
From: Park Board GM's Office
Sent: Tuesday, May 24, 2022 3:03 PM
To: PB Commissioners
Cc: PB SLT (Senior Leadership Team) - DL; PB Communications
Subject: Communications, Marketing and Engagement Leadership Team - Board Update

Dear Commissioners,

I am pleased to share with you that Amanda Gibbs will be shifting from her current role as Manager of Engagement to lead a new portfolio as Senior Manager of Communications, Engagement and Marketing. This new role brings Communications, Marketing and Engagement functions together at the Park Board for the first time, a change we believe will create real synergies as we look to further our objective of delivering exceptional service in these areas. Amanda will report directly to Steve Jackson, Director of Business Services.

Amanda is a seasoned leader with more than 25 years experience, including work as a print and radio reporter, supporting democratic elections in emerging democracies, as well as advising social profit business, NGOs and governments on communications, consultation and engagement process. She recently joined Parks and Recreation after several years within the Civic Engagement and Communications team at City of Vancouver and supporting PDS with Vancouver Plan.

With this change, Jeannine Guerette, who has been acting in the Senior Manager of Communication and Marketing role, will be shifting into a new role as Manager of Communications. I am so pleased with the leadership, creativity and quality of work that Jeannine provided during this transition period. I look forward to many more exciting contributions from the entire team of exceptional performers.

I hope you will join me in welcoming Amanda, thanking Jeannine, and celebrating both on exciting new roles and challenges ahead.

Regards,

Donnie



Donnie Rosa | General Manager
Vancouver Board of Parks and Recreation
2099 Beach Avenue, Vancouver | 604.257.8448
pronouns: they/she

I live and work on the unceded, ancestral territories of the xʷməθkʷəy̓əm (Musqueam), Sk̓wx̓wú7mesh (Squamish), and səliłwətał (Tseil-Waututh) peoples.