

Planning Vancouver Together

*Slides presented
July 29, 2020*

Breakout Group 1: Equity, Diversity, and Resilience

Employment Lands & Economy Review
External Advisory Group #4

1.

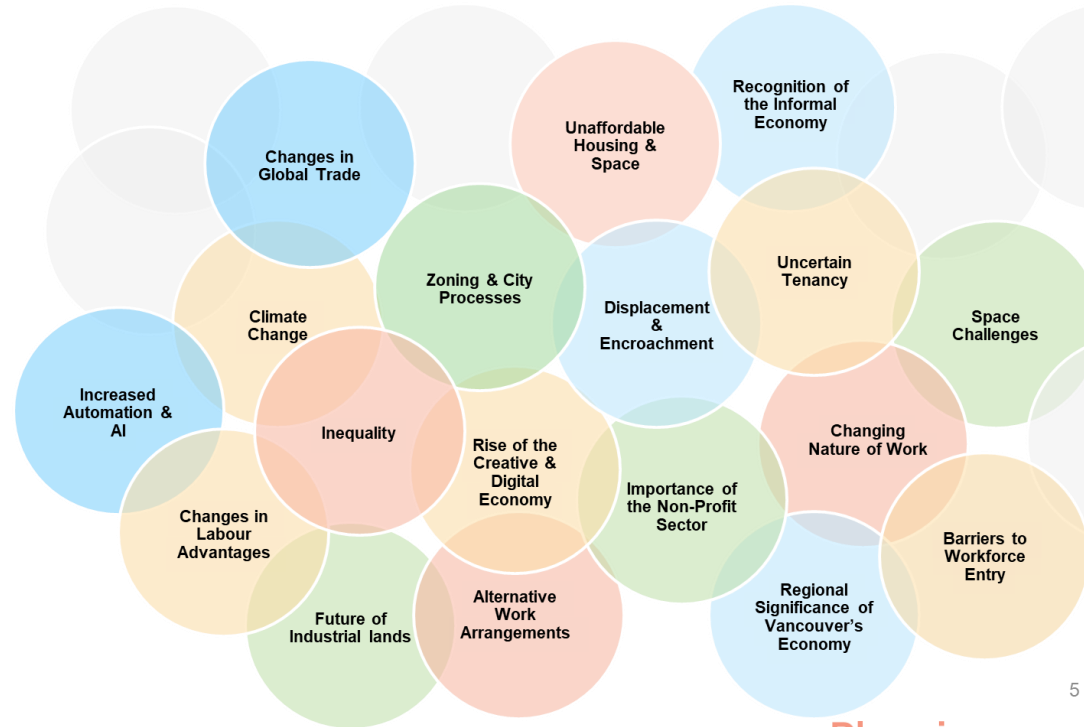


Equity, Diversity & Resilience

- **Key Issues and Covid-19 Impacts**
- **Economic Recovery Actions Identified So Far**
 - 1-3 year timeframe
- **Draft Longer Term Policy Ideas** to Explore with Community through Vancouver Plan process
 - 30 year timeframe
- **Draft Objectives** to Explore with Community through Vancouver Plan process
 - 30 year timeframe

Equity, Diversity & Resilience: What We Heard

- Diversity of opportunities & economic mobility
- Survival livelihoods
- Reconciliation/decolonization
- Poverty reduction
- Reskilling/transitioning
- Community Economic Dev't
- Employment supports
- Viable key drivers
- Climate action
- Disaster-preparedness



Economic impacts: Equity, Diversity & Resilience

In Canada:

- BIPOC more likely to lose job
- Women, 47% of workforce, lost two thirds of total jobs lost in first 100 days
- Employment among recent immigrants has fallen more sharply than that of those born in Canada
- Underpaid essential workers face the greatest risk of contracting COVID

Chart 3: Impact of COVID on life, by racial and ethnic group

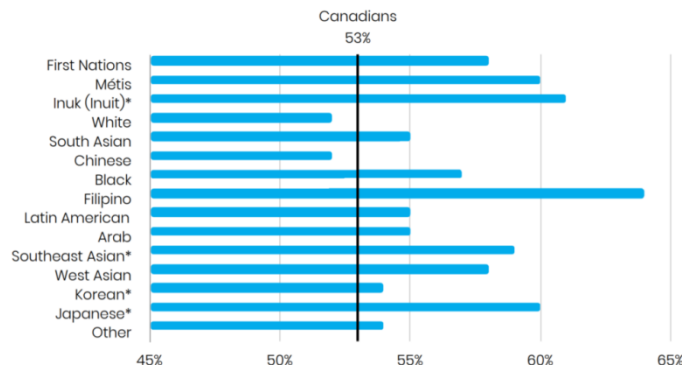
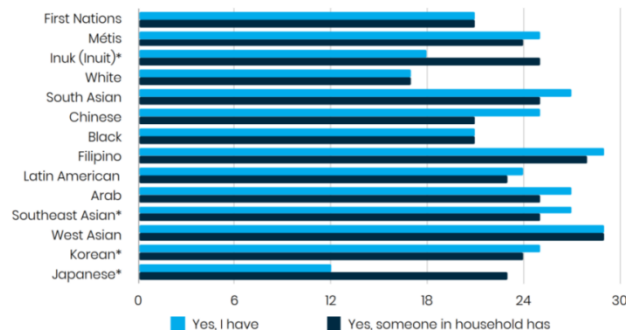


Chart 7: Percent of people reporting job loss, by racial group



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Economic impacts: Equity, Diversity & Resilience

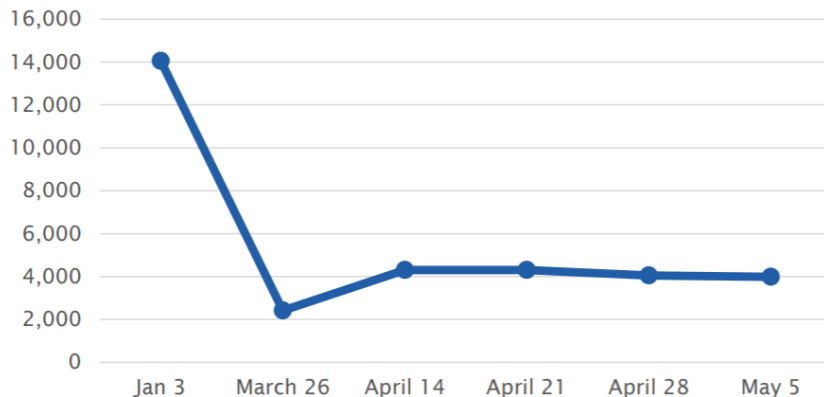
In BC:

- 45,000 + renters in BC applied for the new **BC Temporary Rent Supplement**

In Vancouver:

- Over 10,000 childcare spaces were **temporarily unavailable due to program closures**
- **Closure of safe spaces and spaces to connect** throughout the city (e.g. non-profits, community centres)

Childcare Spaces Operating in Vancouver



Economic impacts: Equity, Diversity & Resilience

Non-profit Organizations:

- 78% experienced a **disruption of services**
- 59% experienced **reduced revenue from earned income**
- 74% of non-profits are experiencing **reduced revenue from fundraising**
- 22% were **concerned about retaining their facilities**



Equity, Diversity & Resilience:

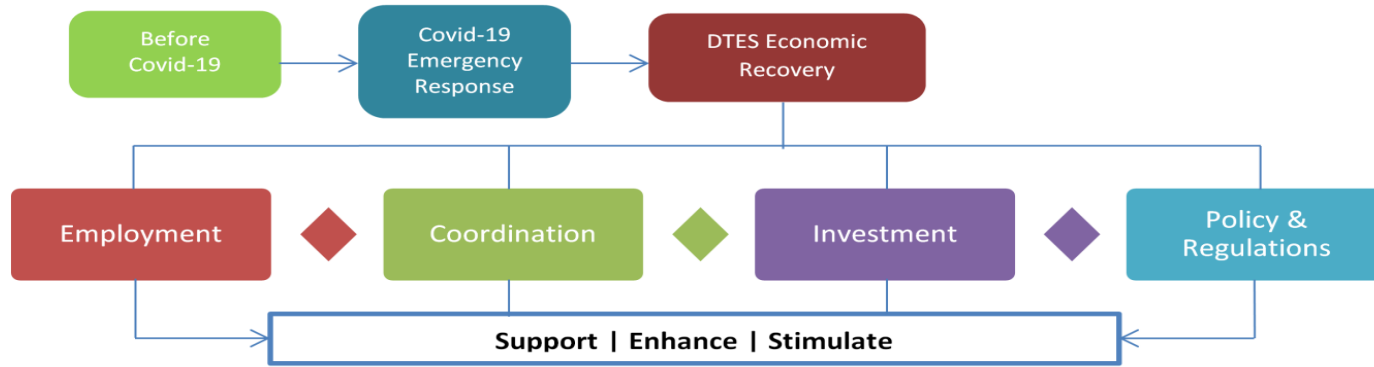
Recovery Actions Identified So Far

- ACCS City-led Action Identification Work Through **Non-Profit and Social Enterprise Recovery**
- ACCS Supports for **Disproportionately Affected Groups**
- **Advocate for Senior Government Actions** that Support a Diverse, Equitable & Resilient Economy: *Living Wage, Affordable Child Care, Poverty Reduction & Homelessness Prevention, Climate Change Mitigation and others*
- Modernize **Home-Based Business** Regulations
- Consider Ways to Further Prioritize Local-serving Businesses and Social Enterprises as Part of City **Procurement**
- Introduce zoning and policy changes to support **small scale neighbourhood commercial** (including grocery stores)
- Removing **barriers to artist studio construction (work only studios)**
- **Fill Data Gaps** in Spatial Knowledge of **Non-Profit and Arts & Culture Sectors**

Draft Proposals for Review presented July 29, 2020

Neighbourhood-based Economic Recovery

DTES & Chinatown



Outcomes

- Improved policies and regulations to support a rapid recovery;
- Integration of local knowledge and practices;
- Retrained, employed and supported displaced workers, including those in the survival economy, through integrated entrepreneurship approaches;
- Enhanced public realm and infrastructure that supports entrepreneurship, innovations and low barrier work;
- A diversified economy that is more resilient to the periodic economic crisis, actively redresses inequalities and promotes the values of social well-being.

DTES Recovery Initiatives So Far...

Initiatives	Lead/supported by
1. Expansion of the Neighbourhood Fit Tool	DTES-PDS (Lead); DBL (Support)
2. Flexibility of Policies and Regulations	DTES-PDS (Co-lead); Economic Development-PDS (Co-lead); ACCS (Support); DBL (Support)
3. Activation of affordable vacant spaces for economic development	DTES-PDS (Lead); VEC (Support); DBL (Support); Legal Services (Support); Economic Development-PDS (Support)
4. Special Enterprise Area (SEA)	DTES (Lead); CTT (Support); Economic Development-PDS (Support); Legal Services (Support); ACCS (Support);
5. Continued support & investment in cultural heritage assets, cultural anchors, and the arts & cultural sector	CTT (Lead); DTES (support); ACCS (Support); Economic Development-PDS (Support)
6. Public Realm Improvements	ENG (Lead); DTES-PDS (Support)
7. Community Stewardship Program	ACCS (Lead); DTES-PDS (Support); ENG (Support)
8. Low-barrier entrepreneurship and street vending	ACCS (Lead); DTES-PDS (Support); ENG (Support)
9. Community Economic Hub	ACCS (Lead); DTES-PDS (Support)

ACCS Initiatives re: Economy

- Community Economic Development
- Poverty Reduction
- Social Enterprise
- Non-Profit
- Arts & Culture

Equity, Diversity & Resilience:

Draft **Longer Term Policy Ideas** for Vancouver Plan

- Apply **Equity Lens** to Economic Development Planning Work
 - Equity-informed community & stakeholder engagement processes
 - Removal of barriers to participation in the economy
 - Promotion of reconciliation, inclusion, equity and diversity in the labour market
 - Initiatives to encourage local businesses meet equity objectives
- Support **Community Economic Development**
 - Vending study and permanent site for DTES Street Market
 - Survival work rights
 - Low-barrier, inclusive employment & peer-work programs
 - Community Benefit Agreement policy
 - Poverty reduction plan
 - Social enterprise

Equity, Diversity & Resilience: Draft **Longer Term Policy Ideas** for Vancouver Plan

- Support **Jobs/Skills Training & a Just Transition**
 - Upskilling, reskilling and continuous education with emphasis on Indigenous residents and residents with barriers to employment
 - Study of educational services available and how they match notable market gaps, needs and opportunities
 - New co-operative approaches to economic activity
- Encourage Diversity of **Jobs & Sectors**
 - Housing for range of income-levels
 - Informal economy/livelihoods continuum
 - Employment lands intensification

Equity, Diversity & Resilience:

Draft **Longer Term Policy Ideas** for Vancouver Plan

- Support Viability of **Non-Profit Organizations & Spaces**
 - Protection/relocation of non-profits and social enterprise during development
 - New community amenity locations based on community needs (not only where CACs are generated)
 - Capacity-building through forums and resource sharing
 - Concierge service and platform to support applicants to retain spaces
 - Inventory and assessment of precarity of non-profits and privately-owned community-serving spaces
 - Innovative development and co-location models
 - NPO administration hub model pilot project
- Enhance Viability of **Arts & Culture Sector**
 - Removal of regulatory barriers for Arts & Culture space construction
 - Expansion of tools to prevent displacement and improve security of tenure
 - Increased community ownership and support for a Cultural Land Trust (800,000 square feet of new, repurposed or expanded arts and cultural space in 10 years)
 - Expansion of homebased business regulations to include artists

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Equity, Diversity & Resilience:

Draft **Longer Term Policy Ideas** for Vancouver Plan

- Support Key Drivers: **Film, Tourism, High Tech, Port**
 - Film: use of city lands, spaces, infrastructure for production
 - Tourism: monitoring of hotel rooms and access to key tourist locations
 - High Tech: capacity for office space in preferred locations
 - Port: protection of trade enabling lands and efficient goods movement
- Ensure Adequate, Accessible & Affordable **Transportation**
 - Efficient movement of goods and people
 - Job space intensification near rapid transit
 - Support for construction of Broadway Subway
 - Fare supports for low-income earners
 - Adequate connections to employment areas

Equity, Diversity & Resilience:

Draft **Longer Term Policy Ideas** for Vancouver Plan

- Ensure Affordable Housing Options for All Incomes
 - Housing options for workers, particularly in key industries
 - Housing affordable to local incomes
 - Retention of housing diversity in relation to local incomes
 - Housing for vulnerable residents
- Ensure Affordable, Accessible, Quality **Childcare**
 - Assessment of childcare need generated by employment development
 - Work-place childcare pilot project
 - Focus group to advise on work-place childcare approaches and needs
 - Continued endorsement of \$10/day Childcare campaign and objectives

Equity, Diversity & Resilience:

Draft **Longer Term Policy Ideas** for Vancouver Plan

- Prepare for **Climate Change & Natural Disasters**
 - Inventory and analysis of critical infrastructure in the floodplain
 - Flood-resistant design and retrofit guidelines and bylaws to mitigate impacts
 - Flood Smart training program for businesses
 - Measurement of the long-term economic benefits of CoV Climate Action Plan
 - Support for Complete Communities & Green Buildings work
 - Support for ‘a Just Transition’ and decent work for all workers in Vancouver impacted by climate change
 - Support work of Resilience staff to quantify the economic impacts of a large seismic event and development of potential mitigation responses (i.e. package of policies related to building retrofits)
 - Participation in the City Business Climate Alliance

City Business Climate Alliance

- Global collaboration between cities and private sector to advance climate goals over 2 to 3-year program
- CoV selected on Small to Medium Enterprise (SME) focus and climate action
- Organizing partners to provide in-kind assistance and support



www.city-businessclimatealliance.org

First Cohort Cities



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Diversity, Equity and Resilience: Draft Objectives for Vancouver Plan

In 2050, all of Vancouver's diverse residents and workers have a range of opportunities to participate in the economy.

Vancouver has a wide range of decent jobs, affordable workforce supports and a just and accessible cost of living.

Vancouver's dynamic business climate fosters innovation in local businesses and attracts values-aligned business, investors, and talent from around the world. Small to large businesses thrive.

Vancouver's economic success is measured on the well-being of all its residents, community resilience, and the long-term health of the planet.



Vancouver
Plan

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The background image shows a city waterfront scene. In the foreground, there is a paved walkway with a metal railing. Several people are walking along the path, and a person is riding a bicycle. In the background, there are tall city buildings and a body of water with some boats. The entire image has a teal color overlay.

Discussion Question: “Feedback on Theme”

Did we miss anything? What did you like/dislike?

Do you have any recovery or policy ideas you would like to share?