

## Dear Merchants and Service Providers:

### Seasons Greetings from the City of Vancouver and the Mount Pleasant Community Plan - implementation team!

We want to let you know about the work we're doing in Broadway East and Mount Pleasant. We hope this newsletter will encourage you to talk more with other merchants, neighbours, and customers alike. And we invite you to get involved!



Thank you for your time and interest so far in the revitalization of Broadway East. We look forward to continuing this work with you in 2013. Look for more news and a "Ribbons of Colour" event in the spring!



## Business Survey Summary

In late October and early November, over 250 surveys were distributed to merchants and commercial property owners along Broadway East. Most of the 44 completed surveys came from the merchants.

### What we heard:

- Many of you like to do business here and nearly 60% of you have been in this area for 11 years or more.
- There is a great diversity of business and culture here - 23 different business types and services and 15 languages are represented in Broadway East.
- You told us that Broadway East is centrally located, accessible by transit and friendly but it lacks adequate parking, needs more residential buildings to support the businesses and the appearance of the street needs to be improved.
- You told us you need more interesting retail stores, a bank, a bookstore, family restaurants and more coffee shops and sidewalk cafes.
- You would like to see more pedestrian crossings, weather protection and places to gather.
- Your priorities for action include removing the graffiti, cleaning the sidewalks, lanes and storefronts, and addressing crime and safety.

## Mount Pleasant Community Plan Implementation Launch - November 18

The City of Vancouver held a Mount Pleasant Community Plan Implementation Launch at the Native Education College on November 18th, 2012. Over 60 participants walked the neighbourhood and shared ideas in workshops on the design of buildings, streets, and public spaces. The implementation event focused on Broadway East, Main Street from 2nd to 7th Avenue and the Uptown/Broadway West shopping area. Participants talked about what is unique about Mount Pleasant and how that uniqueness could become part of new and restored places to live, walk, gather, work, create art, and explore. Staff are planning a follow-up workshop for Winter 2013.

## Meeting with Merchants - November 27

On November 27th, 2012 the City of Vancouver held a meeting with some of the merchants and presented the business survey results. The Mount Pleasant Business Improvement Association (BIA) also attended and shared information on how the association began, their role in the community, key issues, and current community projects. We asked the merchants if they were interested in working with the neighbourhood, forming a business association, joining the Mount Pleasant BIA or if they had other ideas. Merchants agreed that the best way to start improving the business area is by doing - cleaning up the garbage and removing graffiti.

## Mount Pleasant Business Improvement Association (BIA) - Upcoming Events

December 17, 2012 until Christmas bring your cameras, kids and friends and enjoy the seasonal array of wreath decorations that adorn businesses in the Mount Pleasant Business Area.

January 6, 2013 - Tree Chipping for Charity from 5:30 pm - 7:00 pm at Kingsgate Mall

CHRISTMAS TREE  
CHIPPING FOR  
CHARITY



Start your New Year off right by chipping your tree for charity. All proceeds will be donated to the Mount Pleasant Elementary School to help send their students on field trips. Hot chocolate will be served!

To find out more about these events or other initiatives in the Mount Pleasant BIA visit: [www.mainstreetbia.com/events](http://www.mainstreetbia.com/events)

## Mount Pleasant Neighbourhood House - Weaving Policy, People, and Place Together



Residents, businesses, and service providers have been pooling ideas for quick start action projects on Broadway East. There is an upcoming January event to discuss ideas such as art projects, clean-ups, and building benches and planters.

For more information: email [weavingPPP@mpnh.org](mailto:weavingPPP@mpnh.org) or call Jocelyne at 604-879-8208.

## Saint George Rainway

The Saint George Rainway community group completed a beautiful street mural on the east side of Mount Pleasant Elementary School, in June 2012. Honouring the historical salmon stream that now flows underground in the sewers; the mural includes an expression of gratitude *"With appreciation to the Hənqəminəm-speaking people and Coast Salish knowledge."*



## Transit Services in the Broadway Corridor

Did you know that Vancouver City Council has asked staff to look at what could be done to increase bus capacity in the short-term, until rapid transit comes to the corridor. For more information about rapid transit and the UBC/Broadway Corridor, visit: [vancouver.ca/ubcline](http://vancouver.ca/ubcline)



## Streets to Parks Initiative

Did you know that this location is a potential site for a "street to park" conversion?



### What's it all about?

This pilot project will look at converting small portions of lightly used streets into mini-parks.

City of Vancouver contact: Lindsay Cole, Park Planner  
604.257.8432 or [lindsay.cole@vancouver.ca](mailto:lindsay.cole@vancouver.ca)

[vancouver.ca/streets-transportation/turning-streets-into-mini-parks](http://vancouver.ca/streets-transportation/turning-streets-into-mini-parks)

## Development Projects in Broadway East

Visit [vancouver.ca/mountpleasant](http://vancouver.ca/mountpleasant) (Documents) for more information on these developments.

**2477 Carolina Street**  
(Development permit application)  
City of Vancouver contact:  
Darren Lee, Project Coordinator  
604.871.6703 or [darren.lee@vancouver.ca](mailto:darren.lee@vancouver.ca)

**677 E Broadway**  
(Development permit application)  
City of Vancouver contact:  
David Autiero, Project Facilitator  
604.871.6265 or [david.autiero@vancouver.ca](mailto:david.autiero@vancouver.ca)