

CALL TO DESIGNERS & ARTISTS

Vancouver designers and artists invited to create designs to be sandblasted in concrete along Main Street

We are looking for artists and designers to create designs to be sandblasted on concrete sidewalks along Main Street in Mount Pleasant. This project is intended to enhance the public realm by adding interest to the sidewalks while displaying local artists' work. Artists will be paid a one-time fee of \$300 and a prize from the Mount Pleasant BIA for each approved design and its ongoing use on Main Street. Designs should be approximately be 20" x 20" (50cm x 50cm) in size and based on the themes relevant to the community, such as historic creeks, art, music, pop culture, and breweries.



Visit vancouver.ca/mountpleasant for information on the technical requirements.

Deadline for Submissions:

August 18, 2017

Submit completed applications to:

Zoë Greig
Planning, Urban Design and Sustainability - Midtown
515 West 10th Ave, Second Floor
Vancouver, BC V5Z 4A8
mountpleasant@vancouver.ca



Do you want to design public art that will be etched on Main Street's sidewalks throughout Mount Pleasant? Read below to learn how.

The goal of Mount Pleasant's sidewalk art is to give the neighbourhood a unique character and provide each storefront with its own sidewalk identity. The winning design will be made into a template that will be used to sandblast sidewalks along Main Street within the Mount Pleasant neighbourhood. To allow each storefront to have its own identity, the template will be applied in a variety of ways (i.e. flipped/rotated) and in multiple locations (i.e. roughly 3 applications for every 20' of storefront).

Due to how versatile this template has to be in addition to the inherent complexities of transferring a drawing into a steel plate, there are a few technical parameters that should guide the design. Submissions that do not follow the technical parameters listed below risk not being selected as a winning design.

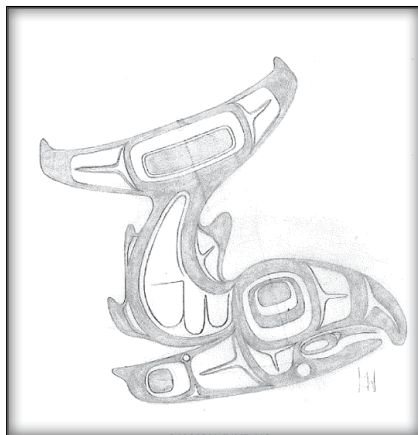
Size

The size of the design should approximately be 20" x 20" (50cm x 50cm).

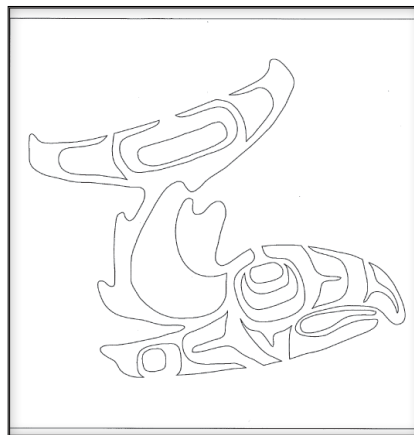
Layering

Avoid multiple layers within the design. For example, if the design includes a circle than there should not be any further detailing within the inner part of the circle. Having multiple layers creates a level of complexity that cannot be matched when the design is transferred into a steel template. Please reference the Evolution of Broadway's 'Salmon Jumping' below to note how the complexities within the 'Artist's rendering' were lost once it was made into a 'Templated stencil.'

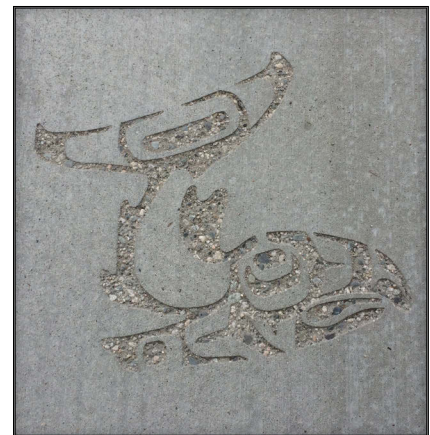
Evolution of Broadway's 'Salmon Jumping'



Gordon White's rendering



Templated stencil



Sidewalk implementation

Characters

There should not be any letters, numbers or other characters within the design. This is for the reason that the template may be flipped and/or rotated when sandblasted into the sidewalk.

Flow

Consideration should be given to how the single template may be used to create a larger pattern composed on several sandblasted etchings on the sidewalk adjacent to the storefronts.

The image to the right shows how a single template was rotated to create a Ying-Ying. The Ying-Yang marks a residential door along Broadway and symbolizes the coming and going of residents.



Additional information

- If selected, you will be required to sign a service contract with the City of Vancouver.
- Changes to the design may be required to accommodate site-specific requirements.
- The completed design will be sandblasted into sidewalk that may be repaired, replaced, or removed without notice.
- While the City will aim to remove any graffiti or vandalism, deterioration may occur.
- The City will maintain the ability to relocate or reproduce the design on another City asset at any time.

Application Requirements

To submit a design please email a PDF at a scale of 1:1 to mountpleasant@vancouver.ca

Submission deadline: August 18, 2017

Sincerely,

The City of Vancouver in cooperation with the Mount Pleasant Business Improvement Association