

Kerrisdale



Business Improvement Area Renewal 2026-2031

Looking Back

Five years have flown by since we approved our last Five Year BIA mandate, and what a few years they were. The pandemic was in full force and our AGM was by ZOOM from our usual Arbutus Club. You too may recall that unlike any other BIA in Vancouver, we approved a 'no increase' budget for the entire span which followed on the heels of only two slight increases in the previous mandate. All this paid off for Kerrisdale Village as it sustained the least loss of businesses in the entire city. This next mandate starting on April 1, 2026 thru March 31, 2031 will see slight increases to sustain us in these most unusual times. First year a 5% increase followed by the remaining years at 2%.

Remember that though we approve these increases it does not mean we have to impose them if not needed from year to year. It is effectively a budget ceiling for the collective 2026-2031 span. This budget was approved by the KBA membership at the AGM on September 4, 2025.

What the Kerrisdale BIA is and does.

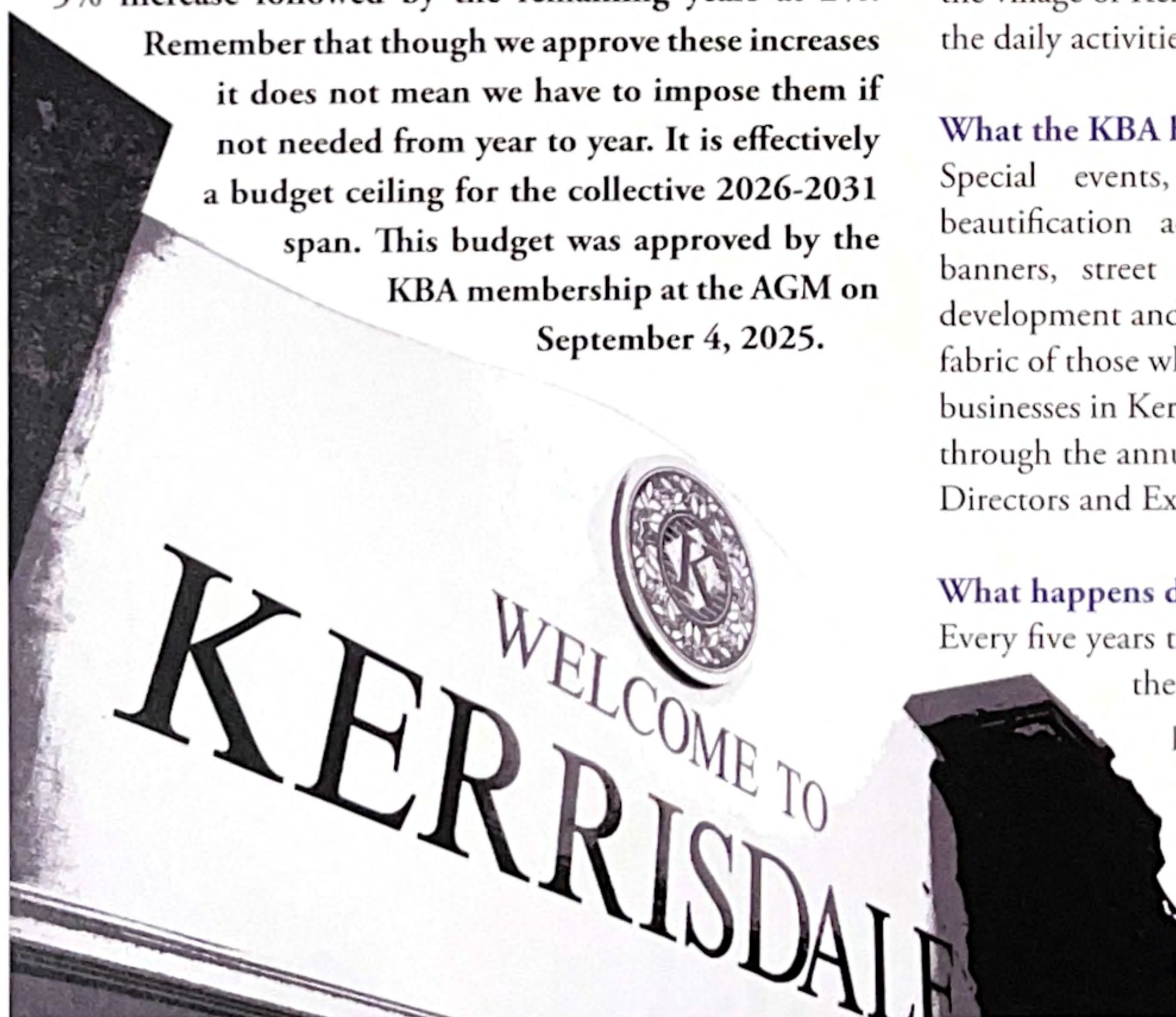
The Kerrisdale area was one of the first business districts in Vancouver to become an official BIA or business improvement area in the early 1990s. Through an approved program introduced by the City of Vancouver, businesses and property owners within a defined area agree to be charged a special annual levy as part of their property taxes to create funding for a BIA. All the businesses within the BIA can become members and through a proscribed city process elect a Board of Directors and approve an operating budget at the annual general meeting. The Kerrisdale Business Association (KBA) has introduced programs, partnered with community groups, sponsored special events and beautification projects to make the village of Kerrisdale an attractive location for carrying out the daily activities that build a neighbourhood.

What the KBA has done for you.

Special events, newsletters, seasonal decorations and beautification activities, annual clean-ups, artistic street banners, street furnishings, tourism marketing, web site development and security patrols have contributed to the rich fabric of those who shop and avail themselves of the over 200 businesses in Kerrisdale Village. All of these programs are paid through the annual BIA levy as decided by the KBA Board of Directors and Executive Committee.

What happens during the BIA renewal process?

Every five years the KBA goes back to its membership to take the pulse of the business community to better plan budgets and projects for the future. We created a conservative budget to accomplish future plans and projects.



MORE INFORMATION ON BACK



Banners

Kerrisdale's banner program is arguably one of the best in the city with fresh designs for three seasons. Graphic Artist Ross Buswell has kept the KBA image sharp and focused through bold strokes and vivid colours.

Security

Several years ago KBA members had improved security as a top priority following a string of nightly break-ins. Security is now the largest part of the KBA budget and incidences have dramatically declined. Increases in aggressive panhandling spurred your KBA Board to reallocate funds to cover periodic daytime patrols that reduced these occurrences substantially.

Special Events

Kerrisdale is famous for its village atmosphere where Little League parades are anticipated as much as free horse and carriage rides and rock music. Love Songs for Valentine's Day, Carnival Days, Music Under the Clock, Kerrisdale Days and a month long string of Christmas activities, all organized by the KBA, give people an extra reason to bring their business to our shopping district.

Promotion

Every event in Kerrisdale receives city-wide promotion through media advisories and news releases, extensive social media advertising, full colour posters distributed and features on the *kerrisdalevillage.com* web site. In addition, to tap the tourist trade, the KBA Board has seasonal ads in *Where Vancouver*, Tourism Vancouver's *Official Tourist Guide* which is also delivered directly to 300,000 subscribers of the *Vancouver Sun*.

Beautification Projects

Though the Welcome Sign beds will be under renovation due to the City's realignment of the Arbutus Greenway for the next year, we are looking forward to the finished project which will include a wildflower meadow, new

paving of crosswalks, new bus shelter and replanting in front of the signs themselves. Very exciting will be the addition of a 4 meter Musqueam Welcome Figure carved by local artisan Chris Sparrow to give a 'double greeting' to Kerrisdale Village shoppers. Funded by the KBA in association with the City of Vancouver, this is bound to become an iconic symbol for Kerrisdale.

Administration

Kerrisdale has a part-time Coordinator who stick handles all major activities and other duties with essential input and direction from the KBA Board of Directors. Our administration percentage costs are one of the lowest in the city.

If you have any questions regarding renewal, our programs or ways to get involved, please contact us at:

Web site: www.kerrisdalevillage.com

Phone: 604-266-9875

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Operating Budget at a Glance
April 1, 2026 – March 31, 2027