



VANCOUVER
BOARD OF
PARKS AND
RECREATION

February 23, 2024

MEMO TO : Park Board Commissioners

FROM : Steve Jackson – General Manager, Parks and Recreation

SUBJECT : **LOVELOUD Festival Vancouver Update – Board Briefing Memo**

Dear Commissioners,

The purpose of this memo is to provide you with an update on the LOVELOUD Festival Vancouver special event approved by the Board at a public meeting on November 27, 2023. This music concert event, designed to celebrate and support 2SLGBTQ+ youth through the power of music and sharing of stories, was scheduled to take place at Brockton Cricket Fields in Stanley Park on Saturday, September 7, 2024.

Unfortunately, due to artist scheduling conflicts, the LOVELOUD Festival Vancouver event will not be moving forward as planned in 2024. Mr. Paul Runnals, a partner with BrandLive Group who led the application process on behalf of the event's principals, expressed his gratitude and appreciation for the support provided by Commissioners and Park Board staff. Accordingly, the dates reserved for the event at Brockton Cricket Fields have been released, and those days will now be available for booking and use by other Park Board stakeholders and user groups.

In the event that plans emerge for a future festival, the Board will be duly informed and relevant information shared as it becomes available.

Regards,

A handwritten signature in black ink, appearing to be 'SJ', with a long horizontal flourish extending to the right.

Steve Jackson (*he/him*)
General Manager - Parks and Recreation

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Copy to: PB Leadership Team
PB Business Development
PB Special Events & Filming
PB Communications