

February 13th, 2019

Call for Artists - Mural in Hogan's Alley (258 Union Street)

The City of Vancouver, in partnership with Hogan's Alley Society, BC Housing, and PHS Community Services is inviting proposals for a site-specific mural. The mural would be installed at the newly constructed temporary modular housing site at 258 Union Street, located in what is known as Hogan's Alley.

Artist proposals should consider the historical significance of this place and its contemporary and emerging contexts. Artist(s) will be commissioned by an external three-five member panel with artistic expertise and cultural knowledge.

Hogan's Alley was a Vancouver neighbourhood that was home to multiple immigrant communities but was known largely for its Canadians of African Descent or Black population. The legacy of Black People in Strathcona has been documented in academic research, featured in media, and discussed in numerous accredited publications. Beginning in 1967 homes located in Hogan's Alley were displaced to construct the Georgia and Dunsmuir Viaducts, spelling the end of a distinct neighbourhood.

On February 13, 2018 the City of Vancouver approved the [Northeast False Creek \(NEFC\) Plan](#). Consistent with the vision for the Hogan's Alley block, the Temporary Modular Housing (TMH) project is a vitally important initiative to address homelessness and housing insecurity in the city.

This artist call seeks to honour the Black community that lived in Hogan's alley and to connect this history to the contemporary and future Black community.

Project Goals

- To create an opportunity for a mural artwork reflective of the past, present, and future vision of Hogan's Alley
- To contribute to Vancouver's awareness and understanding of the historical and cultural significance of Hogan's Alley
- To contribute to a stimulating public realm and enrich the experience of Hogan's Alley for residents and visitors
- To visually welcome and center Black culture, aesthetic and inclusion
- To support artistic excellence and innovation
- To build local artistic capacity

What projects will be considered?

- Artwork must be new, unique, original work
- Is a painted mural or digital printed artwork
- Be successfully completed by fall 2019

Who is eligible?

- Artists with a relationship or connection to Hogan's Alley or who are racially and culturally connected to the contemporary Black community
- Artists familiar with the history of Hogan's Alley as well as the recent advocacy by the Vancouver Black Community to advance social, economic, and cultural opportunities for this community on the Hogan's Alley Block
- Partnerships and collaborations are encouraged, including between established and emerging artists
- Artists with capability in producing murals or two-dimensional artworks
- Be able and willing to sign a legal contract with the City of Vancouver

Budget

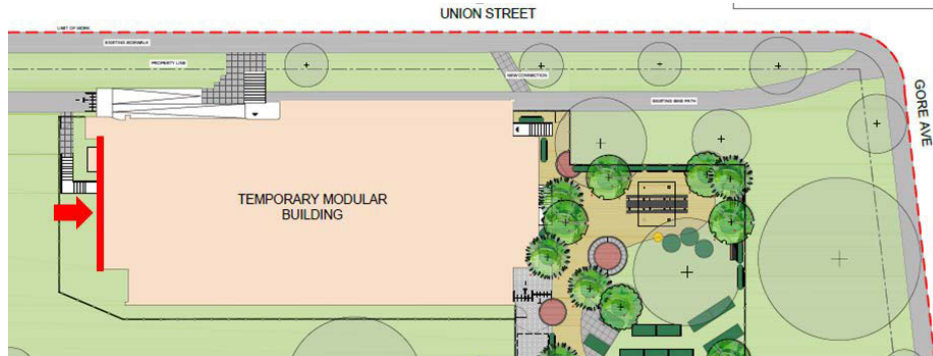
For painted murals, applicants are to submit a preliminary budget estimate not to exceed \$15,000 in Phase I of the selection process. In Phase II, applicants will be required to submit a detailed budget breakdown that includes:

- Producing draft drawings
- Artist fees and expenses
- Engagement sessions (if applicable)
- Administration costs
- Production costs (i.e. wall cleaning, primer, paint, paint supplies, equipment)
- Insurance
- Maintenance Plan
- Contingency

For digital printed artwork, artist will receive an artist fee of \$5,000 and a budget estimate or breakdown is not required. The City will be responsible printing and installing artwork.

Site

Artwork will be installed on the cement siding (“Hardie”) of the temporary modular housing site at 258 Union Street facing Main Street. The wall measures approximately 42 feet (width) by 28 feet (height).



Site plan for 258 Union



West elevation facing Main Street



Perspective looking Southeast from Union Street

Selection Process

The selection will be a two-stage process. Projects will be evaluated by a group panel with artistic expertise and cultural knowledge using the following criteria:

Phase I: Application

- Artistic merit, creativity, quality and clarity of approach
- Demonstrated understanding of the Hogan’s Alley context and the potential impact of the proposed artwork
- Availability for timeline
- Expression of the artist(s) and quality of their work as demonstrated through past projects and experience
- Community engagement is an asset but not required

Phase II: Artist Shortlisting

- Artistic merit, creativity, quality of proposed artwork
- Demonstrated feasibility in terms of proposed budget, timeline, implementation, safety, maintenance of site
- Demonstrated understanding of the context of the site and The Hogan’s alley Block and potential impact of the proposed mural

In phase II, artists will be paid \$800.00 to develop a design concept. If selected to paint a mural, artist(s) will be responsible for all aspects of the production and delivery of the work through to completion. For digital printed artwork, guidelines will be provided by the City and will cover the costs for artwork printing and installation. The City will print and install the artwork.

Schedule

Artists must be prepared to produce the artwork within May to July and complete the project by August 2019.

2019 Key Dates	
Mid Feb	Artist call announced
20 Mar	Artist call closed
Mar	Phase I short-list artists announced
Apr	Short-listed artists submit design proposal
May	Phase II panel convenes to evaluate proposals
	Commission awarded
	Artwork production begins
Aug	Artwork complete

How to Apply

Artists interested in this opportunity must submit:

- Artist CV(s)
- A statement outlining the intention of the work and approach to working in Hogan's Alley (up to 300 words)
- A minimum of 3 to a maximum of 8 images of previous works including title, date, materials, dimensions, and smaller than 2MB per image in JPG or PDF

Returning Applicants

1. Visit: www.vanculture.fluidreview.com
2. Enter your email address and password
3. (If you have forgotten your password, click the "Forgot your password" link)
4. Click the "Sign In" button
5. Click "Create new submission"
6. From the dropdown menu, select "Public Art Commission"
7. Click "Get started"

New Applicants

1. Visit: www.vanculture.fluidreview.com
2. Click the "Sign Up" button at bottom right
3. Complete the form to create a new account
4. The system will email you, follow the link to get started
5. If you are asked to choose, select "Public Art Commission"

Deadline

All proposals must be submitted via the online application form by **Wednesday March 20, 2019**. Only selected applicants will be contacted.

For more information, please email or call Anna Marie Repstock at AnnaMarie.Repstock@vancouver.ca / 604.673.8059