

From: **"Levitt, Karen"**

To: **"Direct to Mayor and Council - DL"**

Date: 2024-05-02 1:22:34 PM

Subject: Businesses in Vancouver benefit from filming - 5 of top 10 Provincial ridings

Attachments: Local Business Impact Data_BC Top 10 Ridings.jpg

Dear Mayor and Council,

Attached is a one-page infographic recently published by the **Motion Picture Alliance (Canada)**, illustrating the economic impact of the motion picture industry on various local neighbourhoods.

MPA has indicated that they would appreciate any amplification of this story, so we are sending along to you, should you wish to post on your social media channels or otherwise share.

(This was recently shared by Minister Lana Popham, BC Minister of Tourism, Arts, Culture, and Sport on **X @lanapopham.**)

As context, the data underlying this infographic is from 2022 and collected from 6 of MPA's largest members (Disney, Netflix, Paramount, Sony, Universal, and Warner Bros), and does not include non-MPA member production firms such as Canadian independent productions and advertising productions (e.g., commercials).

Thanks,

Karen

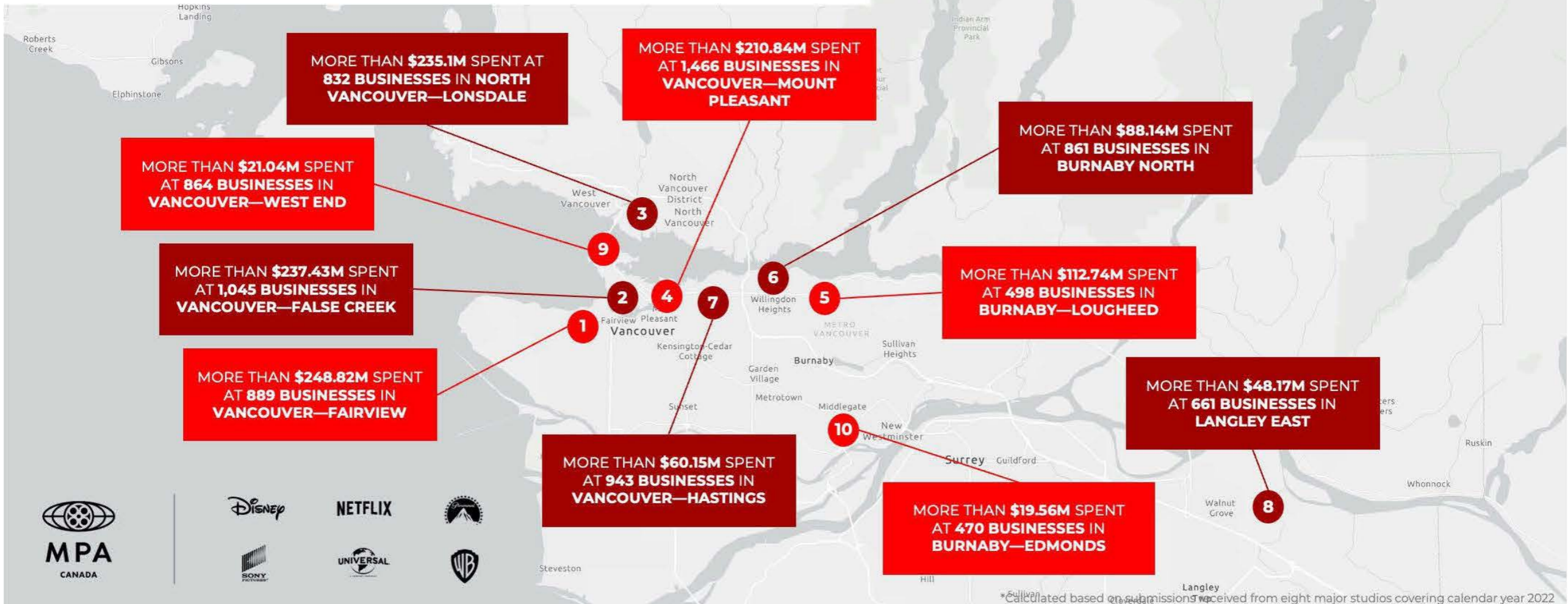
Karen Levitt, Deputy City Manager (she/her)

The City of Vancouver acknowledges that it is situated on the unceded traditional territories of the x̱m̱əθḵəy̱əm/Musqueam, S̱ḵw̱x̱w̱ú7mesh/Squamish and səliwətaʔ/Tsleil-Waututh nations

BOOSTING LOCAL BUSINESS IN BRITISH COLUMBIA

TOP 10 PROVINCIAL RIDINGS (2022)

In 2022, MPA Studios alone spent more than **\$1.6 billion** on local production-related goods and services across BC. From catering to construction supplies, accommodations, local rentals, transportation and more, their productions supported over **21,200 businesses** in communities across the province.



* Calculated based on submissions received from eight major studios covering calendar year 2022