

100 years of fun!

## **A Century of Tradition at Hastings Park**

In 1910, Sir Wilfred Laurier addressed the crowds of the first PNE Fair and wished its organizers success in making this beautiful park a great “meeting place of the people”...

100 years later, the PNE remains just that... a vibrant and dynamic organization dedicated to providing millions of guests each year with first class cultural, sporting and family entertainment as well as access to a diverse and active public park. Every year, guests enjoy a wide range of experiences that emulate the diversity of our city and after a century at Hastings Park, the PNE is proud to remain the epicentre for events that entertain and help shape the experience of our city and residents. We embrace our tradition as Vancouver’s favourite place to celebrate and proudly serve as the hub of social, community and cultural activities in Vancouver.

Every year, in addition to hosting the annual summer Fair at the PNE, the longest-running and best-attended event in British Columbia, the PNE thrills over 300,000 guests at Playland Amusement Park and hosts millions of guests at concerts, sporting events, community festivals and cultural activities. Throughout the year, the team proudly operates and manages the Hastings Park facilities on behalf of the city, which include the Pacific Coliseum, the Agrodome, the Garden Auditorium, the Forum, Rollerland, the Barns, and Playland. In addition to producing and hosting a diverse range of events on-site, the PNE also maintains and cares for 114 acres of gardens and parkland and actively encourages public access to, and use of, the beautiful Hastings Park site throughout the year for walking, jogging, family picnics, riding a bike or walking the dog.

The PNE is a non-profit registered charity owned by the City of Vancouver and for 100 years, this city owned asset has operated from, and has been the primary steward of, the celebration site we know as Hastings Park. In December 2009, City Council requested that the PNE Board of Directors undertake a review and articulate their vision of the PNE’s mission as we enter a new century of operation.

## **Mission of the PNE**

Throughout the PNE’s 100<sup>th</sup> anniversary celebrations, we have been reminded that the PNE is not just 100 years old, it is 100 years strong. The organization is poised for a bright future and the heart of the PNE story is providing great moments of celebration, sport, music and play; a place to showcase BC’s innovation and agricultural heritage; a place to spend times with family and friends and do so in a great public space. We believe this story remains core to the PNE’s Mission today and into the future. Through the PNE’s stewardship of this city land, it is our mission to provide the community with a celebration site that reflects our city’s evolving needs and diversity.

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*The PNE is committed to enriching the quality of life at Hastings Park by providing a wide range of family entertainment and events that invite our guests to celebrate Vancouver's, heritage, culture and the interests of our diverse communities within a vibrant urban public park. We embrace our tradition as Vancouver's favourite place to celebrate and proudly serve as the hub of social, agricultural, community, leisure and cultural activities in Vancouver.*

*We remain dedicated to ensuring the long term success and sustainability of the PNE at Hastings Park, to meeting the celebration needs of the communities we serve and to ensuring access to and care of the park in an environmentally responsible and financially self sufficient manner.*

## **PNE Core Values**

The Board of Directors supports the PNE's continued commitment to achieving this mission through the underlying set of core values that impact every aspect of the PNE's commitment to staff and the guests we serve. These values are:

- ❖ Strive for excellence, always, in everything we do
- ❖ Remain industry leaders by providing the best entertainment value for our guests in a clean, safe and fun environment
- ❖ Remain community leaders through proactive programs, communication and community engagement
- ❖ Build on our history and tradition while proactively creating our future
- ❖ Treat all partners, employees and guests with integrity, fairness and respect.
- ❖ Stay committed to growing the financial and social sustainability of the organization and the Hastings Park site while reducing our environmental footprint

The greatest strength of the PNE has always been our people and our ability to respond to changing times and reflect the emerging needs of our guests, the community and our city. We look forward to building upon 100 years of tradition to help shape a celebration site and unique urban park that allows for great events, experiences and many more generations of memories.

As the PNE Board of Directors, we are confident that through this mission, the PNE's business minded and community minded philosophy will continue to make this a financially viable, environmentally sustainable organization that benefits the City of Vancouver, Metro Vancouver and British Columbia socially, economically and culturally well into the future.