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To: "Direct to Mayor and Council - DL"

Date: 6/22/2026 4:30:19 PM

Subject: FWC26 Event Update: Match Highlights + Weekly Recap

Dear Mayor and Council,

This week's FIFA Fan Festival™ June 14–21 Recap and Match Day Highlights are combined into a single email, below. All the information in this email is public.

Thanks,

Karen

A. Executive Summary

- Canadians are embracing FIFA World Cup 2026™ excitement ([a record 11.7M tuned in to Canada's last match](#)), which in turn is building interest, engagement and participation in Host City-led activities. Across the city, adjustments have been made to support crowd flow and high attendance, including improvements to stadium egress, expanded space in the Granville Pedestrian Zone and extended entry times for FIFA Fan Festival™ Vancouver.
- Operations continue to perform exceptionally well, supported by strong transit service, effective crowd flow management, and dedicated volunteers. Teams are leveraging built-in flexibility to implement real-time adjustments and planned enhancements, safely supporting near-capacity crowds and high demand across sites. Preparations are well underway for another busy week, anchored by Canada's final Group B match against Switzerland on Wednesday.
- The second week at FIFA Fan Festival™ Vancouver saw significant growth in attendance, with near-capacity crowds and a total of 204,313 attendees since June 11.
- Host Committee social channels are gaining an average of 1,000 new followers each day.
- Official attendance numbers for FIFA Fan Festival™ Vancouver are now available on the website under the [media hub's FAQ section](#).
- Captures from yesterday are available [here](#). Tournament photos and FIFA Fan Festival photos are [available here](#). Please feel free to use these photos as needed.

B. Vancouver Match Recap: Sunday, June 21 at 6 pm (New Zealand vs. Egypt)

- Summary and Highlights
 - At BC Place Vancouver it was another full house of 52,497 excited fans in attendance.
 - Operations for Vancouver Match Days are functioning well, road closures were implemented ahead

- of schedule, egress was largely complete within an hour, and volunteers in the spectator route are getting rave reviews.
- Egypt and NZ fans were both out in full force ahead of the match. The New Zealand march started in Blood Alley, Gastown at 4 pm, before making its way down Keefer Street. Egypt fans began their march at Jonathan Rogers Park at 1 pm, transforming Quebec Street into a vibrant sea of flags, scarves and sounds.

- Match Recap

- The set up: This was the first meeting between the two teams, and with point ties across Group G, both teams worked hard to claim the win and 3-point advantage.
- Final score: Egypt won the match 3-1
- Standings update: Egypt's win has earned them the top spot for Group G and pushed New Zealand to the bottom of the group. New Zealand is not mathematically out yet; they face Belgium next in Vancouver on June 27.

- Issues and Key Messages

- As a reminder, match day starts at Main Street-Science World station. Fans, visitors and locals can plan their match day experience by visiting the [Know Before You Go resources](#).

- Next Vancouver Match Look Ahead: Wednesday, June 24 at Noon (Canada vs. Switzerland)

- Match Set Up: Coming off their historic win, the Canadian Men's National Team is looking to clinch the top spot and a guaranteed appearance at BC Place Vancouver for their round of 32 match in the knockout rounds, with another win.

C. FIFA Fan Festival™ Vancouver Weekly Recap (June 14-21)

- Highlights and Special Performances

- On the peak day (Canada vs. Qatar on June 17), more than 40,000 attendees moved through the site.
- Over the first four days, water stations kept fans hydrated with 10,000 litres of chilled, filtered drinking water.
- Between June 17 - 20 over 1,700 bikes were checked in at the free bike valet and nearly 500 pounds of food were donated to divert waste and help our community.
- In addition to daily programming, the Festival site has hosted special appearances and roaming performers; a site tour to Victor Montagliani; and the very popular Christine Sinclair, Vancouver Whitecaps FC, stilt performers, FIFA mascots, and football freestyler Grayson Allen all wowed the crowds.
- Headline Amphitheater concerts included Canada's own Shawn Desman and Chromeo.
- National Indigenous Peoples Day programming on June 21 featured a day of activations from Musqueam, Squamish and Tsleil-Waututh partners and at Destination Vancouver's "Home Pitch". Indigenous artists were prominently featured across both stages, including Juno Award winning Snotty Nose Rez Kids on the Amphitheatre stage.

- Issues and Key Messages

- Public access to the Festival site has been extended - guests can now enter up to 30 minutes prior to gates closing.
- A reminder to please bring only empty, plastic water bottles, leave portable chargers at home, and plan ahead with [Know Before You Go](#) resources.
- FIFA Fan Festival Vancouver operates on select days/hours, [please visit our website for full schedule](#).

- Lookahead

Select highlights for the week ahead below ([full schedule here](#)).

- Monday, June 22 to Tuesday, June 23: The FIFA Fan Festival Vancouver is not in operation. During this time staff and partners will be preparing for Canada's next game and match broadcasts.
- Wednesday, June 24: Vancouver match, Switzerland vs Canada (12 pm): A big day for Canada! We're looking forward to high attendance at BC Place Vancouver and strong fan engagement across the city. Following the Canada game, key fixtures include Scotland vs. Brazil (3 pm) and South Africa vs. Korea Republic (6 pm). In the evening two big concerts headline with Vancouver duo Bob Moses on the Amphitheatre stage and Sam Roberts Band on the Park Stage.
- Thursday, June 25: Ecuador takes on Germany (1 pm), followed by Japan vs. Sweden (4 pm), and Paraguay vs. Australia (7 pm). The evening wraps with a headline performance by Our Lady Peace.
- Friday, June 26: Vancouver Match, New Zealand vs Belgium (8 pm): Spain meets Uruguay at 5 pm, followed by New Zealand and Belgium at 8 pm here in Vancouver.
- Sunday, June 27: A full day of match ups including Panama vs. England (2 pm), Colombia vs. Portugal (4:30 pm) and Jordan vs. Argentina (7 pm). Allan Doyle headlines the Amphitheatre stage at 9:10 pm.
- Sunday, June 28: The round of 32 officially starts! At this time, the fixtures are yet to be confirmed but we're excited to see how the group stage plays out.

D. Media Highlights

Event	Reporter, Outlet	Article Title and Link
FFF	Yahoo (+24-million digital views)	Vancouver Travel Guide
	Kenneth Chan, Daily Hive (June 16)	87,000 attended Vancouver's ...
	Kenneth Chan, Daily Hive (June 18)	Big Screens, Viewing is everywhere...
Match	CTV (June 21)	NZ & Egypt get ready...
	CITY TV (June 21)	BC Place hosts Egypt's first ever...
	Amy Patterson, CBC / AP (June 21)	Egypt downs New Zealand 3-1

Event	Social Media & Content Creators	Headline and Link
FFF	ovomikhael (June17)	Here are my 5 favourite foods...
	Much Music Canada (June 17)	FIFA Fan Fest...Best Vibes...
	FWC26 Van Host City (June 20)	Summer Nights at Fan Fest
Match	Egyptian Team (June 20)	Egypt is Ready!
	New Zealand Team (June 20)	BC Place Vancouver Walk Out
	CTV (June 21)	Egypt Fan March (video)
	FWC26 Van Host City (June 21)	National Indigenous Peoples....
	The Breaker (June 21)	Walk Like an Egyptian...
	TSN (June 21)	Salah Celebrates in Vancouver
	FWC26 Van Host City (June 21)	Off Campus at the Stadium