

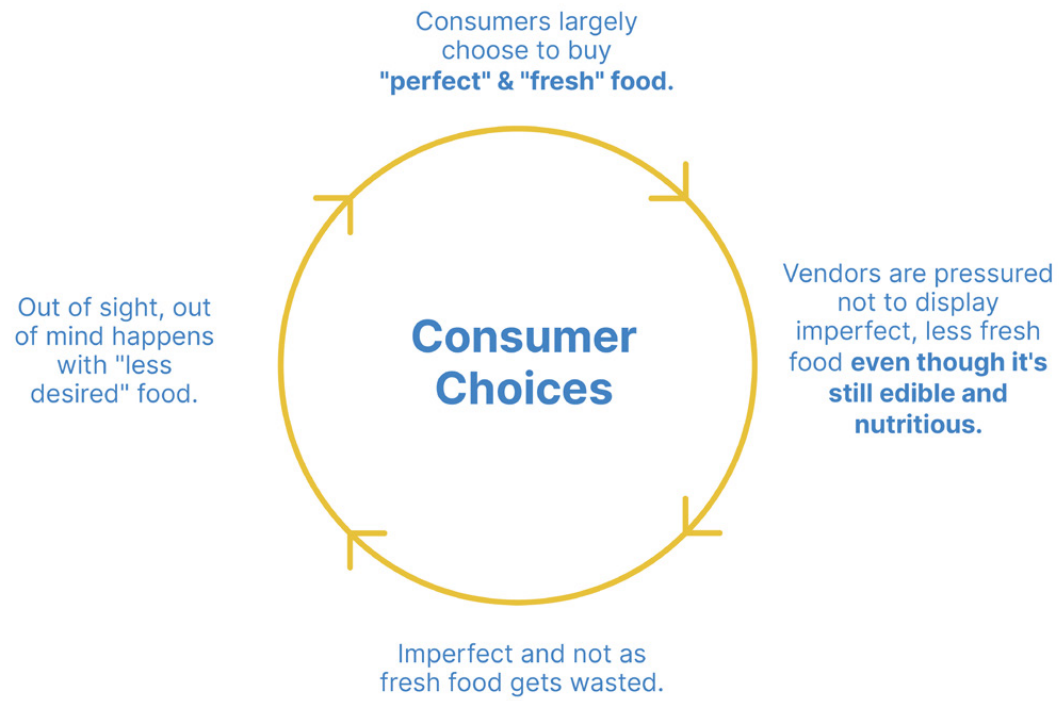
Feedback Loops

In CFIL I, lab participants used systems mapping iteratively and throughout the process to make sense of different systems dynamics at different points in time. In particular, we used Feedback Loops¹² to help us understand patterns and how they work to uphold the system that we were trying to change. While displayed separately for ease of reading, many elements of these feedback loops are interconnected and intersecting. Patterns occur at personal, interpersonal, organizational and broader cultural levels.

This is an Appendix excerpted from [Peeling Back the Layers: Learnings from the Circular Food Innovation Lab](#)



12 Omidyar Group (2017) Systems Practice Workbook. US: Omidyar Group. Retrieved from <https://oecd-opsi.org/toolkits/systems-practice-workbook/>





We assume that it is just the responsibility of our business to fight the food waste problem individually and it increases the pressure on us to follow up on how much waste is happening to begin with

The measurement task can not be done by staff, and since they do not do it, they won't understand the magnitude of the problem to change their actions.



We do not have the time/ resources/ staff to do the measurement task and staff are already overworked so it's hard for us to add this to their job responsibilities.

Little change can happen in isolation

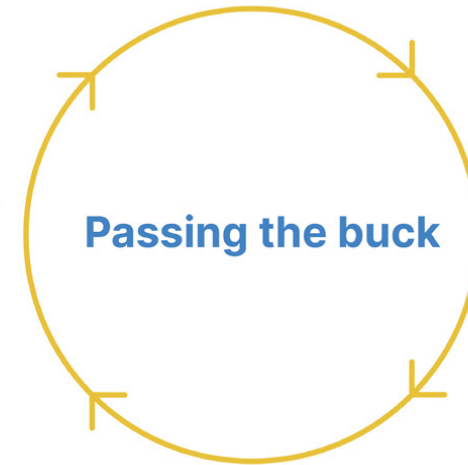


Businesses must prioritize the day-to-day operation demands

Siloed Food Sector

There is little capacity (time, resources, etc) to make new connections, build new partnerships, and learn from others about how to address this complex issue

Each waits for the other to act; things remain the same



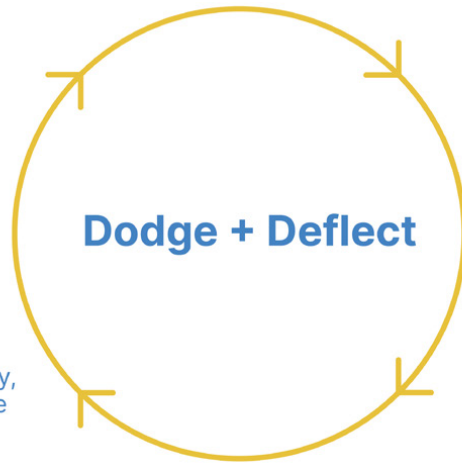
City does not regulate food waste in businesses and waits for the private sector to take the lead

Passing the buck

Businesses' responses to food waste remain scattered, with a variety of ambitions, impacts and responsibilities

Businesses wait for City to play a role in this space to make it equal for everyone, set clear expectations

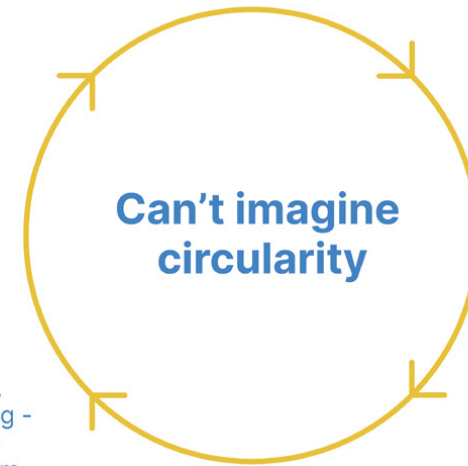
I feel shame, guilt, and hide/deny my own role in changing the system



I'm able to wring my hands, worry, perform concern and care, while protecting myself from taking responsibility for making significant changes that I have agency over

I point to other actors and places in the system where change needs to happen

Can't see the water that we are swimming in, so we then can't imagine that there is another river



Even when talking about, imagining and experimenting - still stuck with the same paradigm, language, system

Story, language, culture of linear embedded throughout system ("consumer", "waste", "spoiled", "supply chain")

