

March 30, 2020

Please read the [artist call guidelines](#) for additional instructions.

Call for Indigenous Artists: Creative Crosswalk Design

As part of the 2020 Indigenous Artist Call, the City is inviting proposals for an artist-designed temporary creative crosswalk to be displayed in the intersection of W Hastings St & Columbia St.

The project is in partnership with the Aboriginal Land Trust Housing and Healing Centre Development to be built on the corner of the intersection. Below is a description of the development:

The Aboriginal Land Trust (ALT) is developing an Indigenous-led mixed-use development focused on serving Vancouver's Urban Indigenous community in the Downtown Eastside...

...The proposed new building will be located on the unceded territory of the xʷməθkʷəyəm (Musqueam), Skwxwú7mesh (Squamish), and səliwətaʔ (Tsleil-Waututh) peoples. For millennia this area was the vibrant and vital gathering space of Indigenous People who were supported by a diverse and nourishing ecosystem that provided sustenance and continues to hold cultural and spiritual significance to the First Peoples of this land.

This project creates the opportunity to celebrate the rich history of the three host First Nations – and make visible what was made invisible by colonization. It will make space to honour the cultural and spiritual traditions that tell the stories of the land and its people and embrace all cultures and practices

Scope of Work

Artists will be provided an artist fee of \$5000 to produce the print-ready file for display. They must be able to do the following:

- Design the crosswalks with the material's limited colour palette
- Produce a digital vector file of the design or identify a person who can do this on the artist's behalf

A line drawing template to scale with dimensions will be provided once selected.

Installation of the artwork will be implemented by the City in 2021-2022. Due to regular traffic and wear, the crosswalks are expected to last 2-5 years.

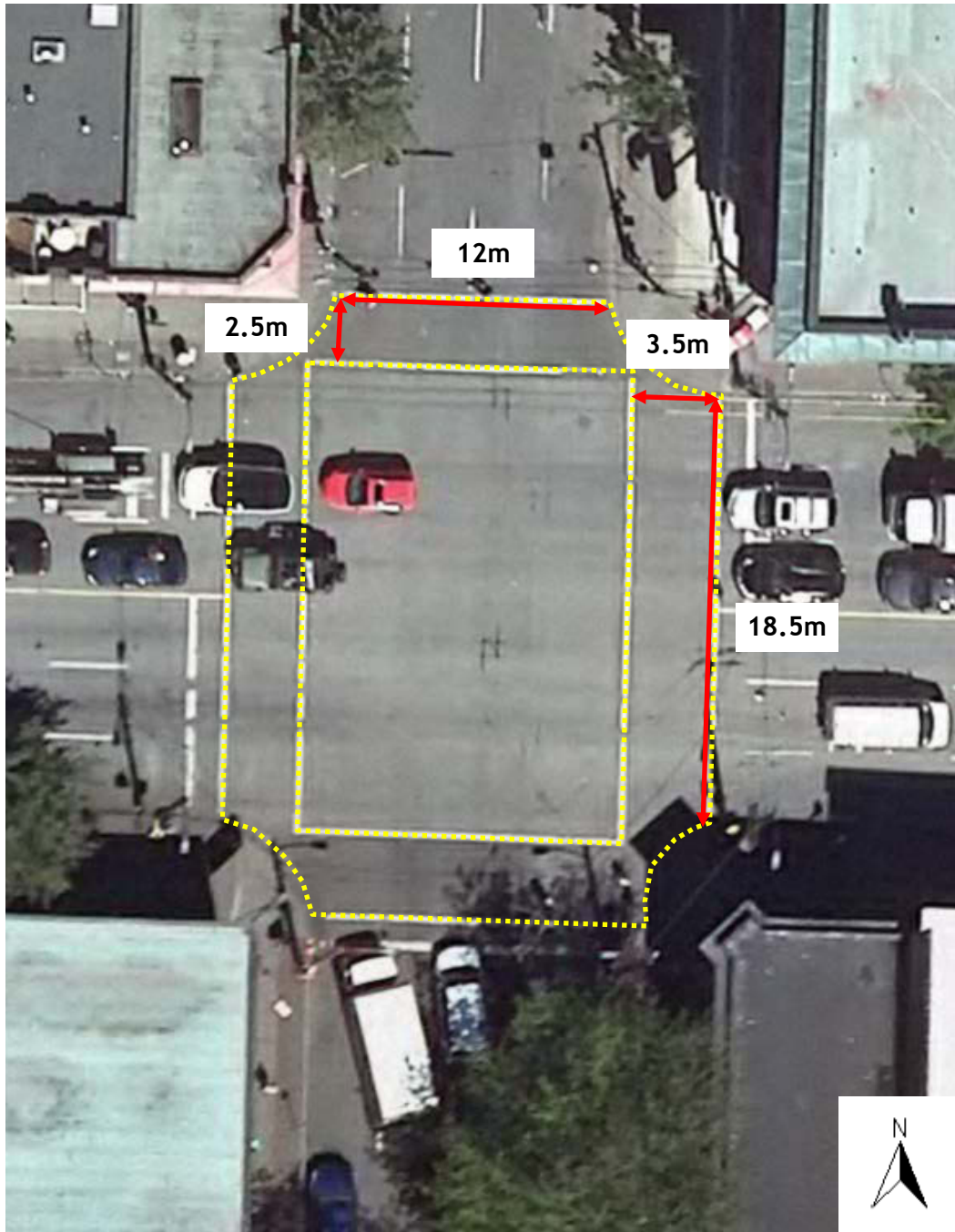
Design Guidelines

Content Guidelines

- Cannot contain promotional branding of an organization, event or cause
- Cannot contain lettering, text, or logos
- Cannot be a game or activity
- Multiple treatments in a single intersection must be consistent or uniform in style

Technical Guidelines

- Cannot contain colours or shapes that may be confused with regulatory traffic controls or be distracting to drivers (assessed by engineering staff)
- Treatment must be contained within the two white standard crosswalk transverse (parallel) lines
- Treatment must be aligned with the gutter
- Treatment cannot continue onto the curb or sidewalk



Aerial view with rough measurements

Creative Crosswalk Examples

