



JOA Consultation Session 1: May 31, 2016 DRAFT 2 - Revised on Jun 24/16 based on CCA Feedback

PREAMBLE AND PRINCIPLES

The Joint Operating Agreement (JOA) sets out the legal relationship between the Park Board and the Community Centre Association (CCA) for the operation of the jointly-operated Park Board facilities. It also clarifies the roles of the parties and enables the CCA to provide programs and services in jointly-operated Park Board facilities in support of the overall goals of the Park Board and CCAs and to the benefit of the residents of Vancouver.

The JOA scope is limited to the community centre building (excluding pools, rinks and Park Board fitness facilities). Appendices to the JOA will address parks and other locations based on current arrangements with each CCA.

This JOA is entered into because both parties recognize and appreciate the skills and attributes contributed by the other to the provision of programs and services to the community.

Vancouver's community centres

- Each of Vancouver's community centres serves as the hub of its neighbourhood linking residents together with resources. ~~to encourage positive health outcomes through healthy lifestyles, social connectedness and the ability to contribute to community.~~
- Community centres provide access to quality programming and services to encourage healthy lifestyles through participation in physical, recreational, cultural, educational, social and capacity-building programs for residents of the community, which are responsive to the community's unique needs.
- While recognizing the unique attributes of each centre and neighbourhood, all residents of our diverse City should have similar opportunities, regardless of gender, age, sexual orientation, ability, race, culture, faith or socio-economic status.
- ~~The CCA takes a place-based approach* to the delivery of social, recreational, cultural, and educational programs and other services.~~

*~~*Place-based approach means "stakeholders engaging in a collaborative process to address issues as they are experienced within a geographic space, be it a neighbourhood, a region or an ecosystem" (Bellefontaine & Wisener, 2011).~~*

The roles of the Park Board and CCA in operating Vancouver's community centres

- The Park Board is an elected board of commissioners with exclusive jurisdiction, possession and control of Vancouver's parks and the power to organize, conduct and contract with others for recreational programs of all kinds in parks and such other locations as may be approved by the Park Board, pursuant to the provisions of the Vancouver Charter, SBC 1953, c.55 and as otherwise authorized by City Council. Operationally this includes:
 - Policy development for recreation service delivery;
 - Stewardship of City park lands and facilities;
 - Stewardship of capital and operating funds allocated by City Council for parks and recreation services; and

- Contracting with CCAs to deliver recreational programs on behalf of the Park Board in accordance with the terms of a JOA.

- ~~The CCA is a valuable community-based non-profit entity that plays an important role contributing to the success of the Community Centre Network.~~
- The Park Board and CCA are independent contracting bodies, not legal partners nor joint employers, nor are they in a landlord/tenant relationship.
- The relationship of the Park Board and CCA shall be publicly acknowledged by both parties at every reasonable opportunity including, but not limited to, such instances as correspondence with third parties, public notices, publications, and advertising.
- The CCA works with the Park Board to jointly operated the named community centre(s). The CCA develops, delivers, and staffs programs, ~~and services and activities~~ in the named community centre(s); fundraises; and to advocates for the needs and voice of their community. The CCA may also develop, deliver, and staff childcare programs.
- The CCA fundraises, recruits volunteers, and advocates for programs and facilities in their communities.
- The CCA is an independent society which is governed by the *Society Act* and the CCA's constitution and bylaws.
- The CCA is responsible for demonstrating to the community, other CCAs, and the Park Board that its operations are conducted in a financially transparent manner and that the CCA practices good corporate governance.
- The working relationship between the Park Board and the CCA reflects a mutual acknowledgement and respect of the parties' distinct roles and shared objectives.
- Park Board and CCA will perform their contractual obligations honestly and in good faith.

Access

OneCard

- The CCA will accept LAP (for fitness and all programming) and Flexipasses (for fitness centres) loaded onto the OneCard. ~~the Park Board's single free recreation services access card which provides universal access to the Park Board's pools, rinks, fitness centres and all community centres.~~
- OneCards issued from each centre will be co-branded with the Park Board logo and CCA logo.

Flexipass

- The CCA will accept Flexipasses at the CCA-run fitness centre.
- The Park Board will provide a share of Flexipass revenue to the CCA as per the bill-back reimbursement rates provided in Appendix 1. The reimbursement rates will be reviewed in the first year of the JOA.
- The CCA may continue to sell their own products (eg. fitness centre cards).

Leisure Access Program

- The CCA will ~~honour-accept~~ the Leisure Access Program (LAP) loaded onto OneCards of approved residents.
- Park Board will ~~honour-accept~~ LAP for swimming, skating and fitness programs and other Park Board services, as determined by the Park Board.
- The LAP subsidy consists of:
 - 50% off the daily Park Board drop-in fee for all fitness centres and 50% off the adult Flexipass rate for all fitness centres;
 - 50% off the program rate for one program per person, per season, per centre; so long as a program's minimum registration is met; it does not apply to private lessons, special events, or licensed preschool; and it does not preclude other subsidy programs. The Park Board agrees to financially compensate the CCA for any ~~web-based~~ registration in excess of the above.

Memberships

- CCA membership will not be required to register for programs or services provided by the CCA. All users may register for CCA programs without being a member of a CCA.
- The CCA may offer free or paid membership, at their choice.
- At the CCA's option, the Park Board will load memberships onto OneCards.
- CCA memberships should not provide discounts or priority registration for room rental, programming, or other uses of the community center.
- The CCA will have access to membership and user data information for the purposes of marketing, planning, AGM voting, and grant applications.

APPENDIX 1

Reimbursement to CCA for Flexipass Use at CCA-Run Fitness Centre

The Park Board collects the revenue when a pass is purchased. Each time the card is used at a CCA-run fitness centre, the below amounts will be reimbursed to the CCA.

ADULT	10 visit	1 month	3 months	12 months
Adult Prices as per Vancouver.ca May 2016	\$46.86	\$45.28	\$120.05	\$382.67
Cost per use assuming pass used every day		\$1.51	\$1.33	\$1.05
Cost per use assuming pass used every other day		\$3.02	\$2.67	\$2.10
Cost per use assuming pass used every other three days		\$4.53	\$4.00	\$3.15
Reimbursement amount per use (average)	\$4.69	\$3.02	\$2.67	\$2.10

CHILD	10 visit	1 month	3 months	12 months
Child Prices as per Vancouver.ca (May 2016)	\$23.62	\$22.64	\$60.05	\$191.33
Cost per use assuming pass used every day		\$0.75	\$0.67	\$0.52
Cost per use assuming pass used every other day		\$1.51	\$1.33	\$1.05
Cost per use assuming pass used every other three days		\$2.26	\$2.00	\$1.57
Reimbursement amount per use (average)	\$2.36	\$1.51	\$1.33	\$1.05

YOUTH	10 visit	1 month	3 months	12 months
Youth Prices as per Vancouver.ca (May 2016)	\$33.52	\$31.70	\$84.05	\$267.86
Cost per use assuming pass used every day		\$1.06	\$0.93	\$0.73
Cost per use assuming pass used every other day		\$2.11	\$1.87	\$1.47
Cost per use assuming pass used every other three days		\$3.17	\$2.80	\$ 2.20
Reimbursement amount per use (average)	\$3.35	\$2.11	\$1.87	\$1.47

SENIOR	10 visit	1 month	3 months	12 months
Senior Prices as per Vancouver.ca (May 2016)	\$33.52	\$31.70	\$84.05	\$267.86
Cost per use assuming pass used every day		\$1.06	\$0.93	\$0.73
Cost per use assuming pass used every other day		\$2.11	\$1.87	\$1.47
Cost per use assuming pass used every other three days		\$3.17	\$2.80	\$2.20
Reimbursement amount per use (average)	\$3.35	\$2.11	\$1.87	\$1.47

- The methodology used for calculating the “cost per use” above is as follows:
 - (1) divide the price of the pass by the number of days (30 days/month, 90 days/3 months, 365 days per year), then
 - (2) multiply the result by the assumed frequency of use (daily, every other day, every three days).
- The “reimbursement amount per use (average)” is an average of the three cost per use calculations above.
- The reimbursement amounts will increase as the price of the pass increases using the associated calculations as outlined above.
- If there is a new pass offered (i.e., 2 month, 2 years, etc.) the above formula will apply.

CCAs operating a CCA run fitness centre retain the right to continue to sell passes to access their site specific fitness centre. Prices of these passes will continue to be set by the CCA.

Park Board agrees to the following:

- Reimbursement rates for LAC usage are at a 50% discount from the above rates.
- Reimbursement rates and the above transactional fees will apply exclusively to CCA-run fitness centres (Douglas Park, False Creek, Hastings, Kerrisdale, Strathcona, Sunset, Thunderbird and West Point Grey).
- Association-run fitness centre usage passes will not be called Flexipasses.
- Reimbursement and usage reporting is conducted on a quarterly basis by the Park Board.