

Local Economy Low-Income-Serving Retail Enhancement

10-Year Objective: Attract at least two affordable grocers to serve local residents

- Ensure low-income residents have access to affordable necessary goods and services near where they live
- Explore opportunities for small-scale public markets in key neighbourhoods where limited vending opportunities exist
- Establish neighbourhood retail centres (Japantown, Hastings Crossing, Hastings East)
- Ensure existing retail areas have a vibrant mix of shops and services

QUICK-START ACTIONS

- Attract suitable retail enterprises (e.g. green grocer and produce markets) to the eastern and western sections of Hastings Street
- Use City-owned properties, affordable leases, and revitalization tax supports to provide affordable goods and services to the area



Create Inclusive Local Employment

10 Year Objective: Facilitate 1,500 new jobs (to employ 50% of currently unemployed people)

- Create jobs (especially low-threshold jobs) through inclusive local employment opportunities and hiring
- Provide support for workers and local businesses that hire workers with barriers to employment
- Support existing “place-based” efforts by local residents and organizations to reduce barriers to local jobs and support inclusive hiring opportunities
- Build partnerships with all types of schools for training and skills development
- Foster a safe and supportive environment for the informal economic activities of residents, i.e. binning, arts and crafts.

QUICK-START ACTION

- Support a permanent location for the DTES Street Market for safer survival vending

