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To: ["Direct to Mayor and Council"](#)  
Date: 5/13/2026 12:24:13 PM  
Subject: FIFA World Cup 2026™ Vancouver Ticket Donation Program - EMBARGOED

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EMBARGOED UNTIL 1 PM THURSDAY MAY 13, 2026

Dear Mayor and Council,

Further to the in camera Council decision on May 5, 2026, this email provides an update on the FIFA World Cup 2026™ Vancouver Ticket Donation Program. Please note the information contained in this email is embargoed until 1 pm tomorrow.

- On May 5, 2026, Council approved in-camera the allocation of 350 tickets to FIFA World Cup 2026 to be donated to youth-serving non-profit organizations, in partnership with PavCo and the Province of BC.
- City of Vancouver staff have worked with staff from PavCo and Province of BC to develop a framework to distribute these tickets through an open and transparent Ticket Donation Program. Key details include:
  - The program will identify eligible community groups to receive a donation of tickets for children and youth to attend a FIFA World Cup 2026™ match at BC Place, building on BC Place's successful Community Benefit Program.
  - PavCo will coordinate an online application process, using their existing Community Benefits Program. The application opportunity will also be communicated by email directly to organizations already connected to grant programs offered by the partners.
  - Eligible organizations include those that dedicate their activities, programming content, and financial and human resources to supporting equity-deserving children and youth, including in the following areas.
    - Indigenous and/or BIPOC children and youth
    - Children and youth who are newcomers to British Columbia
    - Children and youth living with chronic or acute illness or disabilities
    - Children and youth seeking mental health support
    - Children and youth supported through social services
    - Children and youth who have experienced displacement or difficult circumstances
    - Vulnerable and at-risk children and youth
    - Children and youth who face access and affordability barriers to sport participation

- Organizations can apply for a package of 10 tickets; up to 350 total tickets are available for the June 21 and June 26 matches at BC Place.

- A selection of organizations will be by a random draw, with consideration of draw candidates to be given to ensure representation of children and youth from a range of groups and geographic locations.
  - Tickets will be provided free of charge and may not be resold, used for promotional or fundraising purposes, or for individual gain.
- A Province of BC-led news release will be issued on Thursday, May 14, 2026 to announce the Program.

Thanks,

Karen

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The City of Vancouver acknowledges that it is situated on the traditional territories of the xʷməθkʷəy̓əm/Musqueam, Skwxwú7mesh/Squamish and səlilwətał/Tsleil-Waututh nations