

Summary Report

18 February 2020 - 07 November 2021

Shape Your City Vancouver

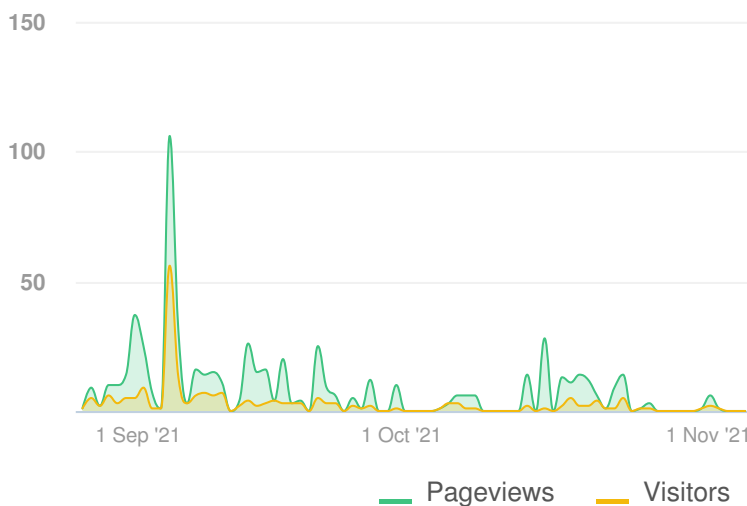
PROJECTS SELECTED: 1

2538 Birch St (DP-2021-00628) development application

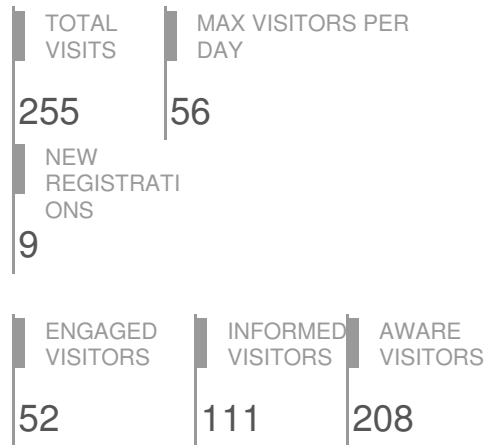
FULL LIST AT THE END OF THE REPORT



Visitors Summary



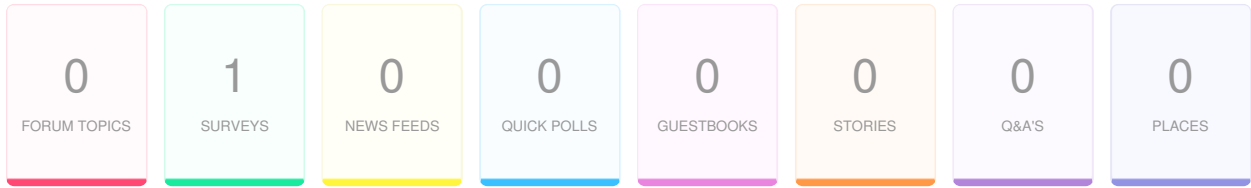
Highlights



PARTICIPANT SUMMARY

ENGAGED	52 ENGAGED PARTICIPANTS			(%)
	Registered	Unverified	Anonymous	
INFORMED	Contributed on Forums	0	0	0
	Participated in Surveys	21	31	0
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
	Posted on Guestbooks	0	0	0
AWARE	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
	<i>* A single engaged participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>
				2538 Birch St (DP-2021-006... 52 (25.0%)
ENGAGED	111 INFORMED PARTICIPANTS			(%)
	Participants			
INFORMED	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	45		
	Visited the Key Dates page	4		
	Visited an FAQ list Page	0		
AWARE	Visited Instagram Page	0		
	Visited Multiple Project Pages	56		
	Contributed to a tool (engaged)	52		
<i>* A single informed participant can perform multiple actions</i>			<i>* Calculated as a percentage of total visits to the Project</i>	
				2538 Birch St (DP-2021-006... 111 (53.4%)
ENGAGED	208 AWARE PARTICIPANTS			
	Participants			
INFORMED				
AWARE	Visited at least one Page	208		
	<i>* Aware user could have also performed an Informed or Engaged Action</i>			<i>* Total list of unique visitors to the project</i>
				2538 Birch St (DP-2021-006... 208

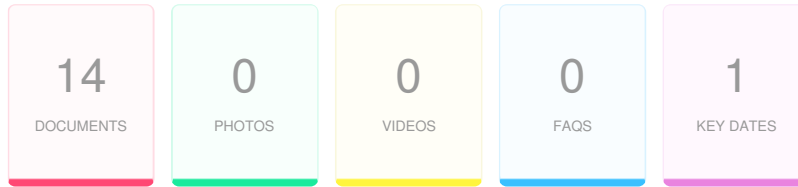
ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
52	Contributors
53	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>52</p> <p>Contributors to</p> <p>2538 Birch St development application comments</p>

INFORMATION WIDGET SUMMARY



DOCUMENTS	
14	Documents
45	Visitors
131	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
30 Downloads Renderings	23 Downloads Project stats	16 Downloads Design rationale

KEY DATES	
1	Key Dates
4	Visitors
4	Views

TOP 3 KEY DATES BASED ON VIEWS
4 Views 2538 Birch St (DP-2021-00628) development application

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
vancouver.ca	40
www.google.com	28
m.facebook.com	5
www.google.ca	4
dashboard.autoprop.ca	3
www.bing.com	2
development.vancouver.ca	2
l.facebook.com	2
rezoning.vancouver.ca	1
vanmapp1.vancouver.ca	1
www.fsgac.org	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
2538 Birch St (DP-2021-00628) development application	208	111	52