Creative City Strategy

Open House: Directions

May 16, 2019
Today’s Presentation

Context

Draft Proposals
art & culture awaken open provoke crystallize inspire inquire connect catalyze unsettle clarify heal disrupt realize animate attune nourish dissolve reckon celebrate lead the way
art & culture

Express individual & collective identity
Make sense of the world
Embody deeply held values
art & culture

Possess a transformative capacity to address society’s most critical challenges during a time of tectonic cultural shifts
The Plan

Reflects and addresses critical challenges and opportunities
Guides the City’s efforts and investments to better support arts and culture
Leverages the creative potential inherent in the cultural ecology
1. Champion creators & elevate the role of arts & culture
2. Offer equitable & accessible opportunities
3. Decolonize practices
4. Facilitate Connection
5. Demystify + simplify city processes
VALUES

• Creativity
• Inquiry
• Audacity
• Humility

• Experimentation
• Fairness
• Transparency
• Accountability
## GUIDING PRINCIPLES

### Reconciliation & Decolonization
- Respectful Relations
- Musqueam, Squamish, & Tsleil-Waututh
- Visibility & Voice
- Decolonial Systems Change

### Equity & Access
- Fair & equitable support
- Identify & address how discrimination is ‘baked in’
- Social disability model
- Audience accommodations
- Creator-focused supports
TIMELINE

Concurrent Process - Musqueam, Squamish, Tsleil-Waututh Consultation

- **Fall 2017 – Spring 2018**: Discovery - Preliminary Focus Groups
- **Spring - Summer 2018**: Priorities - Engagement Events
- **Fall - Spring 2018**: Directions - Symposium
- **Spring - Fall 2019**: Proposals - Directions Open House

Council:
- Framework
- Early Findings
- Action Plan
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CULTURE PLANS COMPARATIVE REVIEW

CULTURE TRACKS STUDY - AUDIENCE DEMANDS

MAKING SPACE FOR ARTS + CULTURE

STATISTICS CANADA 2016 ANALYSIS

VANCOUVER MUSIC ECOSYSTEM STUDY

MUNICIPAL INVESTMENT IN ARTS + CULTURE

EQUITY SURVEY - CULTURAL GRANT RECIPIENTS

NIGHTLIFE & NIGHT ECONOMY STUDY
CREATIVE CITY STRATEGY PLAN

Guiding Principles, Values, Mission

Directions
Goals
Recommendations
Actions
DIRECTIONS

RECONCILIATION + DECOLONIZATION

EQUITY + ACCESS

INVESTMENT + VISIBILITY

COLLABORATION + CAPACITY
PROPOSED GOALS & RECOMMENDATIONS:

GOAL 1  CENTRE ARTS AND CULTURE WITHIN CITY BUILDING

R1 Ensure the arts, cultural, and creative sectors are represented and engaged in significant ways throughout city planning processes.

WHAT DO YOU THINK?

TOP PRIORITY?  COMMENTS?
INVESTMENT & VISIBILITY

PROPOSED ACTIONS:

1. Integrate arts, cultural, and creative work and life as core within the City Plan objectives, process, and outcomes.

WHAT DO YOU THINK?

TOP PRIORITY? COMMENTS?
Thank You