



VANCOUVER
BOARD OF
PARKS AND
RECREATION

November 26, 2018

MEMO TO : Park Board Commissioners

FROM : Malcolm Bromley
General Manager, Vancouver Board of Parks and Recreation

SUBJECT : **VanSplash Advisory Group Recruitment**

Dear Commissioners,

The [VanSplash Advisory Group application](#) has gone live today. The application process will be open for 2 weeks closing at noon on December 9, 2018. The application links directly to the facilitator's (Delaney + Associates) web platform. A paper application or support in completing the application can be requested via vansplash@rmdelaney.com.

Other resources include [Frequently Asked Questions](#) available on the VanSplash [website](#).

Notification regarding the opportunity to serve on the Advisory Group includes the following:

- Email communication via VanSplash e-blast (list serve of more than 3,050 aquatic stakeholders developed through the VanSplash process);
- Recreation e-blast (list serve of more than 100,000);
- Postcards and posters distributed and posted at all Community Centres and Swimming Pools;
- Email notification to CCA Presidents;
- Park Board Recreation and Aquatics Supervisors reaching out to patrons;
- Twitter (daily tweets for 14 days);
- Facebook advertisement targeting City of Vancouver residents above the age of 18; and
- Newspaper advertisement in the December 6, 2018 edition of the Vancouver Courier.

We hope you can assist in spreading the word and sharing this widely.

Regards,

A handwritten signature in black ink that reads 'Malcolm Bromley'.

Malcolm Bromley
General Manager - Vancouver Board of Parks and Recreation

/LT/DH

Copy to: PB Senior Leadership Team
PB Communications