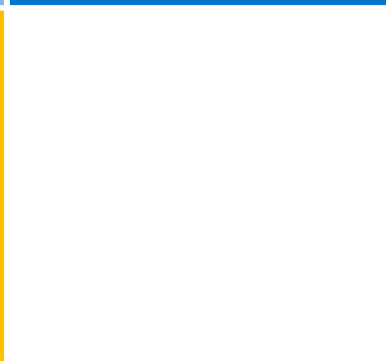


Employment Lands & Economy Review

External Advisory Group Meeting #3

October 17, 2019



Agenda

- | | |
|---------------|--|
| 9am | Welcome! |
| 9:10-9:20am | Presentation: “Project Update & Purpose of Today”
<i>Matthew Bourke, Senior Planner, City of Vancouver</i> |
| 9:20-10:05am | Presentation: “Forecast Demand for Space & Gap Analysis”
<i>Russell Mathew, Partner, Hemson Consulting</i> |
| 10:05-10:20am | Break |
| 10:20-11am | Exercise #1: Gap Analysis + Types of Job Space |
| 11-11:55am | Exercise #2: Gap Analysis + Key Job Areas |
| 11:55am | Closing & Next Steps |

Employment Lands and Economy Review

Purpose

- A land use policy plan to ensure an appropriate supply of land to support the future growth of our economy

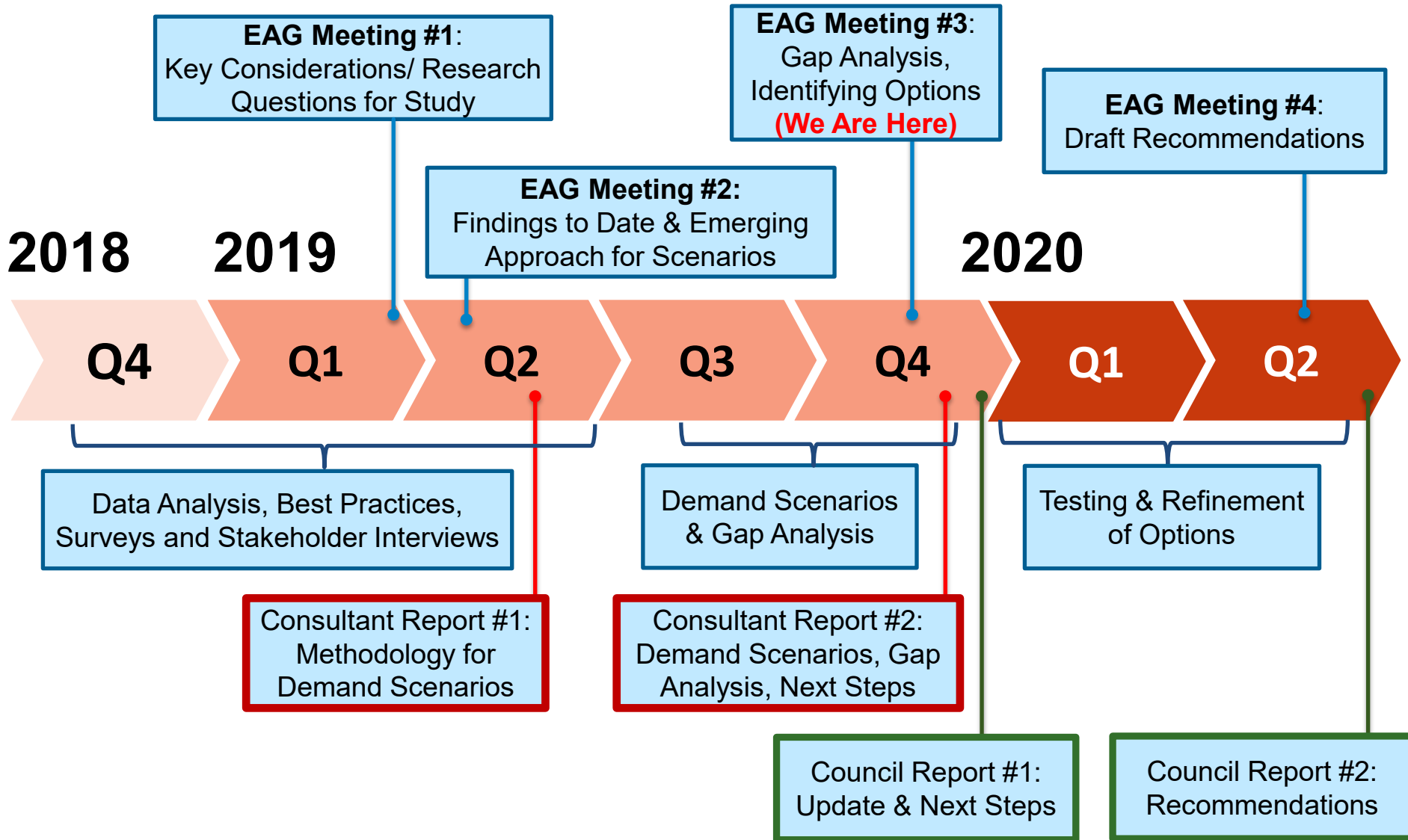
Involves

- Providing a city-wide overview 'snapshot' of Vancouver's economy and employment lands
- Reviewing existing policies, plans and initiatives – looking at capacity, forecasts and fit
- Establishing policy directions and actions for the future consistent with City goals





Project Timeline

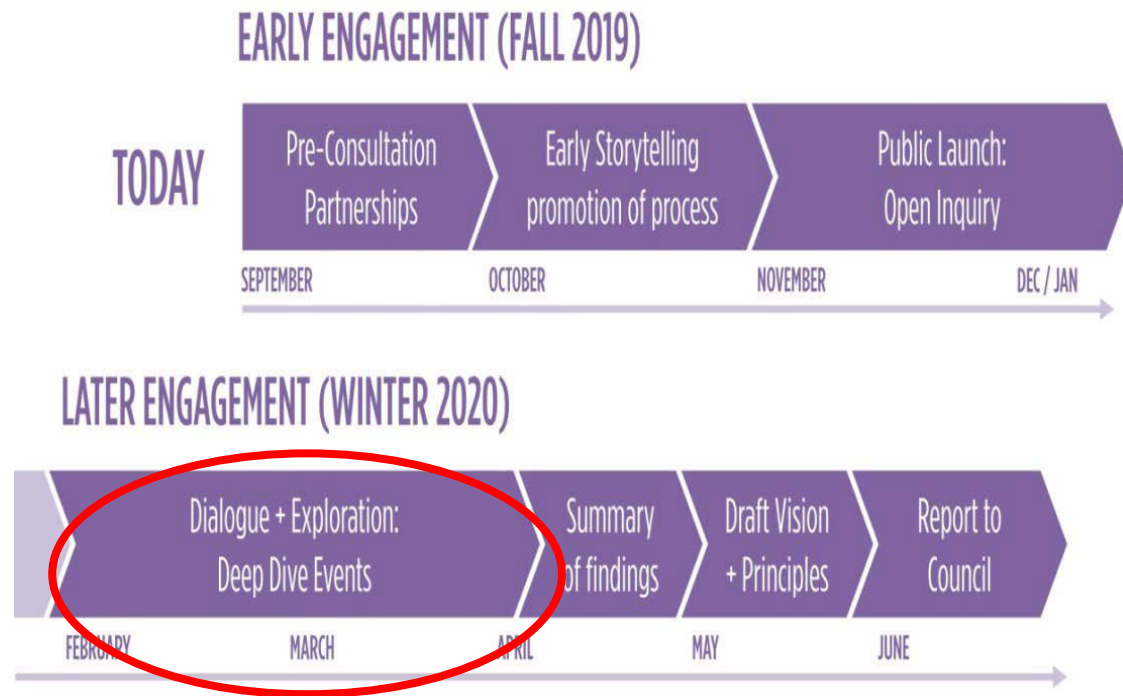




Integration with Citywide Plan

ELER Phase 1:
Foundational information to help shape the trade-offs that the city is facing

City-wide Plan: Initial Phases





What are We Hearing

Engagement Tactics	Examples of Themes Identified So Far
<ul style="list-style-type: none">• External Advisory Group• Interviews with Key Stakeholders• Business & Worker Surveys• Integration with Concurrent Initiatives• Presentations to Interested Groups <p><u>Examples:</u></p> <ul style="list-style-type: none">• Industry Organizations• Individual Business Operators• CED & SPRE Organizations• Indigenous Organizations	<ul style="list-style-type: none">• Diversity of Jobs/ Resilience• Affordability Challenges• Support for Small Business• Support City-serving Industrial• Appropriate Capacity for Office Growth

Over 6500 Engagement Contacts So Far



1. Present and Discuss Supply and Demand Scenarios and Gap Analysis
2. Initiate Discussion of Key Sub-Areas and Future Roles

Exercise #1:

Gap Analysis + Types of Job Space

- Discuss at your table
 - Do the demand scenarios seem reasonable?
 - Does the supply model seem reasonable?
 - What are the potential implications for each type of job space? What can the City do?

Exercise #2:

Gap Analysis + Key Job Areas

- Review the presentation boards & post comments
 - Provide feedback on the desired role of the areas, considering opportunities & challenges
 - Provide feedback for the area overall and for the floor space types



On-Going Opportunities for Input:

- Follow-Up Email(s) with Summary and Feedback Questionnaire
- Staff Available for Meetings and Presentations to Discuss Policy Ideas



Next EAG Meeting: Spring 2020