



November 5, 2021

MEMO TO : Park Board Commissioners

FROM : Donnie Rosa  
General Manager, Vancouver Board of Parks and Recreation

SUBJECT : **Lumière Festival 2021-22 Update – Board Briefing Memo**

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Dear Commissioners,

The purpose of this memo is to provide you with an update on the 2021-2022 Lumière Festival seasonal lighting installations.

### **Background**

Since 2015, the Lumière Festival has been a focal point of Morton Park and a winter season highlight in the West End. The Park Board previously approved two Board reports related to these lighting displays – on September 28, 2015, the Board [approved the 2015-2016 installations](#) and on November 1, 2017, the Board [approved the 2017-2018 installations](#). Both reports made the recommendation “THAT the Vancouver Park Board approve a request from the West End Business Improvement Association to install temporary seasonal lighting installations... with all arrangements to the satisfaction of the General Manager of the Park Board.”

The West End Business Improvement Association (WEBIA) has collaborated with the Lumière Festival Vancouver Society, British Columbia chapter of the Illuminating Engineering Society, Burrard Arts Foundation, Vancouver Pride Society, and dozens of other partners to host the annual Lumière Festival over the past several years. One of the key objectives of the Lumière Festival is to animate and beautify areas in close proximity to key arterial streets in the West End for the enjoyment of Vancouverites and visitors to the city.

The Lumière Festival has grown into a popular community event and features lighting installations in the West End that align with directions/recommendations identified in the West End Community Plan. These lighting initiatives utilize a variety of lighting technologies from common rope LED lights, to more complex lighting activations.

Installations over the years have been well received, with dozens of positive comments collected by the organizers, especially with the introduction of Luna the Whale.

### **2021-22 Festival Update**

New for the 2021-2022 festival is a light sculpture of a beaver that will be located on top of the English Bay Bathhouse. The three sculptures from previous years, Luna the Whale, Stanley the Heron, and Eugenia the Tree, will return and be installed in Morton Park and English Bay (see Figure 1 for images of the four sculptures).

The light sculptures will be on display from November 12, 2021 through February 7, 2022 (with the exception of Luna the Whale which will be de-installed at the end of January).



**Figure 1: Lumière Festival Light Sculptures**

Staff will work with the WEBIA to develop a mid and long-term strategy for the seasonal light display so that it is reflective of the outcomes of the forthcoming Colonial Audit and the Imagine West End Waterfront Master Plan.

Regards,



Donnie Rosa (*they/she*)  
General Manager - Vancouver Board of Parks and Recreation

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Copy: PB Leadership Team  
Arts & Culture Planner  
Special Events Team