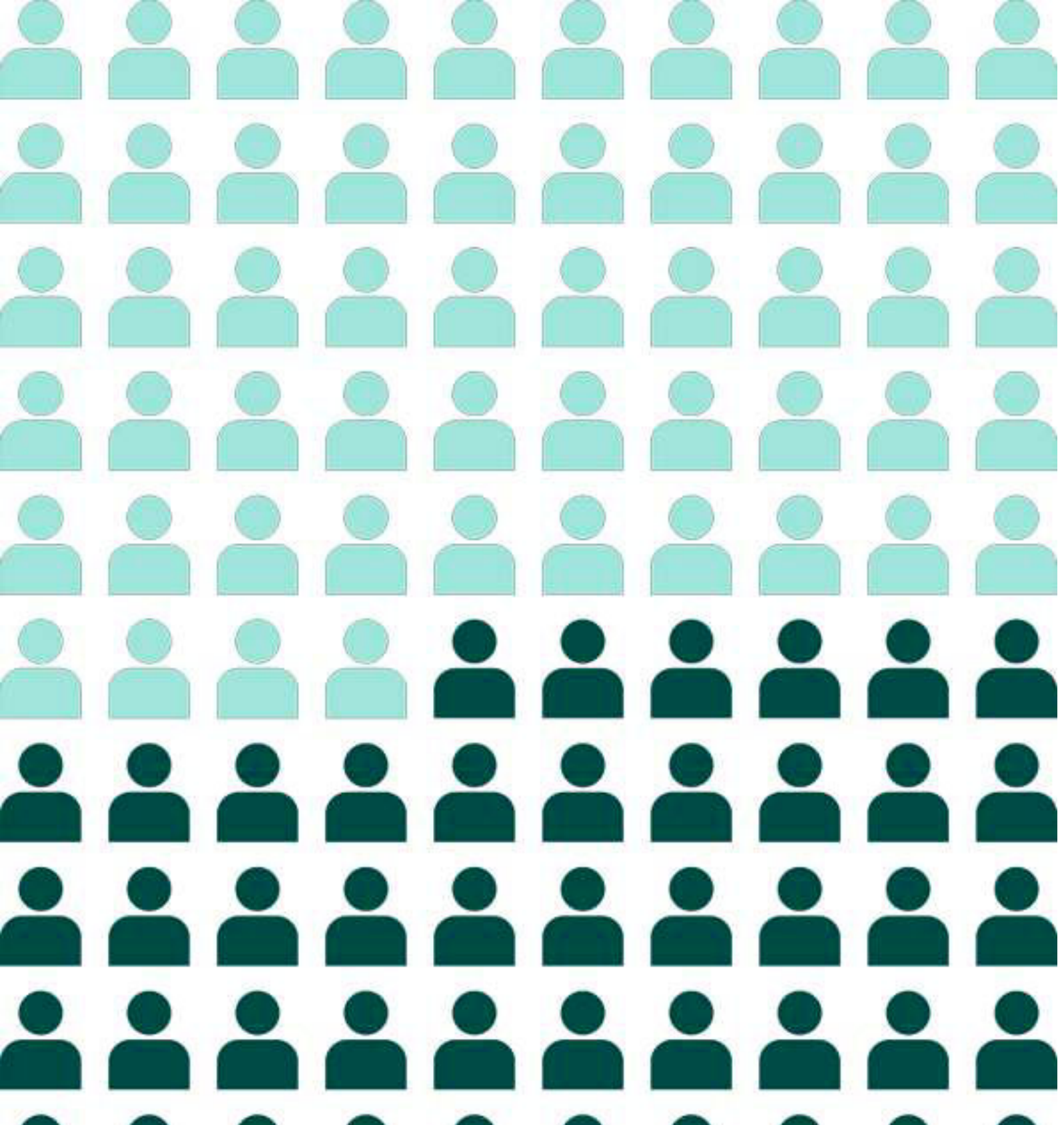
**FREE**

**TICKETED**



 Live Broadcast





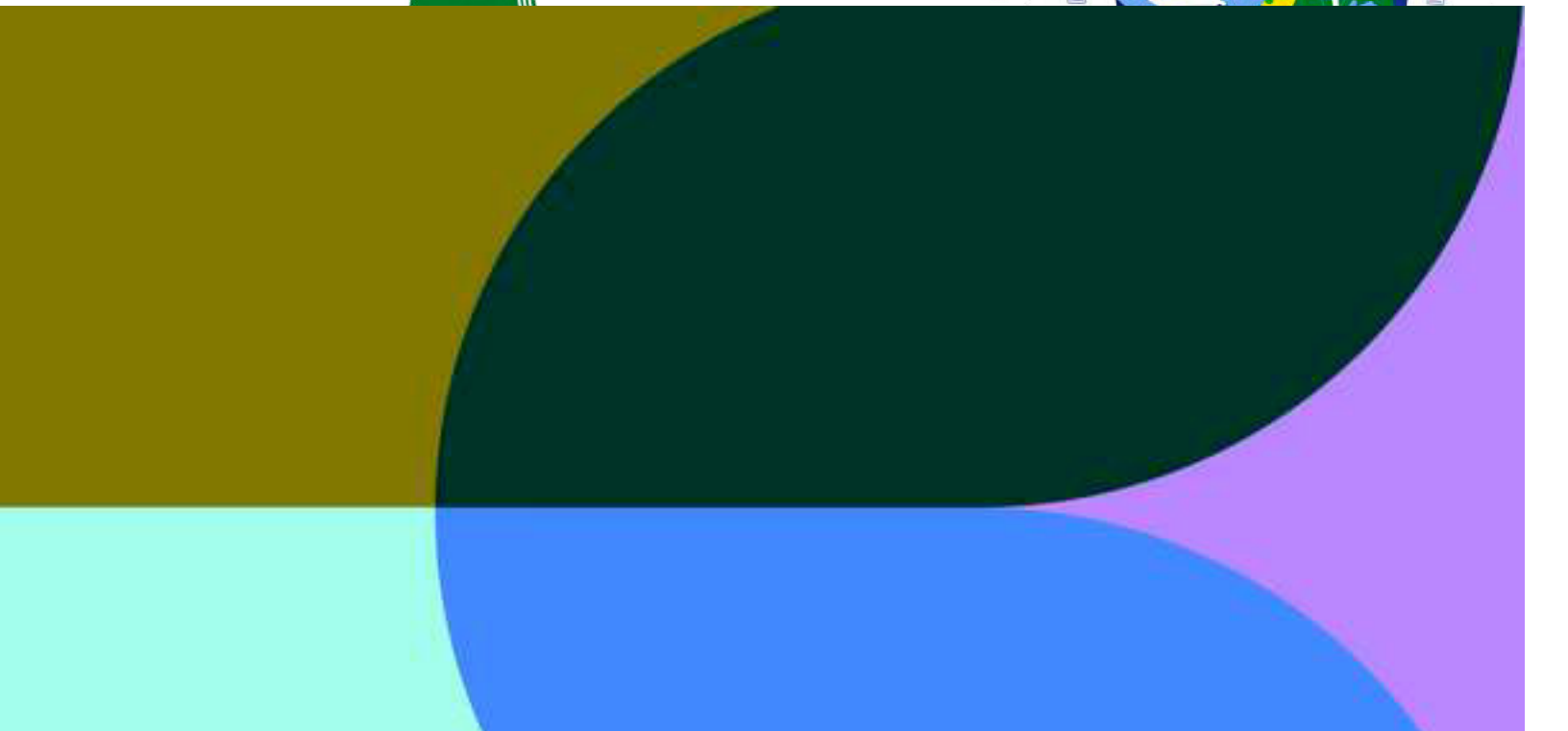
AUGUST TO SEPTEMBER

# APPLICATION AND ONLINE ASSESSMENT



OCTOBER TO JANUARY

# VOLUNTEER TEAM TRYOUTS



# MARKETING MILESTONES

## PHASE 1: READY

Jan - June 2025

**Q1**

**Q2**

**1.28**

500 Days to Go

**2.26**

Host City Sonic ID Launch

**4.15**

Host City Poster Launch

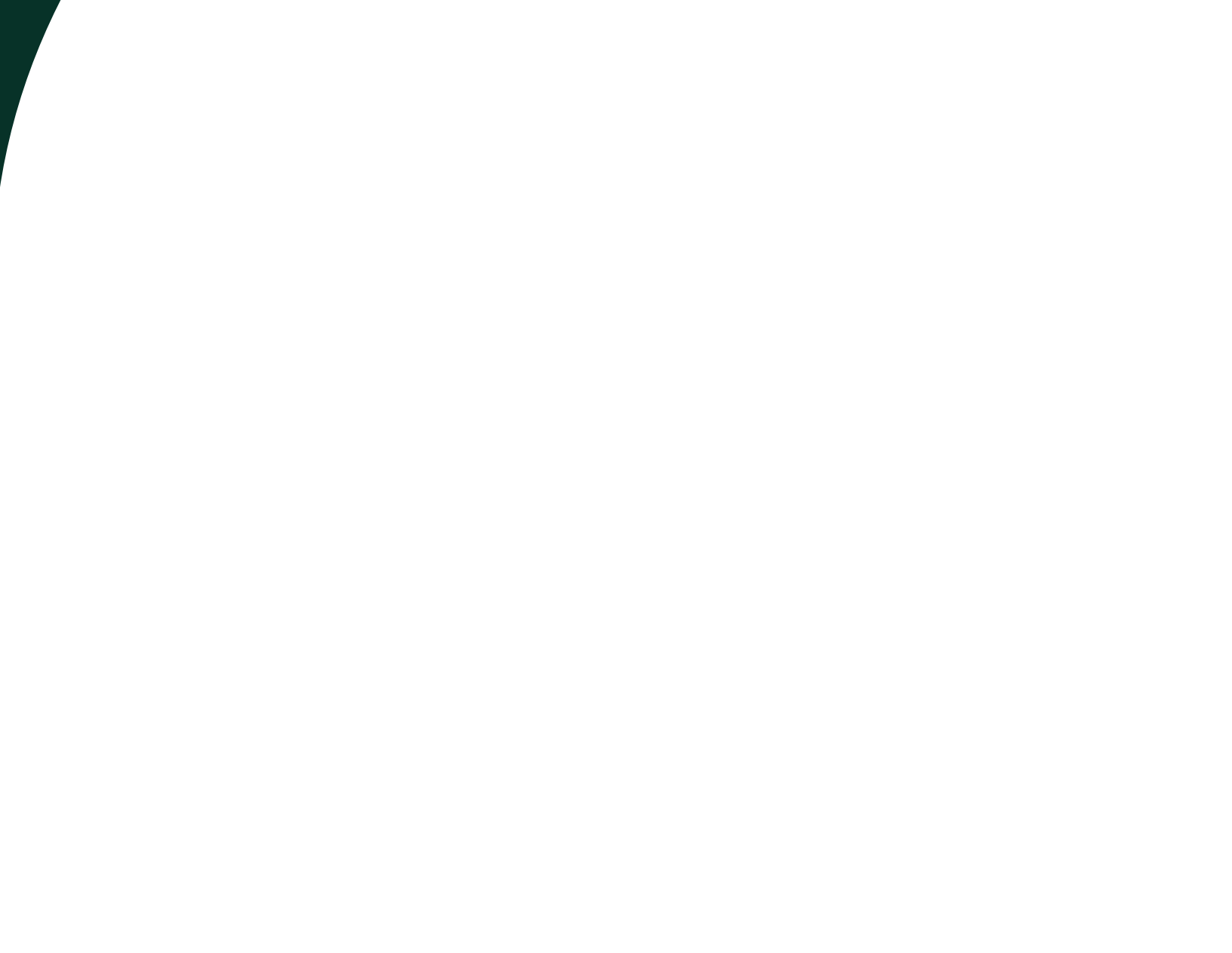
**MAY**

Volunteer Launch Teaser

**5.11**

1YTG Celebration

## HOST CITY CAMPAIGNS



# COMMUNITY ACTIVATION PLAYBOOK

FOR THE FIFA WORLD CUP 26™ IN VANCOUVER

Version 1.0



The FIFA World Cup 26™ Vancouver Host Committee will update this Community Activation Playbook to answer new questions from the community.

**GO ALL OUT**

# Human Rights Action

---



THE FIRST DRAFT OF VANCOUVER'S HOST CITY HUMAN RIGHTS

# HUMAN RIGHTS

# Emergency Operatio

---

- Supports delivery of succe
- Provides Safety and Secur
- Acts as the multi-agency h  
structure
- Links Event Operations, Ci
- Activated daily from June 7
- Connects delivery partners  
departments into one stru

# POLICING

Gold Level  
*strategic*

UBC, YVR and other municipal, provincial  
and federal jurisdictions

Regional transit stations and infrastructure

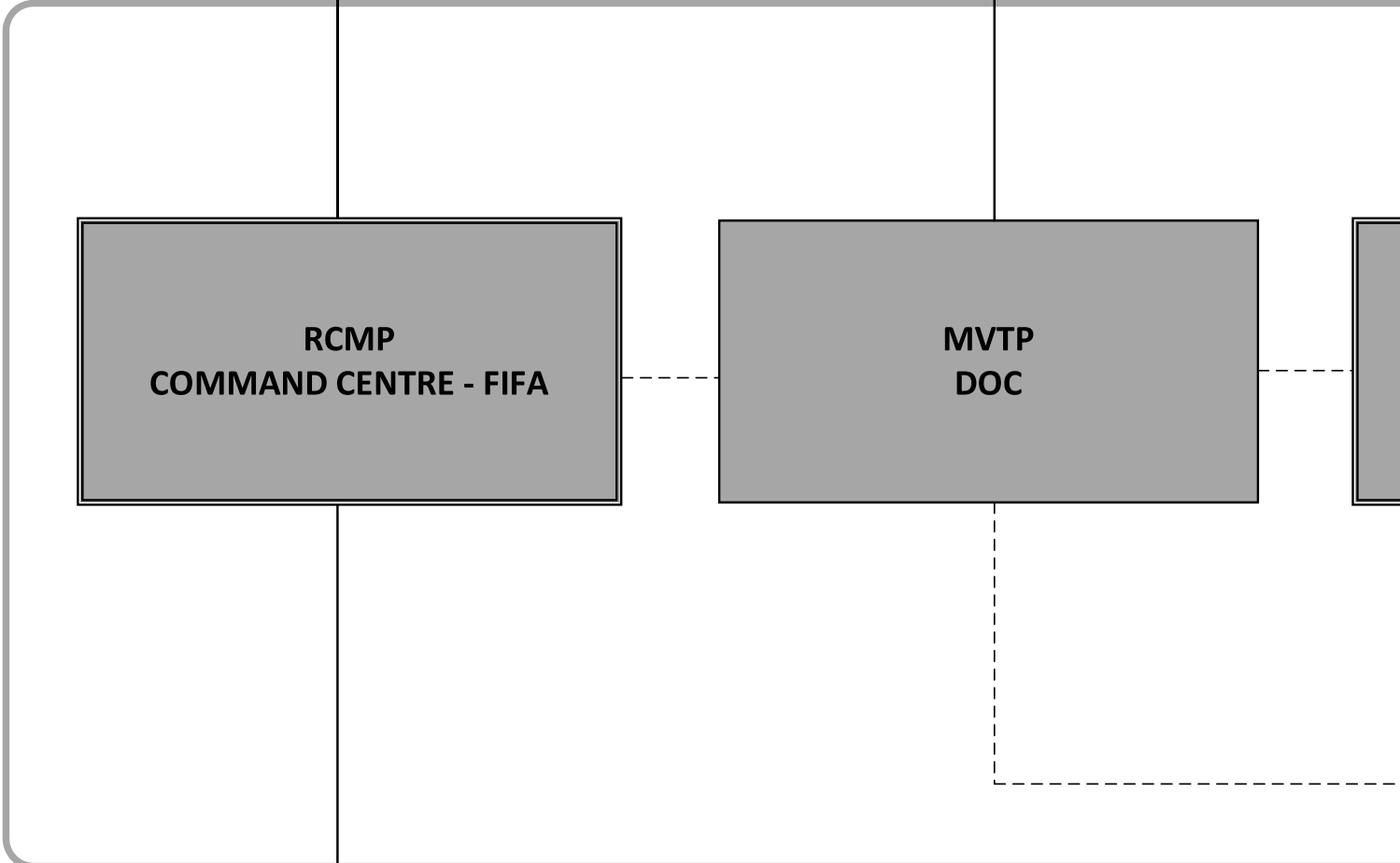
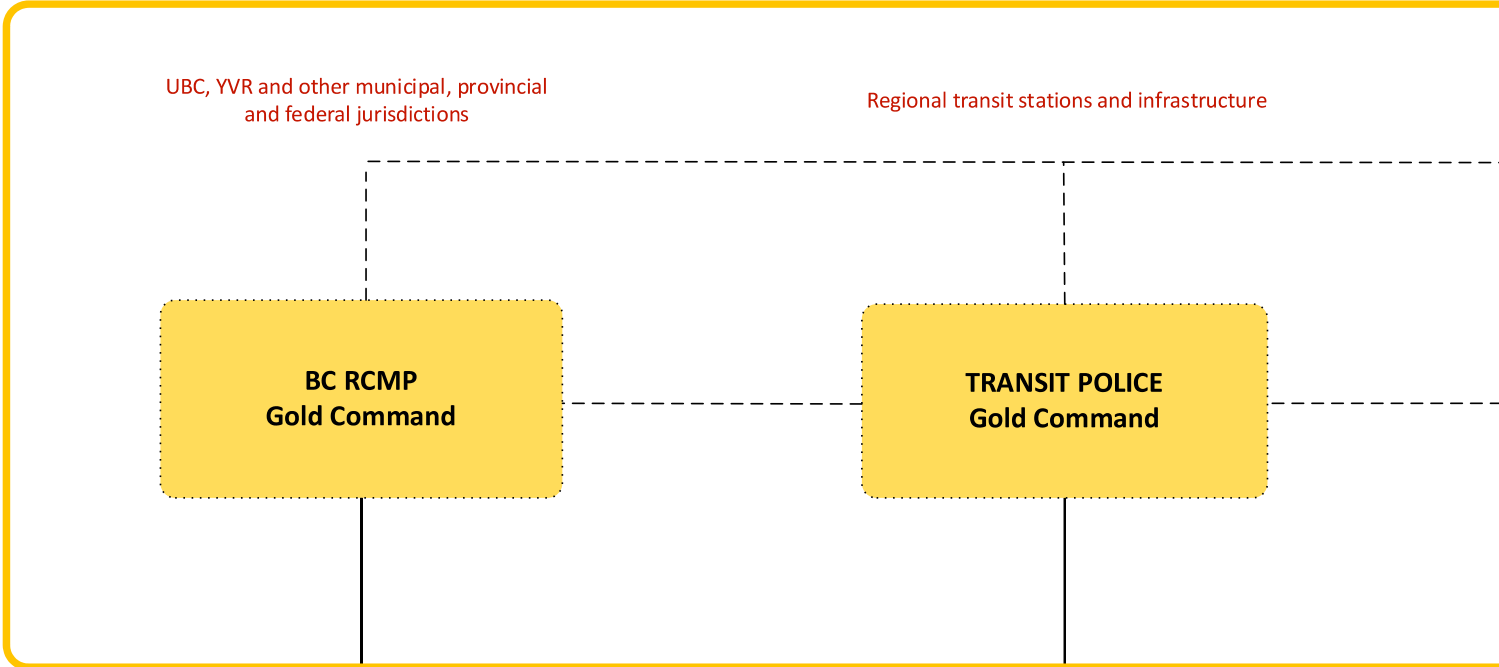
BC RCMP  
Gold Command

TRANSIT POLICE  
Gold Command

Silver Level  
*tactical*

RCMP  
COMMAND CENTRE - FIFA

MVTP  
DOC





TI

W