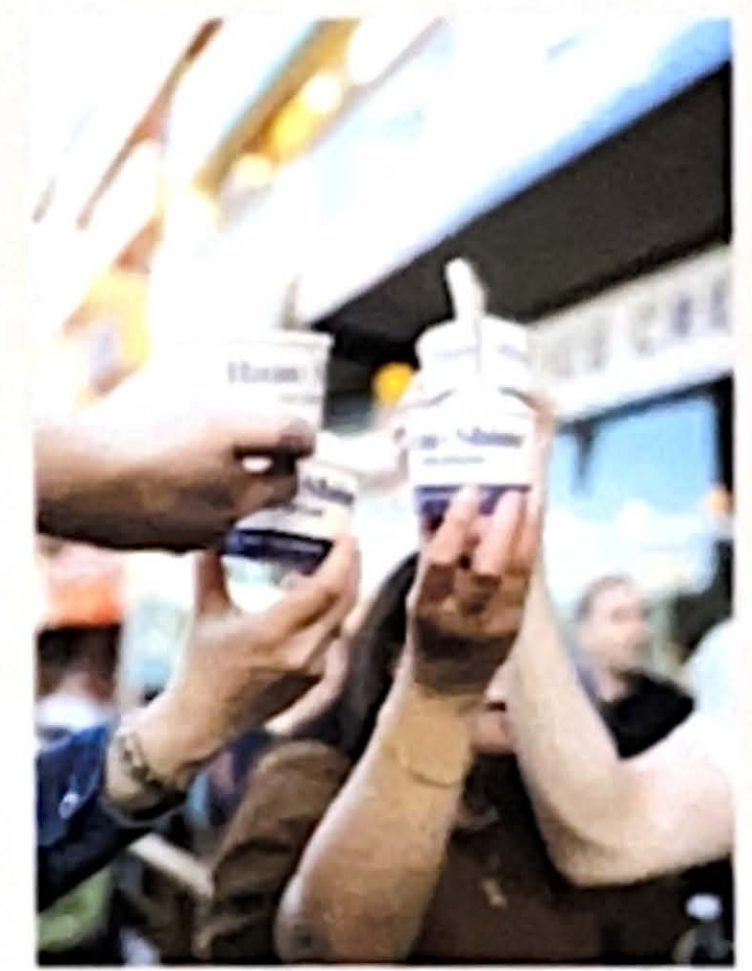


# WEST 4<sup>TH</sup>

Welcome to West 4th Avenue, one of Vancouver's most vibrant and beloved shopping districts — where local charm meets urban style. Representing over 250 businesses, the West 4th Avenue Business Improvement Association (BIA) supports and celebrates the independent retailers, restaurants, salons, and service providers that make our community thrive.



Since its formation, the West 4th BIA has been dedicated to enhancing the vitality and visibility of the neighbourhood through marketing, events, beautification, and advocacy. From iconic celebrations like Khatsahlano Street Party to community-driven campaigns that highlight local stories and creativity, the BIA works to ensure that West 4th remains both a beautiful and inviting destination for both visitors and tourists alike.

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*@shopwest4th*



# WEST 4<sup>TH</sup>

At its heart, the West 4th BIA is about connection — connecting people to businesses, businesses to opportunity, and our community to the energy that makes Kitsilano one of the most inspiring places in the city for shopping, dining and visiting!



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