

From: ["Levitt, Karen" <karen.levitt@vancouver.ca>](mailto:karen.levitt@vancouver.ca)
To: ["Direct to Mayor and Council"](#)
Date: 2/10/2026 1:15:40 PM
Subject: EMBARGOED - Upcoming Information Bulletin: FIFA World Cup 2026™ Progress Update

EMBARGOED UNTIL 2 PM ON TUESDAY, FEBRUARY 10

Dear Mayor and Council,

Yesterday I distributed a memo to you that provided updates on key preparation activities for FWC26.

Sharing with you below an information bulletin that mirrors some of these updates for media, with an opportunity for a media availability with Jessie Adcock, Host Committee Lead.

Thanks,

Karen

Karen Levitt, Deputy City Manager
karen.levitt@vancouver.ca

The City of Vancouver acknowledges that it is situated on the traditional territories of the x m k y m/Musqueam, S wx\u817_wú7mesh/Squamish and s lilw ta /Tsleil-Waututh nations

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February 10

FIFA World Cup 2026™ Vancouver Progress Update

With just 120 days until first kick, the Vancouver Host Committee and its delivery partners are on track to deliver a successful FIFA World Cup 2026™ that showcases local First Nations, Vancouver, BC and Canada on the global stage, and creates a unique, exciting and celebratory experiences for locals and visitors alike.

Below are key progress updates for media seeking interview opportunities with FIFA World Cup 2026™ Vancouver Host Committee Lead, Jessie Adcock or other partners.

Level the Field: Limited time left for a chance to be at a match, live!

There's still a chance to be in BC Place Vancouver for a match by donating to BC amateur sport, but time is ticking down with only 21 days left. This program wraps up March 3 and there are already some excited winners who can't believe they'll be there, live in the stadium. For more information visit www.levelthefield.ca. To request an interview about Level the Field and meet a winner please contact info@levelthefield.ca.

Volunteers: "You're In!" Up next, training

Volunteers will be the heart and helping hands of the tournament. More than 130,000 applications were submitted internationally and domestically with priority given to local community members with over 6,000 invited to try out. Volunteer selection interviews are now complete, and confirmations to selected volunteers will be issued throughout February. Training is now in final development and set to begin in March for over 3,200 key volunteer roles supporting the best possible visitor experience including wayfinding, general information, and welcome services at key locations across Vancouver.

Community outreach: Let's talk

In 2025 alone, the Host Committee delivered more than 150 community outreach activities, connecting with thousands of people — from one-on-one meetings to in-person sessions including residents, businesses, Business Improvement Associations and industry groups. Upcoming outreach activities will focus on residents, businesses and other key groups near tournament venues including Hastings Park/PNE, Killarney Park and the area around BC Place Vancouver to continue to build excitement, provide updates and address operational considerations with impacted groups. Important information will continue to be updated to the [Community Hub](#).

Read our newly updated [Community Activation Playbook](#) for guidance on joining the FIFA World Cup 2026™ celebrations. Version two includes new additions such as the match schedule, expanded information on event and activation permitting, alignment with FIFA's public viewing guidance, and more.

To inquire about interview opportunities with Host Committee lead, Jessie Adcock regarding the above progress updates, please contact: media@vancouver.ca. Interviews will be accommodated based on timing, relevance and availability.

Coming up

Signage and City Dressing (starting in February): Event related signage and city dressing will start in February. Wayfinding signage is designed to coordinate with volunteer locations for a single integrated system contributing to a safe, accessible, and positive experience for residents and visitors.

FIFA Fan Festival™ Vancouver updates (February): Final planning continues, with more information coming this month on the FIFA Fan Festival™ at the PNE, including details on watching matches live and the performance lineup featuring Canadian and international talent, entertainment programming, and hosting options. The FIFA Fan Festival™ will be the best place to celebrate the tournament outside of BC Place Vancouver. For more information visit: www.vancouverfwc26.ca/fifa-fan-festival.

100 Days to Go (March 3): Planning is underway for city and province-wide celebrations with more details to come on special activities and opportunities for media.

Financial Update (Spring 2026): The FIFA World Cup 2026™ Vancouver event is a strategic investment delivering immediate and long-term economic benefits and lasting legacies. It is supported by a transparent financial plan, available in the City's [June 2025 release](#). The next update is scheduled for spring 2026.

Celebrating the beautiful game belongs to everyone. Here are resources to support your coverage and help you be a part of the story in the lead-up to, and throughout the tournament:

- Vancouver Host Committee [media resources](#), [website](#) and [newsletter](#)
- @fwc26Vancouver social media: [Facebook](#); [Instagram](#); [X](#); [LinkedIn](#)
- [FIFA Media Hub](#)
- Government of Canada [FIFA World Cup 2026™ information hub](#)

About FIFA World Cup 2026™

FIFA World Cup 2026™ will be the biggest sporting event ever, with three Host Countries, 16 Host Cities, 48 teams and 104 matches uniting an entire continent to showcase a momentous new tournament format. With more countries, cities, teams and games, FIFA World Cup 2026™ will be the most inclusive tournament ever, engaging millions of fans across 16 unique stadiums and billions worldwide. The tournament will take place from June 11 to July 19, 2026.

Media Contact:
City of Vancouver
Vancouver Host Committee
media@vancouver.ca