



April 19, 2024

MEMO TO : Park Board Commissioners

FROM : Tiina Mack, Director Planning and Park Development

SUBJECT : Mural and Sport Court Activation - Sunset Beach Park - Report Back Update - Board Briefing Memo

Dear Commissioners,

The purpose of this memo is to update Commissioners with new information and a revised approach for the proposed refurbishment of the existing Sunset Beach sport court by the 'Art x Sport' Group, and to share a revised recommendation to what was included in the [staff report](#) dated April 15, 2024. Staff have undertaken some additional internal considerations, and revisited the approach proposed in the Report.

When staff prepared the Report there was an assumption that a commitment had been made to the artist Chrystal Sparrow to refurbish her existing mural on the 'pop-up' plaza at the Sunset Beach parking lot. This mural was installed in 2022 with an expected term of three years. We have now learned that a full commitment for a second term has not been made which gives us the opportunity to go forward with a different approach for 2025. Staff can work with Chrystal Sparrow to decommission her temporary work in 2025 and move forward with a new plan for the Sunset Beach parking lot starting in 2025. This includes opportunities for both the refurbishment of the existing court and the proposed new court. While the 'Art x Sport' group has some added work to do with staff to clarify roles, a sponsorship arrangement, and costs, this new recommendation will enable the group to go ahead with fundraising.

Therefore, staff are providing the following revised recommendation for the Board's consideration:

- A. THAT, contingent on the artist raising the required funds, the Park Board direct staff to advance with a new art mural at Sunset Beach Park as proposed by the 'Art x Sport' group;

FURTHER THAT the above proceed without impact to the existing mural's contract.

- B. THAT the Park Board direct staff to proceed with sport court "pop-up" Option i as described in the Report dated April 15, 2024, titled "Mural and Sport Court Activation - Sunset Beach Park - Report Back", to be funded from the 2023- 2026 Capital Plan.
- C. THAT the Park Board direct staff to not pursue additional food and beverage opportunities at Sunset Beach at this time, as there are not sufficient utility services at this location and as it would conflict with approved special events.

The Board may move this recommendation in place of the recommendation provided in the 'Mural and Sport Court Activation - Sunset Beach Park - Report Back', at the upcoming Board Meeting



on Monday April 22, 2024, to reduce potential concerns and to supply clarity to the artists involved.

As this memo is directly related to an agenda item, it will be included on the [agenda meeting page](#), and the artists involved in this decision will be advised of the memo at that time.

Regards,

A handwritten signature in black ink, appearing to read "Tiina Mack". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Tiina Mack (*she/her*)
Director Planning and Park Development - Parks and Recreation

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Copy to: PB Leadership Team
Manager of Decolonization, Arts & Culture,
Manager Planning, Policy and Environment,
Manager Special Events and Filming
PB Communications