

Creative City Strategy

Open House: Directions

May 16, 2019

Today's Presentation

Context
Draft Proposals

art & culture awaken open
provoke crystallize inspire
inquire connect catalyze
unsettle clarify heal disrupt
realize animate attune
nourish dissolve reckon
celebrate **lead the way**

art & culture

**Express individual &
collective identity**

Make sense of the world

Embody deeply held values

art & culture

Possess a transformative capacity to address society's most critical challenges during a time of tectonic cultural shifts

The Plan

Reflects and addresses critical challenges and opportunities

Guides the City's efforts and investments to better support arts and culture

Leverages the creative potential inherent in the cultural ecology

- 1** Champion creators & elevate the role of arts & culture
- 2** Offer equitable & accessible opportunities
- 3** Decolonize practices
- 4** Facilitate Connection
- 5** Demystify + simplify city processes

- **Creativity**
- **Inquiry**
- **Audacity**
- **Humility**
- **Experimentation**
- **Fairness**
- **Transparency**
- **Accountability**

Reconciliation & Decolonization

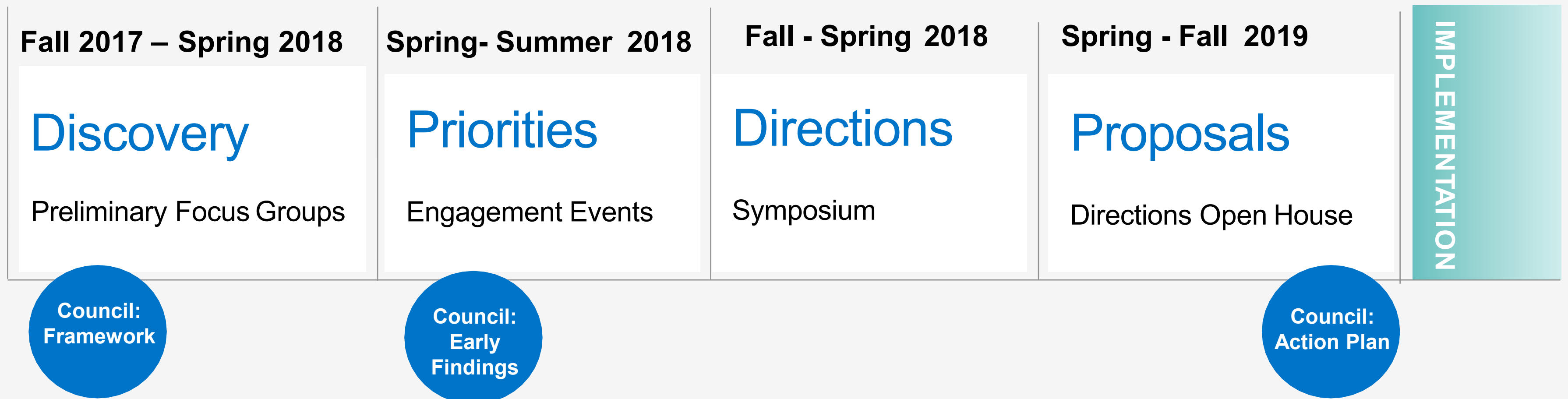
- Respectful Relations
- Musqueam, Squamish, & Tsleil-Waututh
Visibility & Voice
- Decolonial Systems Change

Equity & Access

- Fair & equitable support
- Identify & address how discrimination is 'baked in'
- Social disability model
- Audience accommodations
- Creator-focused supports

TIMELINE

Concurrent Process- Musqueam, Squamish, Tsleil- Waututh Consultation



**EXTERNAL
ADVISORY
COMMITTEE**

ARTS & CULTURE POLICY COUNCIL

PUBLIC ART COMMITTEE

COUNCIL ADVISORY COMMITTEES

LAUNCH EVENT

**LUNAR FEST
SURVEY**

**FOCUS
GROUPS**

OPEN SPACE EVENTS

**CREATIVE CITY
STRATEGY GRANT
INFORMATION
SESSIONS**

**HOST YOUR OWN
ENGAGEMENTS**

**CREATIVE CITY
STRATEGY
SYMPOSIUM**

**OFFICE HOURS WITH
MANAGING DIRECTOR**

SOCIAL MEDIA & ONLINE ENGAGEMENT

**CULTURE
PLANS
COMPARATIVE
REVIEW**

**CULTURE
TRACKS
STUDY -
AUDIENCE
DEMANDS**

**MAKING
SPACE
FOR ARTS
+ CULTURE**

**STATISTICS
CANADA
2016
ANALYSIS**

**VANCOUVER
MUSIC
ECOSYSTEM
STUDY**

**MUNICIPAL
INVESTMENT
IN ARTS +
CULTURE**

**EQUITY
SURVEY -
CULTURAL
GRANT
RECIPIENTS**

**NIGHTLIFE &
NIGHT
ECONOMY
STUDY**

Guiding Principles, Values, Mission

Directions

Goals

Recommendations

Actions

DIRECTIONS



RECONCILIATION + DECOLONIZATION

EQUITY + ACCESS

INVESTMENT + VISIBILITY

COLLABORATION + CAPACITY

INVESTMENT & VISIBILITY

PROPOSED GOALS & RECOMMENDATIONS:

GOAL 1 CENTRE ARTS AND CULTURE WITHIN CITY BUILDING

- R1** Ensure the arts, cultural, and creative sectors are represented and engaged in significant ways throughout city planning processes.

WHAT DO YOU THINK?

TOP PRIORITY? COMMENTS?

INVESTMENT & VISIBILITY

PROPOSED ACTIONS:

- 1 Integrate arts, cultural, and creative work and life as core within the City Plan objectives, process, and outcomes.

WHAT DO YOU THINK?

TOP PRIORITY? COMMENTS?

Thank You
