



August 10, 2021

MEMO TO : Park Board Commissioners

FROM : Donnie Rosa - General Manager, Vancouver Board of Parks and Recreation

SUBJECT : **Beedie Presents Event in Stanley Park - Board Briefing Memo**

Dear Commissioners,

The purpose of this memo is to inform you that the Beedie Development Group (BDG) will be hosting their “Beedie Presents” private event in Stanley Park on September 10, 2021. This recurring event, which takes place every two years, was originally scheduled to be delivered in 2020. However, due to the COVID-19 pandemic, the initiative was delayed to 2021.

The inaugural “Beedie Presents” event was approved by the Board on May 2, 2016, successfully executed on July 9, 2016, and reported back to the Board on January 23, 2017. It was subsequently added to the [Annual Calendar of Major Special Events](#) in accordance with Park Board practice. The 2021 initiative will be delivered in largely the same format as previous events and will feature an all ages outdoor concert at Malkin Bowl with performances by several popular artists, food and beverage services, and a VIP event at the Stanley Park Pavilion. BRANDLIVE Group, a Vancouver-based event production agency with a long history of working with the Park Board, will produce the event.

In order to deliver this initiative, BDG is working closely with key Stanley Park partners, including Theatre Under the Stars (TUTS), the Stanley Park Pavilion, and the Stanley Park Ecology Society (SPES). The majority of the event area will be created through agreements with these partners, including the use of Malkin Bowl, the Stanley Park Pavilion and the SPES administration offices. Similar to past events, the Park Board will be responsible for permitting the use of the garden and meadow spaces located between Malkin Bowl and the Stanley Park Pavilion/SPES administration offices in order to connect the event site and establish a contiguous event area.

Consistent with previous “Beedie Presents” initiatives, the event organizer will be responsible for implementing several park protection initiatives, including:

- programming to ensure compliance with applicable Park Board by-laws, most notably those pertaining to no smoking; key elements will include advance attendee notification/communications, onsite signage, stage announcements, and event staff oversight;
- deployment of mobile water sprayers and portable suppression equipment at the event location to address the unlikely occurrence of a fire; and
- provision of decorative fencing to protect flower beds in the garden areas.

Event set-up will begin on Thursday, September 9, and will not restrict or inhibit public access in the area. On Friday, September 10, the Pavilion garden will remain open to the public until 3:00pm and then re-open the following morning. Minimal impacts are anticipated as public use of the garden is very low during the mid-afternoon period onward, and the organizer will provide signage at the event site to inform and re-route park users to their destinations. The organizers will deliver



the event within sound level and timeframe thresholds consistent with the Park Board's agreement with TUTS (85db and 11:00pm); VIP event activities in the Pavilion will end at 1:00am. Given the event's 3:00pm start time, there will be no operational impact on Stanley Park's overnight closures, should they still be in effect on the event date. Attendees will enter the park during normal operating hours and exit the park at the conclusion of the initiative, similar to restaurant customers and users of other park services.

This event has been endorsed by key FEST Committee members, including Vancouver Police, Vancouver Fire & Rescue Services, and the BC Liquor & Cannabis Regulation Branch.

Please contact me should you have any questions or require additional information.

Regards,

A handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke extending to the right.

Donnie Rosa (*they/she*)
General Manager - Vancouver Board of Parks and Recreation

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Copy to: PB Senior Leadership Team
PB Business Development
PB Communications