

Vancouver Food Policy Council Meeting Minutes

Wednesday, June 20, 2007

Present:

Chair: Carole Christopher

Council Members: Herb Barbolet, Spring Gillard, Melanie Kurrein, Barbara Joughin, Deepthi Jayatilaka, Susan Kurbis, Yona Sipos, Barb Seed

Staff: Devorah Kahn

Liasons: Peter Ladner (City Council)

Invited Guests (incoming members): Eva Riccius, Matt Low, Tara MacDonald, David Tracey

Regrets: Andrea Reimer, Carol Ranger, Shirley Wong, Mario Lee, Karin Schreurs, Andre LaRivière, Chris Miewald, Janine de la Salle, Doug Aason, Spencer Herbert

1. Opening:

1.1 Introductions -

1.2 Review Meeting Agenda - Replaced 5.1 (covered at May meeting) with Announcements.

1.3 Consent Agenda - May Minutes approved

2. Updates:

2.1 June Forum - Debrief - Carole C

General feeling that event was an overwhelming success. Everyone thanked for contributions, especially Carole C for her tremendous coordinating work. Proposed that VFPC should do this event regularly as a means of building bridges with government and community constituency.

2.2 Food Policy Coordinator - Devorah K

Devorah is participating on steering committee for Farmer's Market Nutrition Program. Building on a successful '96 Healthy Babies pilot project, partly funded by Health Canada. provincial partners (Health Services Agencies, Min. of Income Assistance, Min. of Agriculture) will provide \$130,000 to work with Min. of Health, BC Assoc. of Farmer's Markets, Community Kitchen Project on province-wide pilot. Three Vancouver locations are; Vancouver-Collingwood Neighbourhood House, Downtown East Side Neighbourhood House, and Hastings Family Education Centre. \$7000 in coupons will be exchanged for fruits, veggies, herbs, cheese, meat, etc. between July and Oct before the program will be evaluated. Program is unique in Canada. Criteria for participation is forthcoming. Joyce Rock and Melanie K involved.

2.3 Communications committee - Spring G

Next phase is implementation of plan. Will meet with Bob to finish last piece of his work - a protocol for situations that need a response. Met with Social Planning and Communications Depts of the City. Communications Dept can help with press release and distribution. Need to look externally for design of identity package (logo, letterhead, template for press release, stickers, brochure, PowerPoint template.) Based on 3 quotes estimate \$5000 (not including website, printing of material). Would like to have kit ready for Van Dusen event Sept 30.

ACTION: Committee will bring specific funding request to next meeting.

Addendum - West Side Food Coalition lists VFPC as a partner on brochure. Members supported inclusion in this brochure (supports goals of VFPC) and agreed to a proposal that Communications Committee manage/update a list of organizations with which VFPC partners.

2.4 Action Plan - Carole C

There are budget considerations to our Action Plan which we'll discuss at July meeting.

ACTIONS: Carole C will re-send Action Plan and members will consult and come prepared with specific budget requests for specific actions (both desired and minimum amounts.)

2.5 Terms of Reference - Deepthi J

Received feedback from City Clerk's Office on our draft TOR. Deepthi will review material changes and correspond with members. **ACTION:** Members to send comments to Deepthi ASAP

to facilitate presentation to City Council Committee on July 12th. Members encouraged to attend and Deepthi invited to represent FPC at this meeting.

Addendum- Devorah noted that the City Clerk recommends that we have an odd number of members to avoid tie votes. Agreed to increase our number to 21. Philip Be'er most likely candidate. **ACTION:** Andrea/Carole will follow up with this.

2.6 Ethical Purchasing Policy for CoV - tabled

3. Previous Action Items:

Carole C - request Land Inventory powerpoint presentation

Carole C - e-mail or make CD of Wendy's FPC PowerPoint for Communications Committee.

Andrea R - re-send link re: Community Kitchen Project. Paid for from last year's budget.

4. Other Business:

Announcements

- Tara - Eat local campaign-working with FFCF and 5 businesses on steering committee, are in final stages, will be unveiled in next month. Funding through Fraser Valley Direct Marketing and GVRD.
- Tara - Kits farmer's market - Sundays July 15-Aug 14, 10am-2pm at Kits Comm Centre.
- Herb- Some funding available and talks are underway re: supply side of Buy Local proj.
- Barb S. - Recommends update on Provincial initiatives (Ministries of Agriculture, Education, Income) around food security. Also Health Regions have core programs in food security and have written performance implementation plan. **ACTION:** Carole will send food charter from Saskatoon health district.
- Devorah- garden at Clark and Broadway - car attracting negative attention, are doing damage control. Putting all new community gardens at risk. Welcomes letters of support from supporters.

Agreed to find time at meetings for sharing announcements.

Meeting adjourned at 7:33

SUMMARY OF ACTIONS

Membership -	ACTION: Andrea/Carole - follow up on membership issues
Budget -	ACTION: Carole re-send Action Plan for budget considerations All members discuss budget requests for specific actions for July mtg
Terms of Reference -	ACTION: Deepthi review comments from City Clerk, correspond with members and work towards July 12 presentation to City Council Committee All Members send comments re: ToR to Deepthi ASAP.
Announcements	ACTION: Carole send Saskatoon Health Region Food Charter to Melanie and Barbara S