

From: ["Levitt, Karen" <karen.levitt@vancouver.ca>](mailto:karen.levitt@vancouver.ca)
To: ["Direct to Mayor and Council - DL"](#)
Date: 6/15/2026 10:55:17 AM
Subject: FWC26 Event Update: FIFA Fan Festival™ Vancouver Weekly Recap June 11-14

Dear Mayor and Council,

Below is a recap of FIFA Fan Festival™ Vancouver for opening week, June 11-14.

All information in this email is public.

Thanks,

Karen

Karen Levitt, Deputy City Manager
karen.levitt@vancouver.ca

The City of Vancouver acknowledges that it is situated on the traditional territories of the the Musqueam, Squamish and Tsleil-Waututh nations

FWC26 FIFA Fan Festival Weekly Recap: June 11-14

June 10 media event sneak peek

The opening four days of the FIFA Fan Festival™ Vancouver launched strongly with a media preview event, with broad media exposure and attendance from 94 FIFA Fan Festival™ Vancouver accredited media, spanning local and international outlets as well as digital content creators. The inclusion of content creators significantly amplified online reach, delivering compelling real-time visuals and clear calls to action that has helped to drive attendance.

Photo selects of the event are [available here](#).

Weekly recap (June 11 to 14)

- The opening four days delivered a high-energy start with a total of 87,380 attendees across June 11 to 14.
- Day one had strong early-morning turnout and enthusiastic support for Mexico on June 11, complemented by a performance from Vancouver's Sonic ID producer, DJ Grayson Repp. Attendance built across the week, with near-capacity crowds of up to 20,000 for Canada's match on June 12.
- Key fixtures including Mexico's win over South Africa, Brazil's draw with Morocco and Canada's much-anticipated matchup with Bosnia and Herzegovina, drove strong attendance and significant media coverage.
- Mexico drew strong support on day one, followed by Canada on day two, with Brazil also bringing energy, and Japan standing out with a huge crowd yesterday, giving the Festival a true football vibe.
- The week wrapped with a vibrant mix of Canadian talent and family-friendly programming highlighted below.

Highlights and special performances

- Canada's match drew significant attention, with a strong on-site media presence, including approximately 35 to 40 outlets operating from the Media Broadcast Operations Centre.
- Saturday saw another surge in attendance, led by Brazil's match against Morocco and reinforced by the broadcast of Vancouver's first hosted match (Australia vs. Türkiye), amplifying the Festival's global atmosphere.
- Sunday spotlighted Canadian talent, featuring performances by Kardinal Offishall and Cameron Whitcomb, along with a Christine Sinclair meet-and-greet and appearances by FIFA mascots.

Issues and key messages

- Site adjustments will be made today (Monday) and Tuesday to improve pedestrian traffic flow and ensure all zones have good visibility to on-site screens.
- As a precaution, FIFA Fan Festival™ Vancouver accredited staff have been reminded not to share photos online of their accreditation badges due to potential fraud risks. No incidents have been reported to date.

Media highlights

Reporter/Outlet	Article Title and Link
TSN	Cyle Larin Goal Frenzy!
Global (News at 6 pm)	Big Crowd at FIFA FanFestival
City TV	Vancouver Reacts to Canada's historic...
Stuart Derdeyn, The Vancouver Sun	Review: Vancouver's FIFA Fan Festival Everything You Need to Know About...
Alexa Yeung, 604 Now	These Are The Biggest Days to Hit
Farhan Lalji, TSN	Lalji Highlights Everything to See at ...
Content Creator	Headline and Link
vanroomfan	FIFA FanFest Preview
Laura Ullock	FIFA FanFest Preview
Yake and Marie	I think I found the best host city
Destination Vancouver	FIFA Fan Festival walkthrough!
Sofia Lavin	FIFA Fan Fest Preview (in Spanish)
Jaden.Versluis	FIFA Fan Fest is the best free fan zone
Travelwith604	FIFA Fan Fest Sneak Peak

Photos: Captures from the past week at FIFA Fan Festival™ Vancouver are [available here](#). Please feel free to use these photos as needed.

Look ahead

For the full FIFA Fan Festival™ Vancouver schedule, visit: www.vancouverfwc26.ca/fifa-fan-festival/schedule. Select highlights for the week ahead below.

- Monday, June 15 to Tuesday, June 16: The FIFA Fan Festival™ Vancouver will not be in operation. The Vancouver Host Committee team will be using the time to debrief and refine in advance of Wednesday's reopening.
- Wednesday, June 17 (Match Day -1): A full day of programming kicks off with Portugal vs. DR Congo at 10 am, as stars like Cristiano Ronaldo, Bruno Fernandes, and Bernardo Silva open their campaign, while DR Congo returns after 52 years. The Sponsorship X conference is taking place adjacent with a tour planned of the Festival of up to 100 attendees. With Portugal, Croatia and England playing, it's anticipated to attract large crowds. The day wraps with the headline concert, Shawn Desman (Amphitheatre Stage).
- Thursday, June 18: Canada vs Qatar at 3 pm with large crowds of fans anticipated.
- Friday, June 19: Members of Vancouver Whitecaps FC and Vancouver Rise FC will be at Destination BC's "Home Pitch" activation offering skills drills with kids.
- Saturday, June 20: Tunisia vs Japan at 9 pm featuring Vancouver Whitecaps FC forward Rayan

- Elloumi representing Tunisia.
- Sunday, June 21, National Indigenous Peoples Day: A special celebration featuring Indigenous artist performances throughout the day by Snotty Nose Rez Kids, Garret T. Willie, and Murray Porter. Families are invited to come together and celebrate Father's Day at the Festival, with programming and match viewing for all ages. New Zealand vs Egypt will also be shown at 6 pm and live at BC Place Vancouver.