**From:** Park Board GM's Office

Sent: Saturday, March 06, 2021 3:09 PM

**To:** PB Commissioners

Cc: PB SLT (Senior Leadership Team) - DL; Shearer, Doug; Dunlop, Emily

**Subject:** Stanley Park 2020 Survey Data Analysis Report & 1996 Transportation & Recreation

Report

## Dear Commissioners,

This email is to inform you that we have received the final report from Qualitas Research Ltd. with the detailed <a href="Data Analysis for the 2020 Stanley Park COVID-19 Pandemic Response Survey">Data Analysis for the 2020 Stanley Park COVID-19 Pandemic Response Survey</a> that was open to the public from August 25 to September 20. A public link to this report has been added to the Park Board <a href="mailto:meeting page">meeting page</a> for November 23, 2020, which is when the <a href="Mobility in Stanley Park: Survey Results">Mobility in Stanley Park: Survey Results</a>, <a href="Data Analysis and Next">Data Analysis and Next</a> <a href="Steps">Steps</a> were presented.

Over the past three months, considerable additional work was completed on formatting for clarity, and on a full analysis of the 10,000+ "open-ended" response questions and written comments. This information has been incorporated into the <u>final report</u>, which includes an introduction to the survey, methodology for the analysis, and the survey results. There are also two appendices: Appendix A – Respondent Profile, and Appendix B – Data Cleaning Process.

Additionally, in response to a Commissioner enquiry, I have also included a link to a <u>1996 Stanley Park Transportation and Recreation Report</u> for your reference.

Please feel free to contact me directly with any questions.

Regards,

Donnie

## Donnie Rosa | General Manager

**Vancouver Board of Parks and Recreation** 

2099 Beach Avenue, Vancouver | 604.257.8448 pronouns: she/they

I live and work on the unceded, ancestral territories of the x™məϑk™əỷəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwəta‡ (Tsleil-Waututh) peoples.