

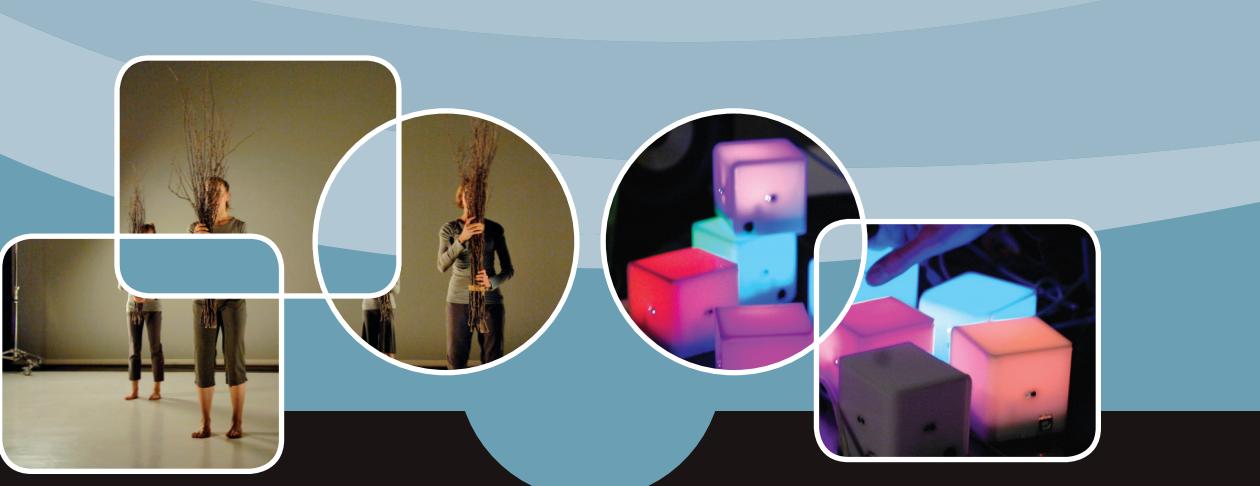


Culture is inextricable from Vancouver's **livability**. It helps our citizens to develop, learn, and participate in the life of our city.

It helps our city attract business, workers and tourists. It boosts the local and regional economy.

Although it is often behind-the-scenes, the City of Vancouver plays an important role in supporting the countless groups and organizations that make up our city's creative sector.

vancouver



creative city

> Vancouver has the highest number of artists per capita in Canada.

> Cultural employment grew 23.7% from 1996 to 2001 compared with the general workforce growth of 5.3%.

We show our continued **commitment** to arts and culture through everything from operating the three Civic Theatres to providing grants and support programs to hundreds of cultural organizations. We develop public art projects, provide support and resources

for film and special events, develop facilities and integrate culture into city-wide planning. We provide oversight for historic Hastings Park and the Pacific National Exhibition, which has attracted millions of fair-goers over its 90 year history. The City of Vancouver

has made support for and **investment** in the creative sector a priority and we will continue to work and collaborate with our city's non-profit organizations, cultural industries, entertainment providers and creative entrepreneurs.

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the future is bright

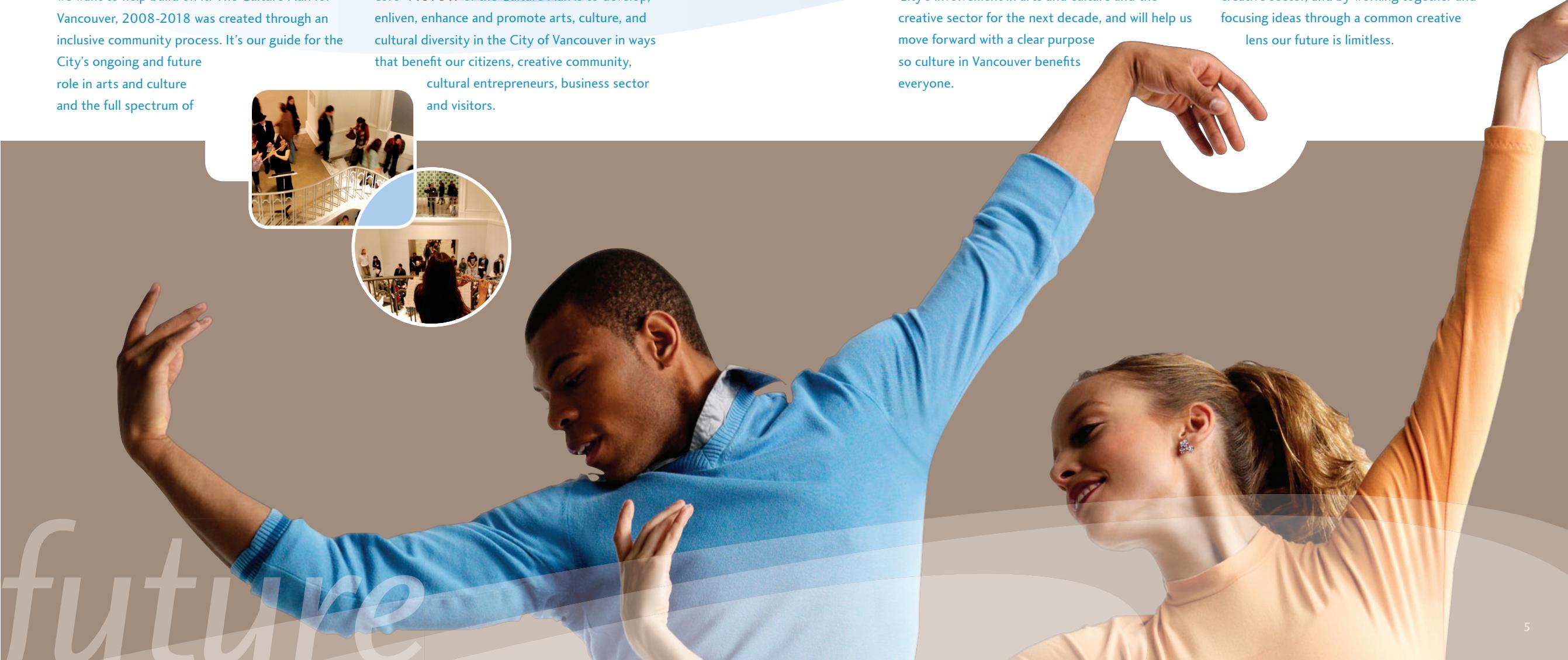
Vancouver has an impressive creative sector, and we want to help build on it. The Culture Plan for Vancouver, 2008-2018 was created through an inclusive community process. It's our guide for the City's ongoing and future role in arts and culture and the full spectrum of

our city's leading edge creative industries. The core **vision** of the Culture Plan is to develop, enliven, enhance and promote arts, culture, and cultural diversity in the City of Vancouver in ways that benefit our citizens, creative community, cultural entrepreneurs, business sector and visitors.



Five strategic themes will guide the City's involvement in arts and culture and the creative sector for the next decade, and will help us move forward with a clear purpose so culture in Vancouver benefits everyone.

We have a lot of great work going on in our creative sector, and by working together and focusing ideas through a common creative lens our future is limitless.





strategic themes



innovation

6 7

innovation

Vancouver is a city of ideas on the **leading edge** of cultural activity and development, and draws on the unique and authentic voices of our diverse, young and growing cultural community.

We'll build on these successes and strengths so Vancouver realizes its full creative potential and is a launching ground for the work of current and future generations of artists and creators.

We'll **collaborate** with our community partners to foster innovation in our cultural policies, programs, and services that support the development of creative ideas and expression.



connecting

Vancouver has its own unique cultural system made up of creators, organizations, festivals, celebrations, businesses, government, and communities.

We'll **channel** this network of creativity, collaboration and entrepreneurship toward a new, energized commitment to connecting people, ideas and communities.

We'll find practical ways to connect people and communities, so cultural partners can work effectively together, and more citizens can **participate** in a wide range of cultural activities.



learning

Our strong educational systems and resources, ranging from our schools to our museums and libraries, will let us enhance and expand cultural awareness, **expression** and creativity.

We'll build on Vancouver's reputation as a city that makes cultural exchange, **curiosity** and development a natural part of life-long learning.

We'll collaborate with our partners in the community to embed cultural awareness, instruction and programming within all our institutions and systems.



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neighbourhoods

Vancouver is a city of unique, vibrant, creative neighbourhoods.

We'll engage residents, artists and businesses to build on individual neighbourhood identities and ensure that Vancouver's rich culture, diversity, and creativity thrive and are accessible to all.

We'll help neighbourhoods develop their own culture plans and make neighbourhood culture a central part of the city's cultural life.

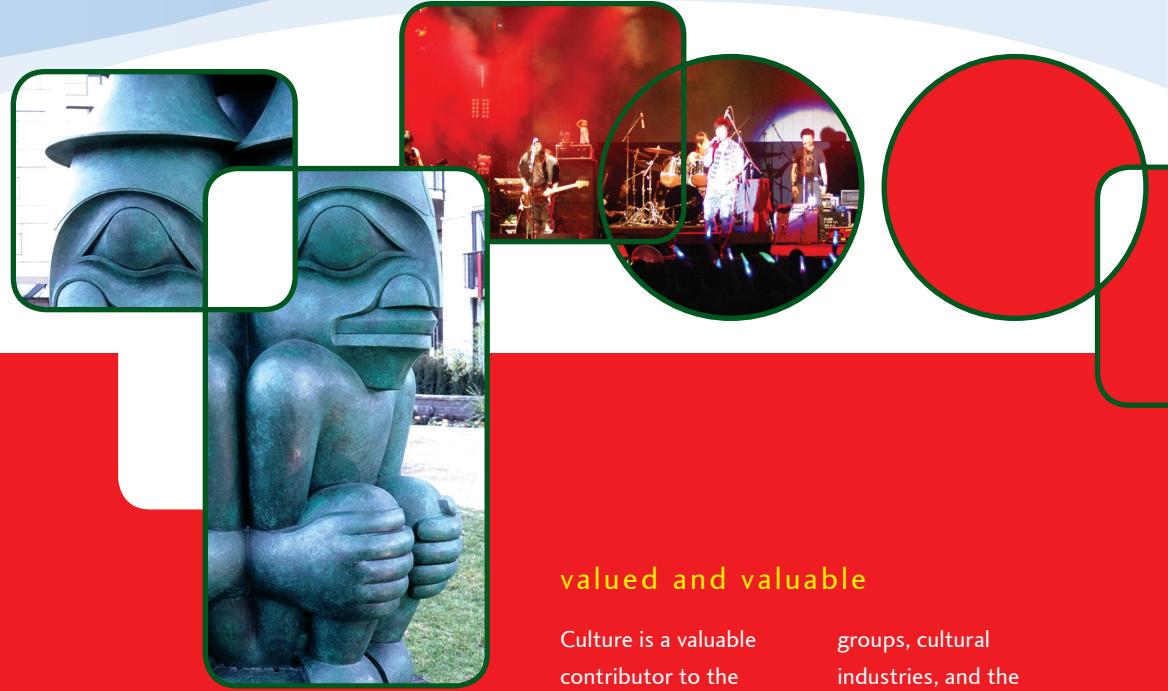


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valuable



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valued and valuable

Culture is a valuable contributor to the overall **well-being** of our citizens and economic development. As our city moves toward a more knowledge-based economy, culture is going to be an increasingly valued and valuable resource.

We'll work with non-profit arts and cultural

groups, cultural industries, and the business and public sectors to develop new and innovative ways to promote our growing reputation as a cultural destination.

We'll develop more ways for Vancouverites to **experience** the value that arts and culture bring to the city and their lives.

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creative city task force members

Thank you to the Task Force for its efforts and work with the community to develop strategic recommendations on the City's future role in arts and culture.

community representatives

Russell Brink, Vancouver Board of Trade

Lorna Brown, Artist

Camyar Chai, Founder and Artistic Director,
NeWorld Theatre

Bob D'Eith, Executive Director,
Music BC

Robert Gardiner, Professor of Design and Head of
the Department of Theatre, Film, and Creative
Writing, University of British Columbia

Sarah Kirby Yung, Director of Marketing and
Corporate Sponsorships, Tourism Vancouver

Morris Nord, Board Member,
Arts Club Theatre Society

Nancy Noble, Chief Executive Officer,
Vancouver Museum

Valerie Overgaard, Associate Superintendent
for Learning Services, Vancouver School Board

Heather Redfern, Executive Director,
Alliance for Arts and Culture (2005 - 2006)

Andrew Wilhelm-Boyles, Executive Director,
Alliance for Arts and Culture (2007 - 2008)

vancouver city council

Councillor Elizabeth Ball

Councillor Heather Deal

city staff

Rae Ackerman, Director,
Vancouver Civic Theatres

Sue Harvey, Managing Director,
Cultural Services

Peter Judd, Deputy City Engineer

Richard Newirth, Co-Director,
Office of Cultural Affairs

Margaret Specht, Co-Director,
Office of Cultural Affairs

Brent Toderian, Director of Planning

jil p weaving, Coordinator, Arts and Culture,
Vancouver Park Board

Paul Whitney, City Librarian





be a part of our creative future

The Culture Plan creates momentum, and we're acting on it. A Grants Program Review, Facilities Priorities Plan, Public Art Review and Cultural Tourism Strategy are currently being completed. Recommendations and action steps from these

assessments and from the community's input will be shared publicly. A companion document will be available, which will articulate in detail how we will implement the Culture Plan's vision and continue to set these five strategic themes in motion.

These plans are a beginning, and we have the opportunity to shape the future of our city for the next 10 years. Please continue to work with us to make our Creative City grow.

Visit our website:

vancouver.ca/creativecity

contact

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learn more

Read the complete Culture Plan for Vancouver, 2008 - 2018:

vancouver.ca/creativecity



photo credits



Electric Company
Jonathan Young in *Palace Grand*
2008 PuSh Festival
Photo: Tim Matheson



Ballet BC
Makaila Wallace and Donald Sales
in *Elemental Brubeck*
Photo: David Cooper



Vancouver International
Children's Festival
Roving stilt walker
Photo: Tim Matheson



Vancouver Opera
Sally Dibblee and
Philippe Castagner in *I Pagliacci*
Photo: Tim Matheson



Vancouver New Music, AudioCubes
workshop led by Bert Schietecatte and
Kim Cascone at VIVO Media Arts Studio
Photo: Heather McDermid



Lightshed
Public art project by Liz Magor
Photo: courtesy of Liz Magor



Boca de Lupo
Sherry J. Yoon, Billy Marchenski and
Jay White's hand in *My Dad, My Dog*
Photo: Tim Matheson



Coup de Coeur Francophone Festival
JP Leblanc in concert
Photo: Joe Perez



Vancouver Museum's *Movers and Shapers*
2.4 Chair by Omer Arbel
Photo: Shannon Loewen



Scopes of Sight
Public art project by Jill Anholt
Photo: Barbara Cole



Company ERASGA Dance
Alvin Erasga Tolentino and
Andrea Naan in *OrienTik/Portrait*
Photo: Tarig Adam



Kid Pivot
Victor Quijada and
Malcolm Low in *Lost Action*
Photo: Chris Randle



Redshift Music
Different Stones, 2007
Photo: Clancy Dennehy



Time Top
Public art project by Jerry Petic
Photo: Maureen Smith



Lola Dance
Andrea Keevil, Caroline Farquhar,
Ziyian Kwan, Susan Kania in *Provincial Essays*
Photo: David Cooper



Redshift Music
Different Stones, 2007
Photo: Clancy Dennehy

photo credits



Festival d'été francophone
Dobacaracol (Carole Facal)
Photo: Eva Roza Cegielka



Festival d'été francophone
Marie-Maude Allard
Photo: Eva Roza Cegielka



Vancouver Chinese Music Ensemble
Photo: David Cooper



Contemporary Art Gallery
Button Wall launch, 2005
Photo: Shawn Preus



BC Rivers Day
Clown and little boy at
the Salmon Celebration
Photo: Jeremy Williams



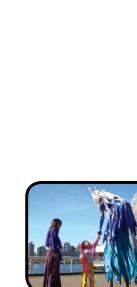
TD Canada Trust Vancouver
International Jazz Festival
Sharon Jones in concert
Photo: Chris Cameron



BC Rivers Day
Nisga'a dancers at
the Salmon Celebration
Photo: Jeremy Williams



Moberly Welcoming Walkway
Public art project by
Glen Andersen and Marina Sijarto
Photo: Glen Andersen



BC Rivers Day
Stilt walker at
the Salmon Celebration
Photo: Jeremy Williams



Bard on the Beach
Shakespeare Festival
Photo: David Blue



Detail of *3 Watchmen*
Public art project by Jim Hart



Taiwanese Cultural Festival
Rock-On Taiwan! Concert
Photo: Kuna



Joe Ink
Tara Dyberg in *Timber/Timbre*
Photo: Chris Randle



Society for Disability
Arts and Culture
Detail of Buz Onezed's *Borg Again*



Shakti Dance Society
Vandna Sidher in classical Indian
dance (Bharata Natyam)
Photo: Ron Sangha



Kid Pivot
Anne Plamondon and
Malcolm Low in *Lost Action*
Photo: Chris Randle



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culture plan for vancouver
2008 - 2018



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