

**VISION  
&  
VALUES**

# Developing our Visions and Values

## DEVELOPING A VISION

Try to imagine the future Arbutus Greenway... How would you like to use the greenway? In addition to high-quality infrastructure for walking, cycling and future streetcar, what would attract you to it the most?

We want to hear your vision for the future Arbutus Greenway.

### HOW DOES A VISION SHAPE THE FUTURE?



A vision is an idea or mental image of a desired future, and provides a framework for decision-making.

A vision statement should:

- Look ahead
- Be inspirational
- Include desired outcomes and benefits

### WHAT ROLE DO VALUES PLAY?

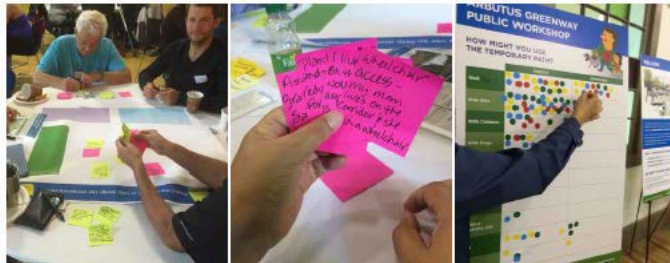


Values are ideas about what is important or desirable.

When we use our values to make decisions, we make a deliberate choice to focus on what is important to us.

Here are some examples of different values:

- Beautiful
- Comfortable
- Inclusive
- Innovative
- Natural
- Playful
- Sustainable



## EXAMPLE:

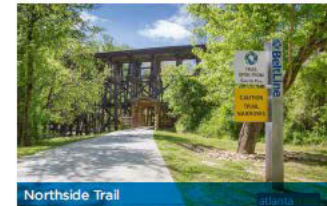
### ATLANTA BELTLINE | ATLANTA, GEORGIA



Public Art



4th Ward Park



Northside Trail

### VISION

- Improve transportation options, including high-quality public transit
- Create jobs and revitalize local economy through redevelopment
- Reflect industrial and rail heritage

*"The Atlanta BeltLine is a sustainable redevelopment project that will provide a network of public parks, multi-use trails and transit along a historic 35 km railroad corridor circling downtown and connecting many neighborhoods directly to each other."*

[beltline.org](http://beltline.org)



Lantern Parade

### KEY FACTS

- 53 km multi-use trails; 35 km of streetcar line planned by 2030
- 1,300 acres of greenspace created
- Planned, designed and managed by Atlanta Beltline Inc. (non-profit)
- Cost: \$4,800M (USD)

# Public Visioning Input



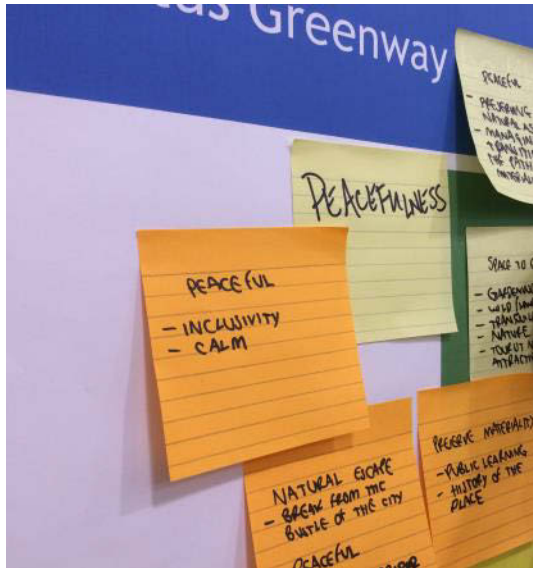
Photo by Callista Ottoni

- Engagement Workshops
- Open Houses
- <https://www.youtube.com/watch?v=pRkv5FJ2usc>



# Vision Statement & Project Objectives

*The Arbutus Greenway will be a defining element of Vancouver's urban landscape as a vibrant and beautiful public space for walking, cycling, and streetcar. It will be a destination which fosters both movement and rich social interaction - inspired by nature and the stories of the places it connects.*



- Safe
- Connective
- Inclusive
- Diverse Ecology
- Resilient
- Recognizes Historical Importance of the Land
- Flexible Public Spaces



- Transportation Corridor
  - Pedestrians
  - Cyclists
  - Streetcar
- Safety
- Universal Accessibility
- Budget