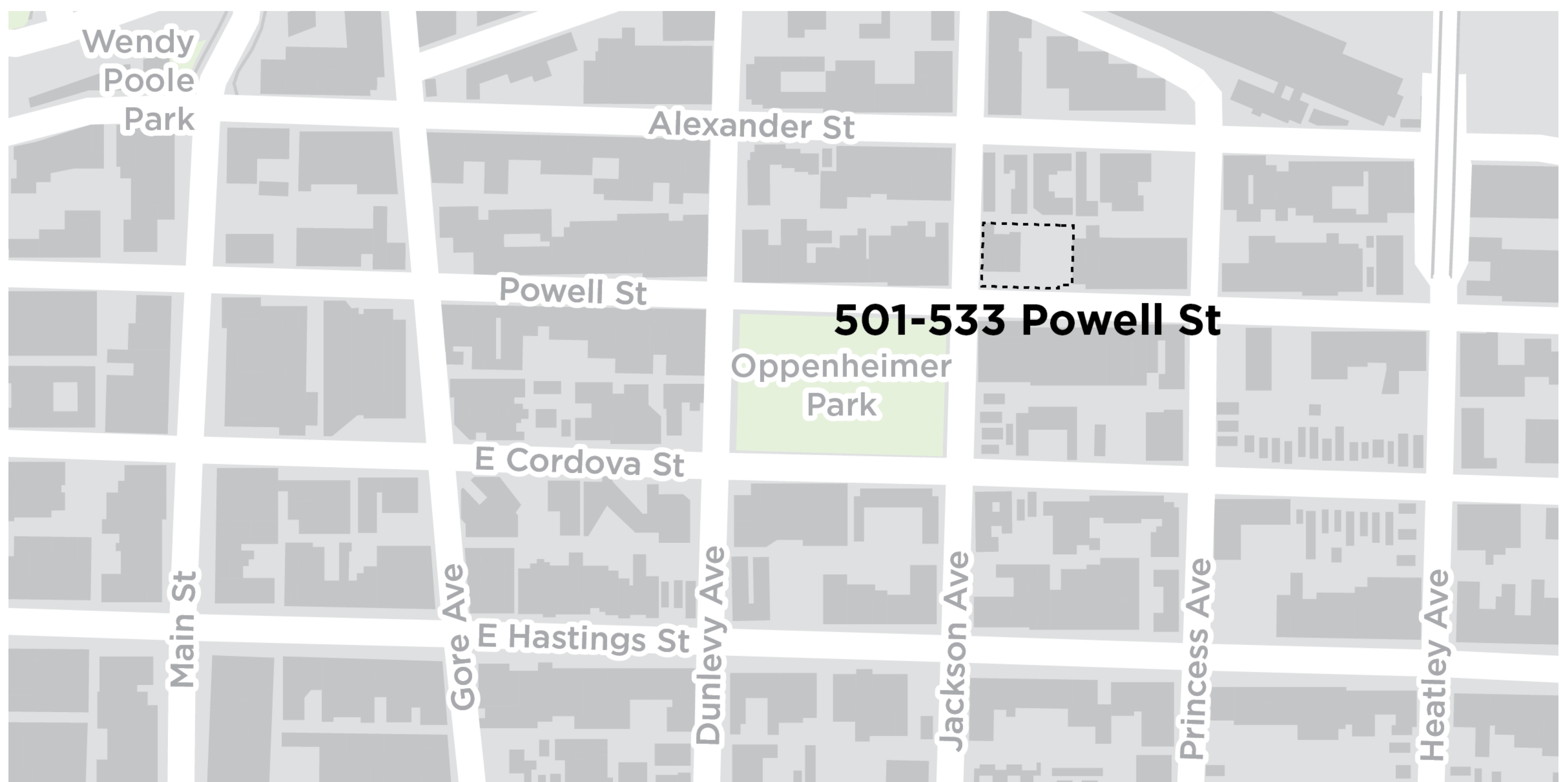


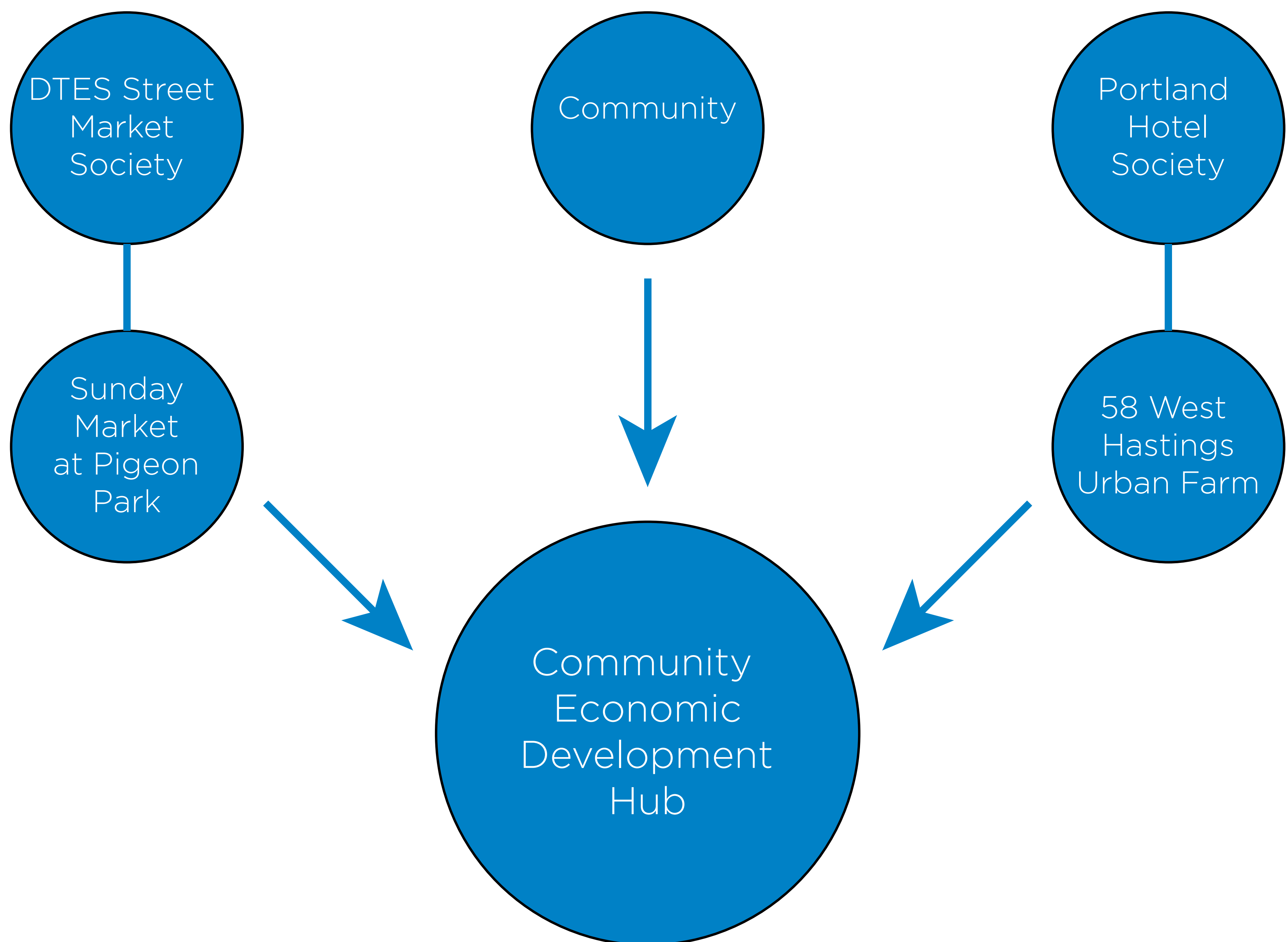
Welcome



The City of Vancouver has acquired this property (501-533 Powell Street) for future Social Housing and Community Economic Development uses. The Downtown Eastside Street Market Society has applied for a Development Application to use a portion of the site, for a market and urban farm, consisting of:

- Market stall space for the Downtown Eastside Street Market, to include:
 - up to forty (40) tents;
 - one hundred-sixty (160) tables;
 - site office;
 - four (4) toilet facilities;
 - wooden tent structure (Lions Market Tent);
 - up to seven (7) vending carts;
 - and two (2) storage containers (40' X 8').
- Proposed operational times are one (1) day per week, (Saturdays), with the possibility of expansion up to three (3) days per week.
- Proposed market hours are 10 am to 6 p.m., with set-up at 8 am and clean-up by 7:30 pm.
- Urban farm, greenhouse, (relocated from 58 West Hastings Street), and two (2) storage containers.

Community Economic Development Hub



What is a community economic development hub?

The Community Economic Development Hub (CED Hub) is an alternative to conventional approaches to economic development. It is founded on the belief that problems facing communities—like poverty—can best be addressed by a community-led and integrated approach.

The CED Hub will be a **community asset** that creates economic opportunities for residents of the DTES and enhances the social, cultural and economic conditions of the neighbourhood. The CED Hub aims to connect neighbours and residents with one another; with social enterprises and community organizations; and provide creative and recreational opportunities such as artist maker spaces, urban farming and gardening.

Frequently Asked Questions

How will this affect the surrounding community and what elements are in place to maintain safety?

A well-run market creates the conditions for business to flourish, and also brings more “eyes on the street” to support community safety. Vendors come to work with a professional and welcoming demeanour. The market area is cleaned by the operators at the beginning and end of every market day. The market is constantly patrolled by volunteers that maintain order, and ensure that no illegal activities take place.

The street market will also monitor areas outside the permitted vending areas—that is, sidewalks adjacent to the market—to make sure that no informal/unsanctioned vending takes place there.

What impacts will there be on the existing DTES street market vendors?

Initially, a Saturday market will begin at the Powell Street location to introduce the location to vendors, and to communicate to the neighbourhood and customers that the location has been activated. Over time, more market days will be established at this location (up to three days/week), providing more opportunities for vendors to generate income.

The DTES Street Market Society is preparing a gradual and careful transition plan for vending activities to move from Pigeon Park on Sunday to the new location at 501 Powell street. This will ensure reduced stress and continued support for existing Pigeon Park vendors, and also alleviate the concerns of the nearby residents and businesses.

What are the rules and guidelines from which the market operates?

The DTES Street Market Society is committed to the creation and maintenance of a safe and legal venue for low-income DTES vendors to sell goods. Vendors that violate the rules will be removed from the vending area and have their vending membership revoked. Greeters will be employed at all entrances and exits to maintain a safe environment, and keep unlicensed vendors out of the area. Trained security volunteers will patrol and assist if needed. The VPD will assign a regular officer liaison to the market to support a peaceful, welcoming and safe shopping environment. There will be a clearly outlined complaints process in place.

How can I get involved?

A Community Advisory Committee will be struck. This committee will meet regularly; be accessible to the public; and guide both the transition process from Pigeon Park to Powell street, but also the operation, promotion, and governance of the space after the transition is completed.

If you are interested, please consider signing up to be part of this committee. Send an email to jose.fernandez.garcia@vancouver.ca.

Frequently Asked Questions

What is the difference between the DTES Street Market and street vending currently taking place on the 0 block of East Hastings Street?

The DTES Street Market currently runs on Sundays at Pigeon Park and on Carrall Street. It is a supported, managed and safe environment for legitimate vending activities (e.g. found, recycled, up-cycled or handmade goods) and run by a non-profit society (DTES Street Market Society). Street vending (for example, on the 0 block of East Hastings Street) refers to survival vending in a unregulated space and can entail problematic aspects (e.g. street disorder, safety concerns).

Increased operating hours of the DTES Street Market at the new site (up to 3 days/week) will offer more legitimate opportunities for survival vendors to earn money in a safe and managed environment.

Who will own and manage the site?

The City owns the site at 501-533 Powell Street. In addition to community economic development uses, there are longer-term plans to develop social housing on this site. It is anticipated that social housing and community economic development uses at this site can be integrated and co-exist. The City will manage the development of the community economic development hub in partnership with community groups and other funding agencies that will interface with the Community Advisory Committee on a regular basis.

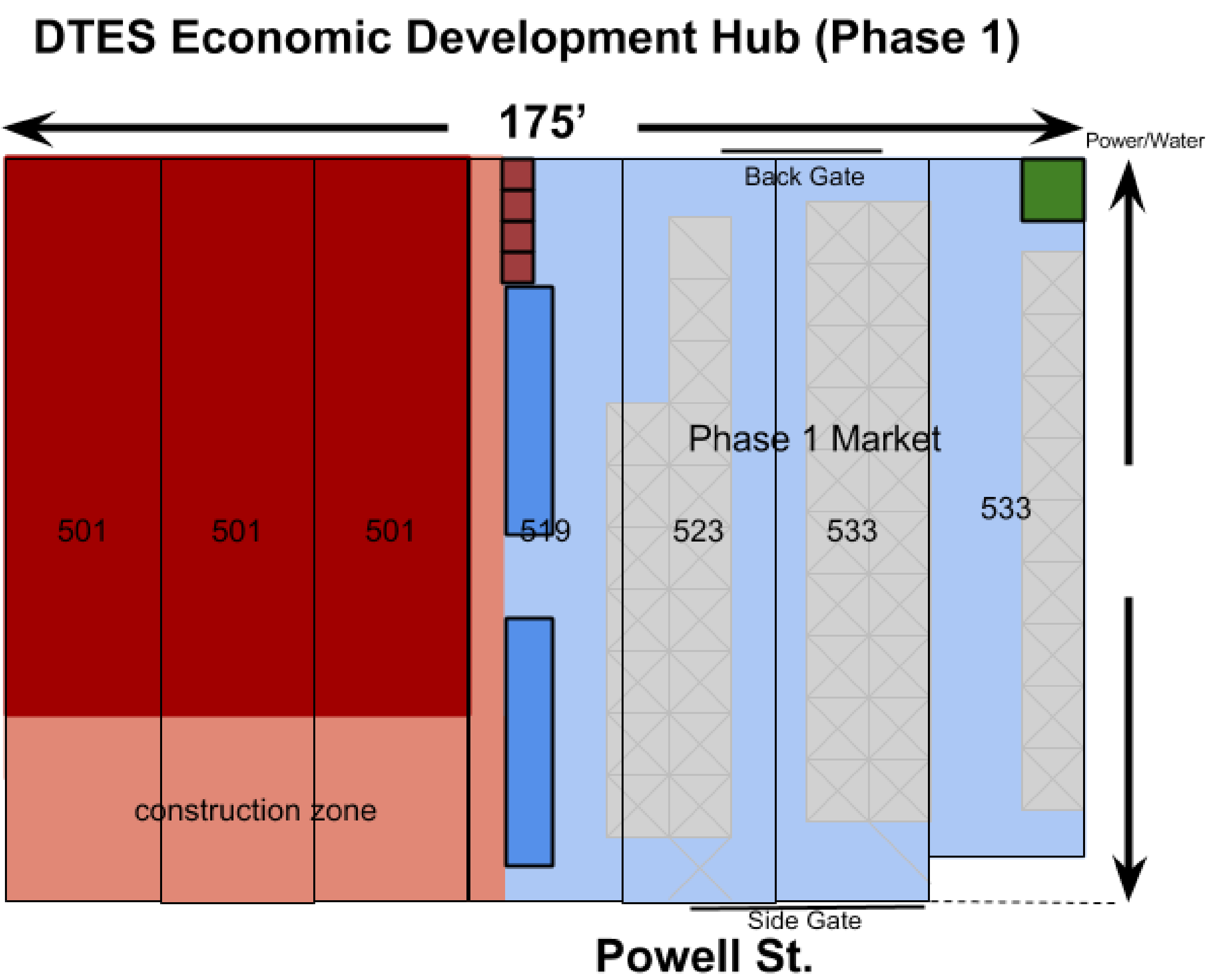
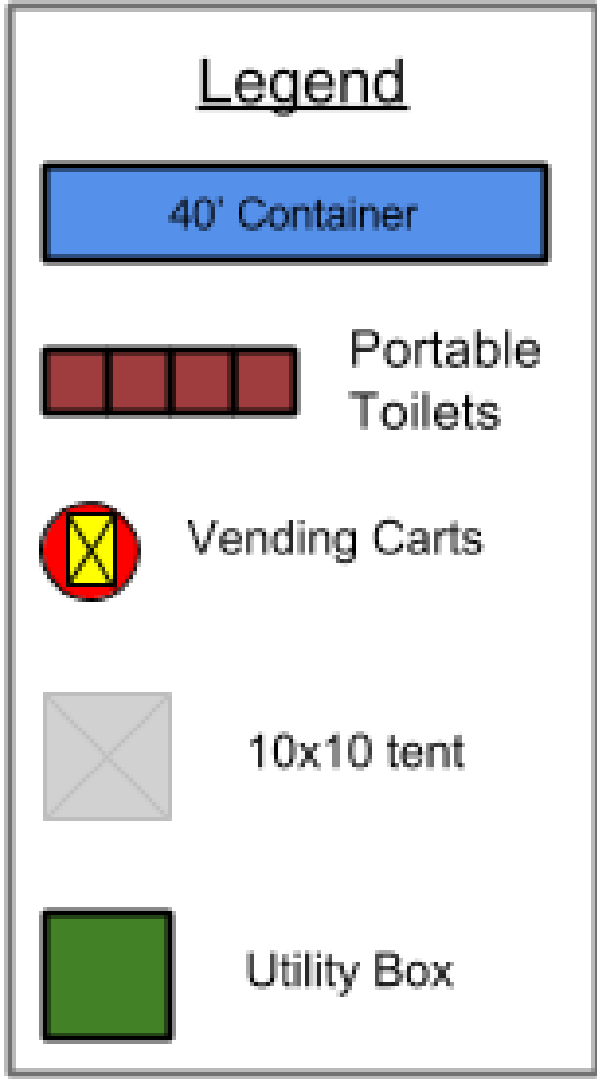
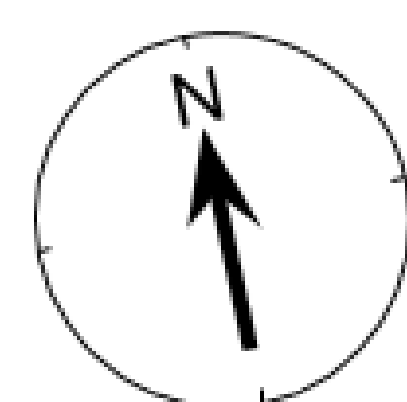
Why is the Street Market moving?

The DTES Local Area Plan made a commitment to find a permanent home for the Street Market that can allow to operate the market multiple days each week. The Sunday Street Market has provided opportunities to assist people with their livelihood as an alternative to ticketing and enforcement.

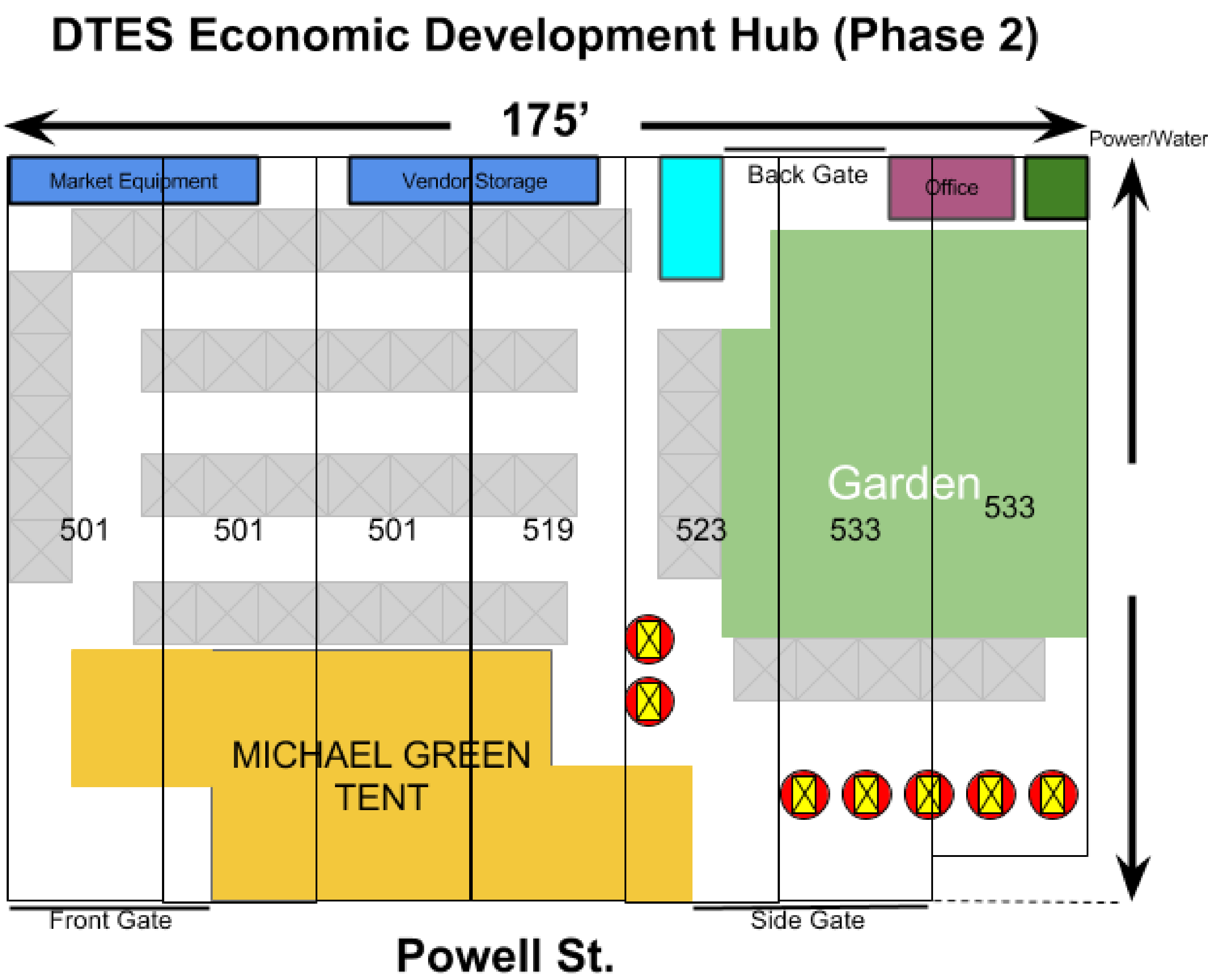
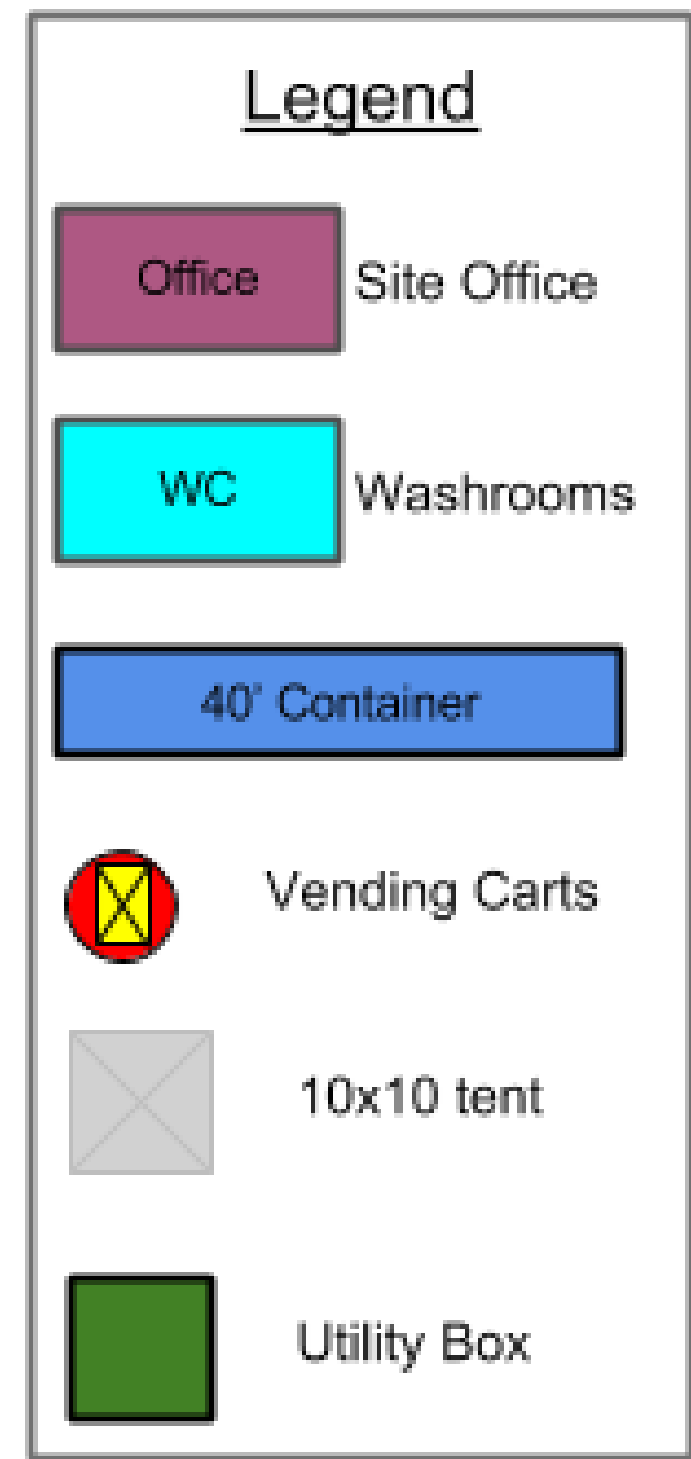
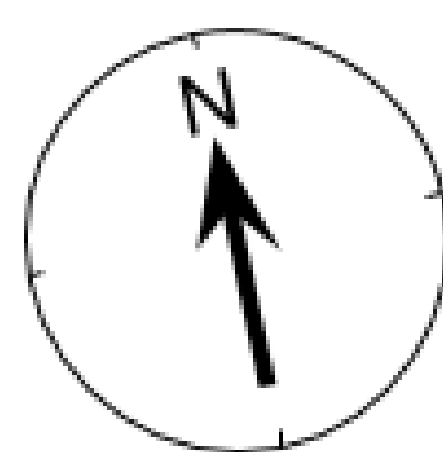
What is going to happen at Pigeon Park once the Street Market moves?

The City, in partnership with the Vancouver Moving Theatre and other cultural organizations, is developing a summer arts programming at Pigeon Park as part of a call from local artists to implement arts and cultural activities in the neighbourhood. The development of the plan is based on the 2006 *DTES Public Realm Program Plan*, a community based planning process that was designed to bring forward arts program and event ideas for the DTES public realm. This initiative will showcase the skills and vibrancy of the DTES and its residents at the Pigeon Park location on Sundays. The arts programming will give DTES artists a space to showcase for their talents and an opportunity to engage with the broader community.

Site Layout and Future Plans

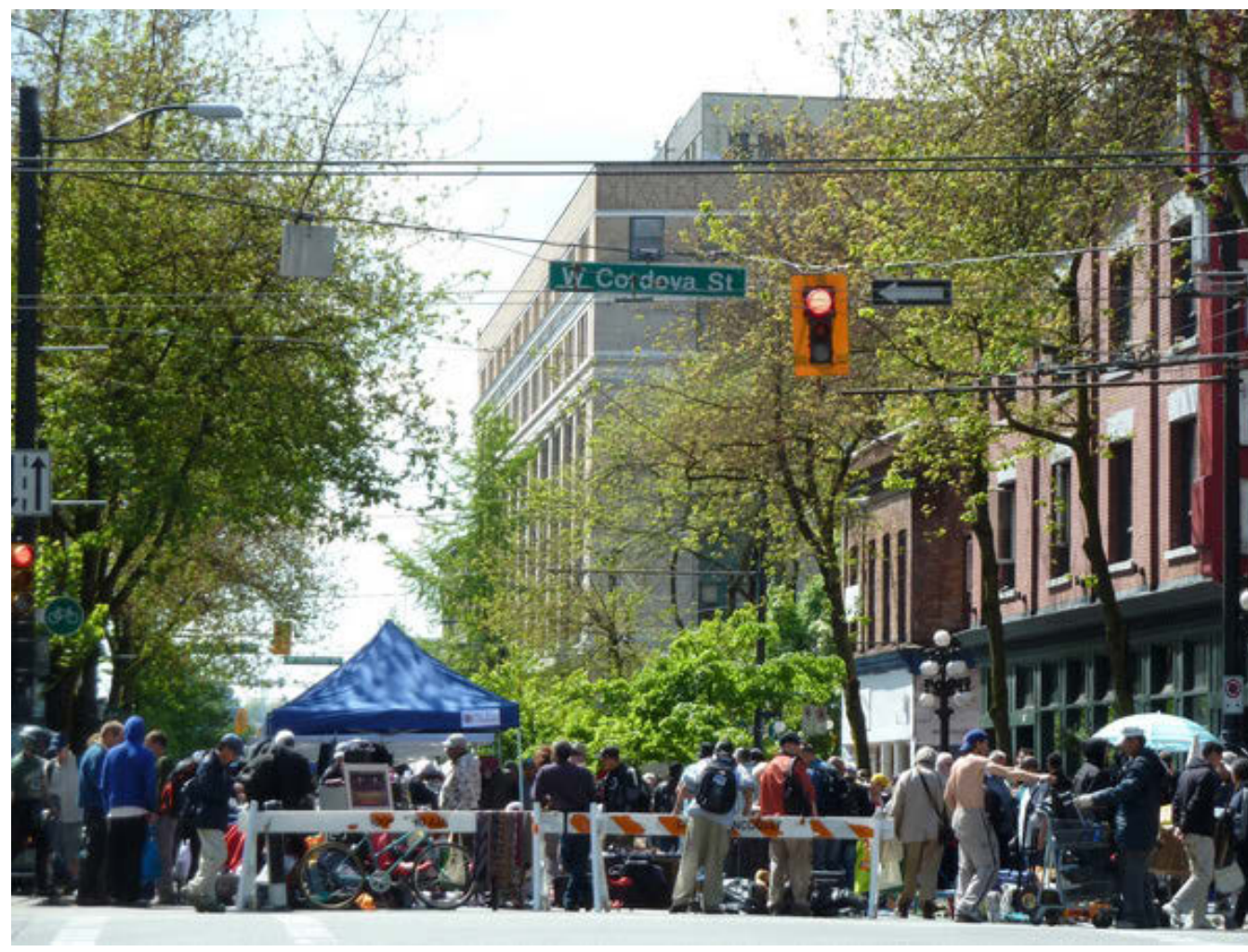


Draft



- Phase I shows the interim use of this site. There is currently a decommissioned building on site which will have to be demolished before the tent structure (donated by Michael Green Architects to the street market) and farm/garden (operated by PHS) can move in.
- Plans for Phase II are anticipated to be finalized in autumn 2015 or winter 2016. The final layout of the space will be decided at this stage.

DTES Street Market



What is the street market?

The DTES Street Market runs every Sunday at Pigeon Park and on the adjacent block of Carrall Street. It has grown into an essential community festival and social enterprise, providing vending space to as many as 200 vendors every Sunday.

The market was started by the Downtown Eastside Neighbourhood Council (DNC) and Vancouver Area Network of Drug Users (VANDU) in 2010 as a response to the unregulated and illegal street vending already taking place in the DTES. The DTES street market now provides a legitimate and safe vending space to benefit the community.

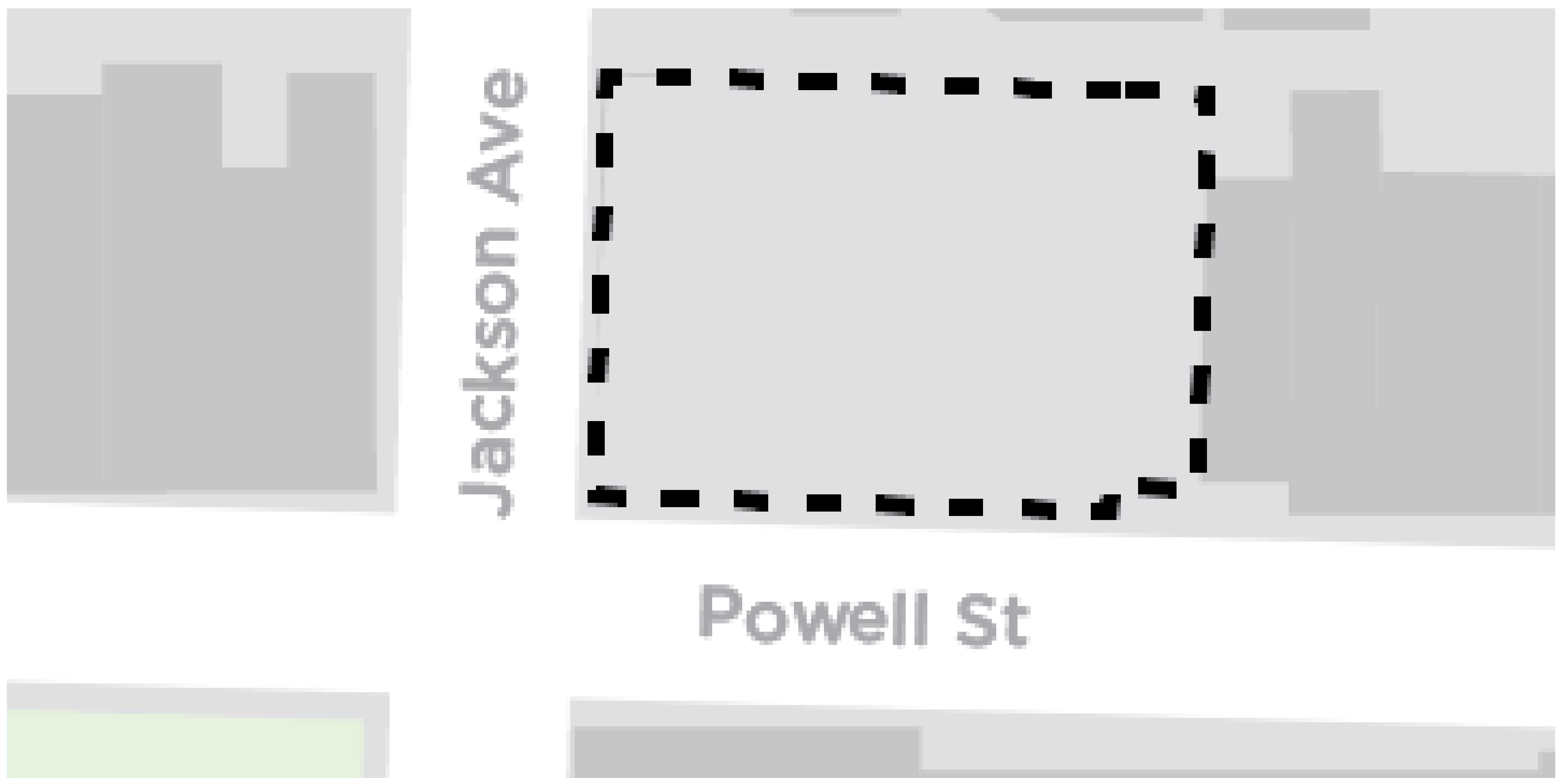
Quick facts

- The market enables \$10,000 of commerce every Sunday, providing over \$500,000 per year to low-income and marginalized residents of the DTES.
- 60% of market customers don't live in the DTES.
- 97% of the customers have expressed they feel safe as though the market provides a safe space for them to shop.
- The market has over 55 volunteers per day (160 volunteer hours/day and 8,000 hours/year).
- The market cooperates with local businesses and various neighbourhood programs and initiatives.
- The market is in its fifth year of operation with over 250 successful events held.
- The market diverts more than 20 tonnes of waste annually from landfills.
- Street markets are supported by municipalities all over the world and are often developed as a result of conflict over street vending.

Your Feedback

**Share your
questions,
suggestions
and ideas.**

Programming



Uses of site

- The site at 501-533 Powell Street is owned by the City of Vancouver. The City will manage the site in partnership with community groups and other funding agencies that will interface with the Community Advisory Committee on a regular basis.
- The City of Vancouver has committed to support the growth and development of a Community Economic Development Hub for the Downtown Eastside.
- In addition to the Downtown Eastside Street Market, there is interest in locating an urban garden/farm on this site.
- Community meetings have demonstrated that other groups are excited about the potential to use this site (e.g. creative/arts maker space, space for social enterprises, etc.)

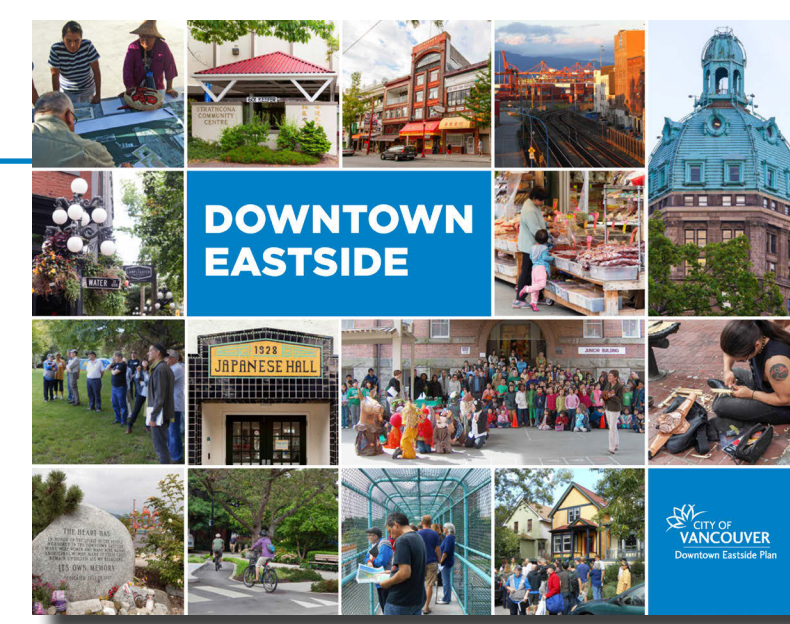
Add your ideas

- What do you envision in a Community Economic Development Hub on this site? Please join the conversation and share your ideas. Leave sticky notes on the map above or in the space below, or consider joining the Community Advisory Committee.

City Policies

Downtown Eastside Plan (2014)

- Encourage and support community economic development; give residents opportunities to earn a living that, at a minimum, pays for their basic needs; encourage social enterprises; recognize volunteers and the informal economy.
- Quick Start: Support a permanent location for the DTES Street Market for safer survival vending, and opportunities for sale of locally-produced arts and crafts.



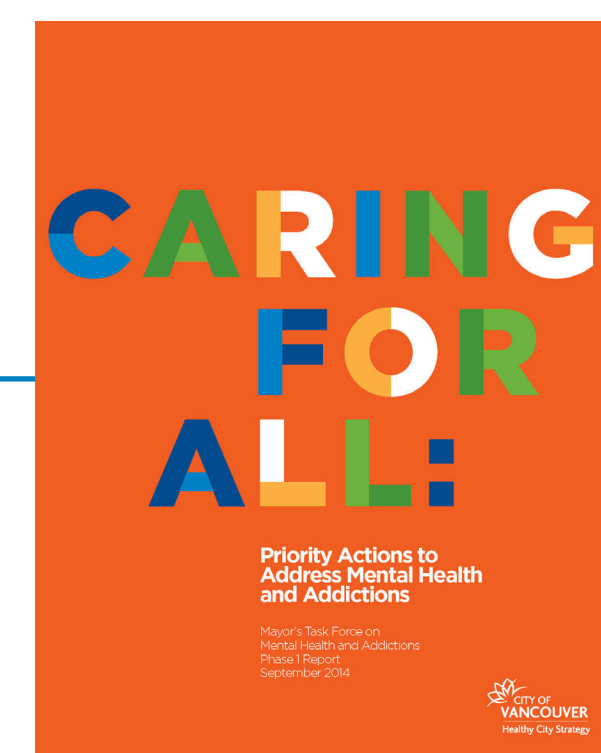
Healthy City Strategy (2014)

- Overall social sustainability vision: “A Healthy City for All”.
- Relevant goals include: Making Ends Meet and Working Well; Being and Feeling Safe and Included; Healthy Human Services; and A Home for Everyone.
- Targets include reducing the City’s poverty rate by 75% by 2025.



Mayor’s Task Force on Mental Health and Addictions (2014)

- Address key service gaps in mental health and addictions services and housing needs with all partners.
- Advocate for new and “scaled-up” opportunities for volunteerism and low- barrier employment programs.



Food Strategy (2013)

- Make food a centrepiece of Vancouver’s green economy.
- Facilitate opportunities such as farmers markets, community food markets, street food vendors, urban farmers, Good Food box Programs.
- Supports social enterprise models of food businesses that contribute to the local green economy while also building skills and resilience among those involved.



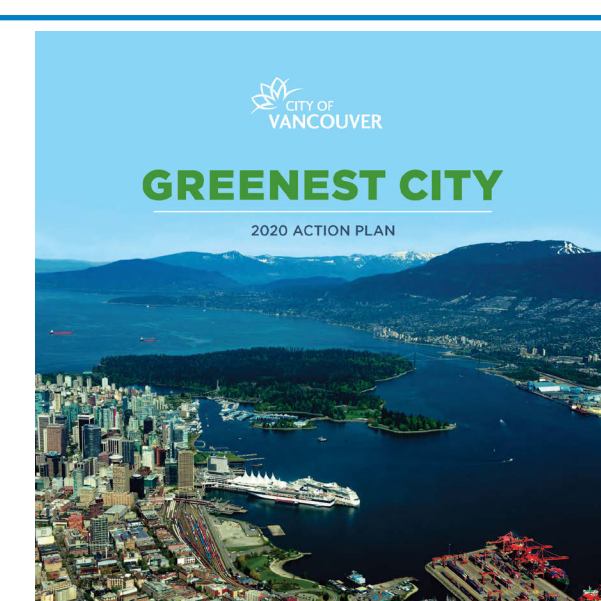
Housing and Homelessness Strategy (2012)

- Encourage a housing mix across all neighbourhoods that enhances quality of life.

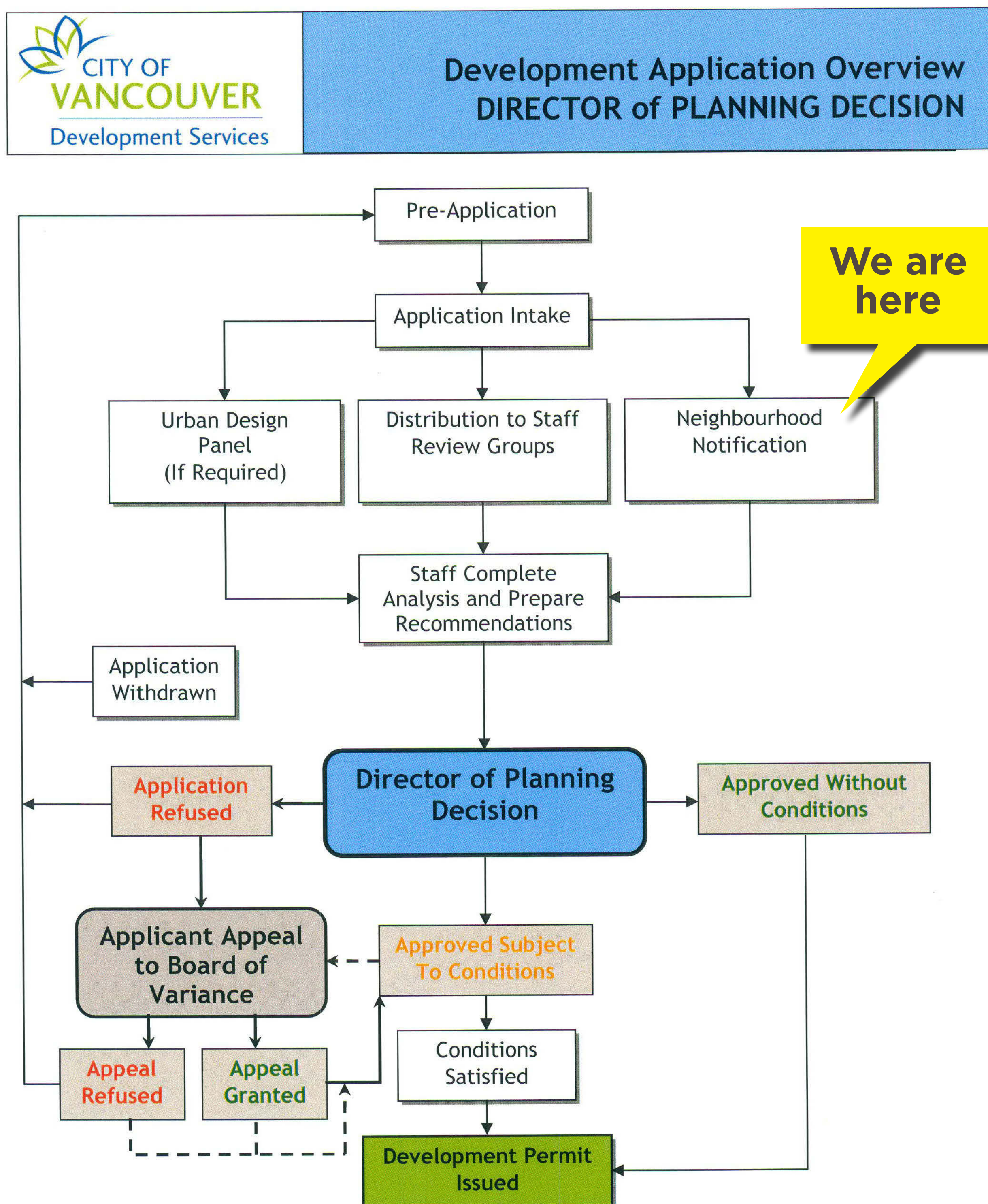


Greenest City Action Plan (2010)

- Double the number of green jobs in the City and green existing businesses; create green job opportunities and reduce barriers to employment.
- Reduce solid waste going to the landfill or incinerator.



Development Application Process



Your comments

We welcome your written comments regarding this development application—on or before **May 29, 2015**—to be considered as part of this application's review.

Letters or emails may be sent to Claudia Hicks, Project Coordinator, at:

claudia.hicks@vancouver.ca

Comments can also be submitted in person at:

- **Woodward's Heritage Building, 5th floor reception, 111 West Hastings Street**

or at:

- **Project Coordinator's Office, City Hall, Main Floor, West Annex 515 West 10th Avenue**

Further engagement

- Two community meetings with participation of over 40 organizations and individuals have taken place in April and May. Additional meetings will take place in the coming months.
- Tours of the existing street market will be scheduled for interested residents and groups, led by the DTES Street Market Society and City of Vancouver staff.

Upon approval of the development permit

- A Community Advisory Committee will be convened formed by DTES residents, non-profits and BIA representatives.
- Community outreach, dialogue and transition planning with Downtown Eastside residents and groups will continue.
- Site remediation and site upgrades would ensure that the Street Market can be the first activity at 501 Powell Street site by summer 2015.