

Vancouver Food Policy Council
Tuesday, September 26th, 2006

Present:

Council Members: Melanie Kurrein, Spring Gillard, Chris Miewald, Barb Seed, Andre Lariviere, Herb Barbolet, Deepthi Jayatilaka, Janine de la Salle, Yona Sipos, Camilo Cortes (alternate for S. Kubris), Barbara Joughin, Aron Bjornson, Andrea Reimer, Heather Pritchard, Doug Aason, Karin Schreurs

Co-chairs: Carol Ranger, Carole Christopher

Staff: Devorah Kahn, Mario Lee

VSB Liason: Shirley Wong

Guest: Vickie Morris, Senior Social Planner

Recorder: Vicky Baker

Regrets: Wanda Pelletier, Peter Ladner, Susan Kurbis

1. Introductions

7 guests introduced themselves to the Council

2. Review of Agenda

2.1. consent agenda-none

2.2. draft agenda accepted with following additions:

5.3 invitation from Surrey-Whiterock re: Food Policy Forum

5.4 CFAI request

3. Declaration of Conflict of Interest

New members encouraged to read policy and procedure handbook.

4. Approval of Minutes (see attached - July 25, 2006) - approved as written

5. Correspondence

5.1. YLFMS (Your Local Farmers Market Society) Eat Local 2007 campaign request -

Invitation to participate (and endorse) with FF/CF, YLFMS, 100-diet, to launch Eat Local campaign, individual members are invited to participate to represent the VFPC.

- **Action:** Spring Gillard is interested and will make contact and will try to attend first meeting
- **Action:** Yona will pass info about this on to UBC Eat Local campaign

5.2. Slow Food School Garden, Request for delegates from VFPC - Andrea Reimer and Melanie Kurrein already participating

5.3 Surrey/Whiterock invitation

Oct. 24 forum on integrating Food Policy in organizations, members encouraged to attend.

5.4 CFAI request - Community Food Action Initiative

Looking for one member to sit on committee, see Devorah if interested

6. Business Arising

6.1. *Reports back from the 3 remaining sub-committees*

6.1.1. Food Charter - Barbara J

4 workshops are scheduled in next month to present draft and gather community input. Will present to City Council Nov. 16 as part of VFPC Annual Report. Still deciding whether to request adoption. Question re: inclusion of youth and ethnic diversity. Neighbourhood Houses were chosen in part to capture that diversity. Sorrento workshop very successful.

6.1.2. Waste - Devorah K

Feedback from Engineering (Lindsay Moffat) passed on to Susan K, who is incorporating suggestions. Report to be included in Annual Report as final document. Request engineering staff to move forward and determine staffing and budget implications.

Action: Carole to send new members Waste Report and additional background documents

6.1.3. Institutional Food Purchasing Policy - Janine dLS

- Committee has circulated policy brief to three city staff. Received feedback and committee will meet to discuss. Mario provided feedback that the brief was not structurally adequate to proceed to Council at this time. Devorah recommended further discussion with Vicky Wakefield about current practices within the City
- Melanie has 'planted seed' with procurement people within school system
- Committee needs new members, see Herb if interested

6.2. *Review & Follow-up of Action Items from July meeting:*

6.2.1. Communication Committee budget recommendations - Spring G

- Counter Point selected (\$3800 before taxes) for three part plan: Communications planning (3 hours for all VFPC), Media and Messaging (select members), and the preparation of a media kit. Some of allocated \$5000 remains for taxes, room rental, printing, other misc. expenses.
- Spring noted the usual order of solidifying objectives before Communication Plan. Due to time constraints she asked Council to proceed with Communication plan based on selecting 4-5 high priority objectives (urban ag, eat local, etc) from work already done on goals and objectives. Communications Committee and Steering Committee to determine which objectives.
- Devorah stated that funding requests must be made in writing to Director of Social Planning. Spring to make formal written request.
- Consensus reached that funds be spent as such.

6.2.2. Role of VFPC members & Bridging Borders Conference - Devorah

- Barb S. suggested that members could act as spokespeople to the media. Communication Committee feels that people should be appointed. (Herb, Barbara J., Carole, interested)
- It was suggested that VFPC members could wear special nametags.
- Discussed funding VFPC members who are not registered due to financial restrictions
- Possible role for VFPC members thanking moderators of plenary panels. Devorah will discuss this with conference organizers - See 8.3 below.

6.2.3. IFPP Report

See note 6.1.3

6.2.4. Steering Committee membership - will revisit topic in 6 months

6.2.5. Membership Committee update - Herb B

There is one new vacancy (Graham Riches resigned). Membership Committee needs to be reformed and redefined, needs future discussion

6.2.6. VFPC Roles, Activities and Protocol, defining our objectives

David sent work to date and the Council will look at this at VFPC retreat, Nov 28.

6.2.7. Process for reviewing minutes (included in July 2006 minutes,) is working well so far

6.2.8. Budget decisions

To be discussed under 8.4

7. Reports

7.1. Food Policy Coordinator - Devorah

In addition to conference planning, Devorah has been involved in work related to the 2010 gardens through the Green Building Strategy, exploring the incorporation of UA plots into buildings. Suggestion to include gardening plots for 30% of units in new residential dwellings of 4 stories or more was accepted. Quality input from Social Planning has been well received.

7.2. VFPC Annual Progress Report - Devorah

2006 Annual report - building on last year, the framework was circulated for input.

Action: Committees to forward info to Devorah by Oct. 16 for inclusion in draft for Oct. 24th

Action: Reminder to be sent out 11th or 12th by Carole.

7.3. Volunteer Coordinator report - Karen S

Contact has been made with potential pool of 70 volunteers. Many interested in UA issues.

8. Food Policy Council Business

8.1. Presentation from Vickie Morris, Senior Social Planner - Development

Presentation included an overview of her work with the Development Permit Board (DPB) relating to the inclusion of UA features in new developments. Recent successes include DPB approval of a condition requiring edible plants in the landscape, and the securing of over \$40,000 from the community amenity fund to develop community garden plots. There is concern over how these plots are managed and Vickie would welcome input from the Council. Council members are encouraged to learn what other cities are doing with respect to this issue. In response to a question about VFPC members providing input to her work, Vickie felt her need for such information is best handled by Devorah or Mario as it most often on an urgent basis. However, Mario outlined a context in which members might perform an *advisory role to developers in briefing them on issues of interest to City Council* (or individual councillors.)

8.2. Planning and Orientation Retreat

It was proposed that the November 28th meeting be extended to 1pm - 8pm to allow time for Planning and Orientation.

Action: Andrea, Herb, Yona, and Barbara J. to help steering committee decide details.

8.3. Bridging Border Conference VFPC member's attendance **Action:** Devorah will discuss with conference organizers possible role for VFPC members and forward names.

8.4. Budget decisions - moved to 8.3

- Council confirmed allocation of \$5000 to Communications Committee
- Documents not in final form will be photocopied (Food Charter). Food Charter Committee to come back with budget until the end of the year.
- Andrea volunteered to facilitate retreat to reduce expenses.
- Devorah reported that although the FORC report is valuable, it was not done by the Council and the VFPC funds cannot be used to reprint it. Full report is posted online.

Action: Mario will look into previous agreement with Social Planning to reprint.

8.5. Future meeting times

DECISION: next meeting will be 5:30 - 8:00pm, Tuesday, October 24th, location Strathcona Room at City Hall.

Action: Carole will send out survey to see if another day might work better

9. Other Business

Members encouraged to bring their own coffee mugs.

No Other Business

Meeting adjourned at 9:28

Summary of Actions

5.1 Correspondence:

Action: Spring Gillard to contact YLFMS and try to attend first meeting

Action: Yona will pass info about this on to UBC Eat Local campaign

6.1.2 **Action:** Carole to send new members Waste Report and additional background documents

- 6.2.1 Review & Follow-up of Action Items from July meeting
Action: Spring to make formal request to Director of Social planning for funds for Communication Committee.

- 7.2 VFPC Progress Report
Action: Committees are to forward info for Annual Report to Devorah by Oct. 16 for inclusion in final draft for Oct. 24 meeting.
Action: Reminder to be sent out 11th or 12th by Carole.

- 8.2.1 Planning and Orientation retreat
Action: *Mark calendars - November 28th 1-8:00 PM for VFPC Retreat!!!*
Action: Andrea, Herb, Yona, and Barbara J. to help steering committee decide details.

- 8.3 Budget Decisions
Action: Mario will look into previous agreement with Social Planning to reprint FORC report.

- 8.4 Bridging Border Conference VFPC member's attendance
Action: Devorah will discuss possibilities with organizers and will forward names of those attending

- 8.5.1 Future Meeting Time/Day
Action: Carole will send out a survey monkey to check for another possible day for our meetings. Until further notice it remains on Tuesday but with a new time, 5:30-8:00 PM.