



# MAIN & 7<sup>TH</sup> PARK

Phase 1: Public Engagement Summary

# PHASE 1: PUBLIC ENGAGEMENT

From Oct 17<sup>th</sup> to Nov 15<sup>th</sup> 2020, the Vancouver Park Board hosted the first phase of engagement to connect with the public on **shaping the future** of the new urban park at Main & 7th.

We interacted with **over 2,400 people** through an online survey and ideas map on the City of Vancouver's 'Shape Your City' engagement platform. Participants provided ideas, opportunities and values that will help guide the park's design and delivery.

Residents were notified of the public consultation through mail-out postcards, social media and posters displayed around the Mount Pleasant neighbourhood.

Feedback received from the Phase 1 engagement is summarized in this report.

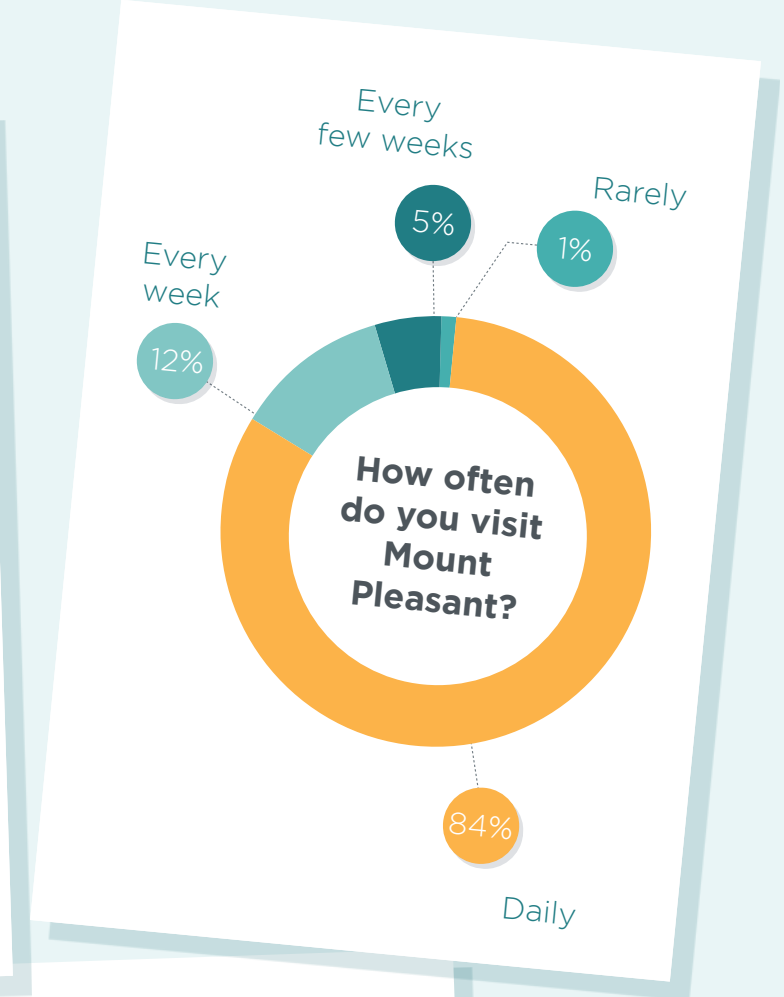
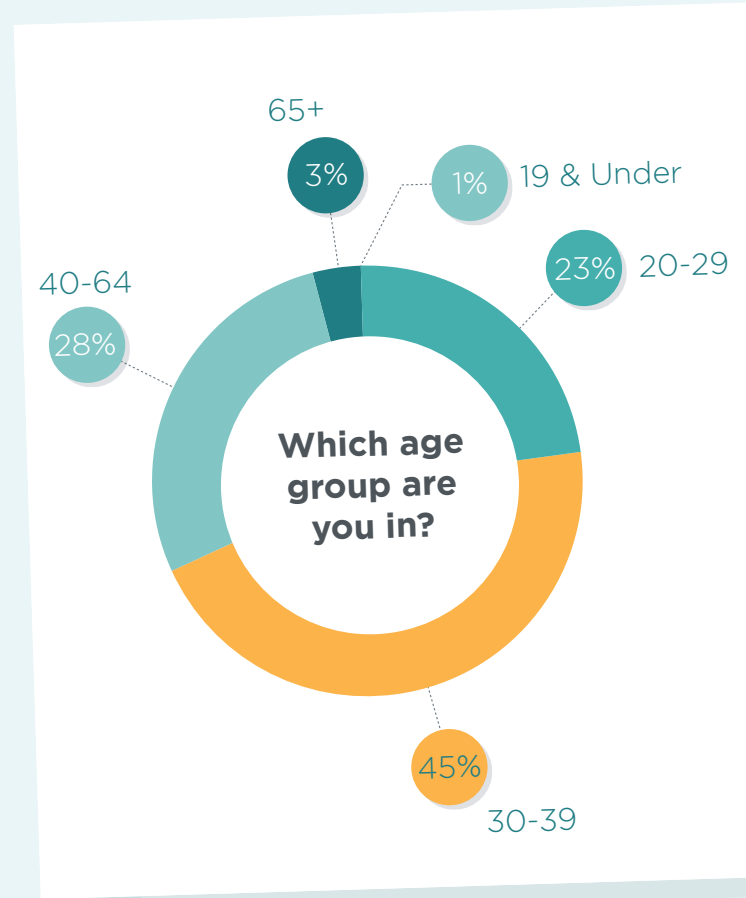


**2,400+ visitors**

**600+ Responses**

**800+ ideas**

## WHO WE HEARD...



### Why do you visit the neighbourhood?

- a. Shopping
- b. Dining & Entertainment
- c. You live there**
- d. You work there
- e. Meet friends & family
- f. Other

# WHAT WE HEARD

The Main & 7th Park will include a number of different and dynamic elements that will make a unique urban park within the heart of Vancouver.

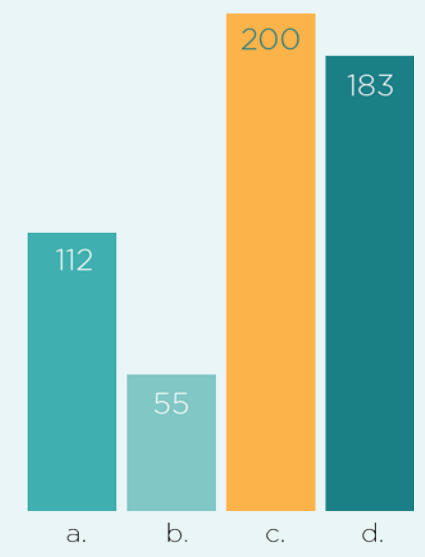
To better understand what kind of park the public desired, we asked the following questions that would help guide the preliminary park design.

36% of those surveyed want the space to be **Lively and Social**, with the **Natural and Restorative** coming in a close second.

Similarly, many want the park to be a **gathering space for friends and family** to meet in Mount Pleasant.

There was lots of support for a **multi-use space, screened from the traffic noise** of Main Street's hustle and bustle.

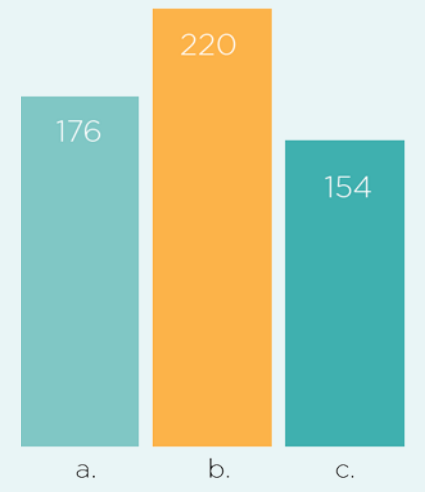
Trees to **provide shade** was very important to many, with **planting for bees and butterflies** a close second.



**What would you like the character of the park to be?**

- a. Exciting and bold
- b. Quiet and Contemplative
- c. Lively and social**
- d. Natural and restorative
- e.

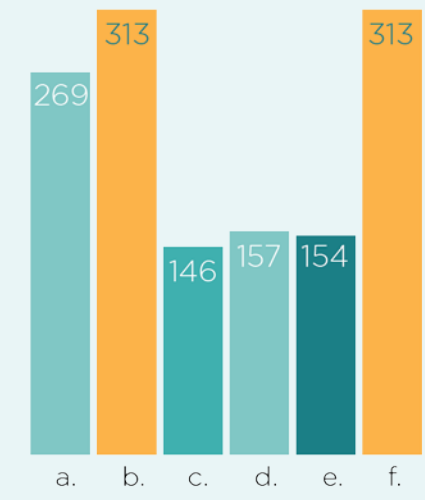
36%



**What activity level do you think is suitable for the small park?**

- a. Low Key: Take a break
- b. Social: Meet friends and family**
- c. Active: Shop, play, attend events

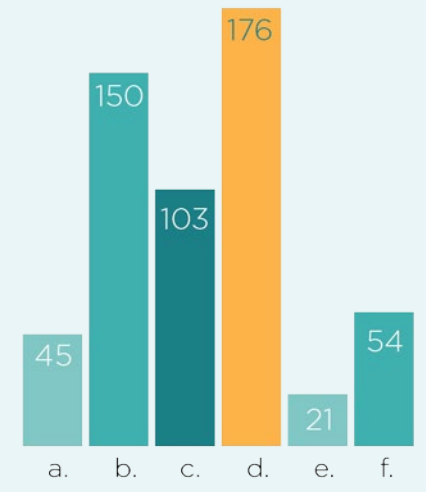
40%



**What elements would you like to see at the Main & 7th Park?**

- a. Pavilion / covered area
- b. Multi-Use flexible space**
- c. Small market space
- d. Public art, culture and history
- e. Plaza space for performances
- f. Screens to block noise**
- g.

57%



**Which landscape elements appeal to you the most for this space?**

- a. Habitat for birds
- b. Planting for bees and butterflies
- c. Native plant species
- d. Trees for shade**
- e. Ornamental flowers
- f. Formal and Organized
- g.

32%

## MORE PARK IDEAS!

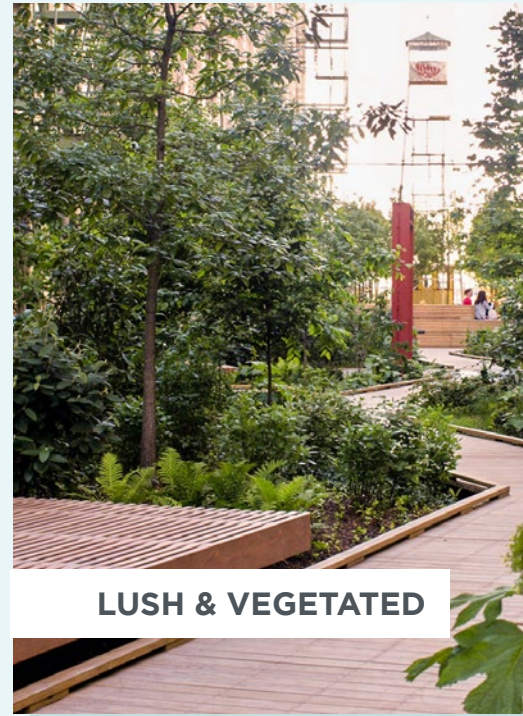
We wanted to open up the conversation and provide an opportunity for the public to tell us all the other great ideas and thoughts they had for the park. This page summarizes key themes that emerged from the open-ended question.

Additionally, we received some valuable comments on washrooms, off-leash dog areas, skateboard parks and many more. We consider each of the great ideas submitted; however, not all can be accommodated due existing constraints such as space limitations, proximity to heavy traffic, and access to existing amenities in the area. We will do our best in representing all the voices and ideas heard in Phase 1 as we move into conceptual designs.

We received many great ideas of parks that people love locally & internationally. Those most commonly referenced were:



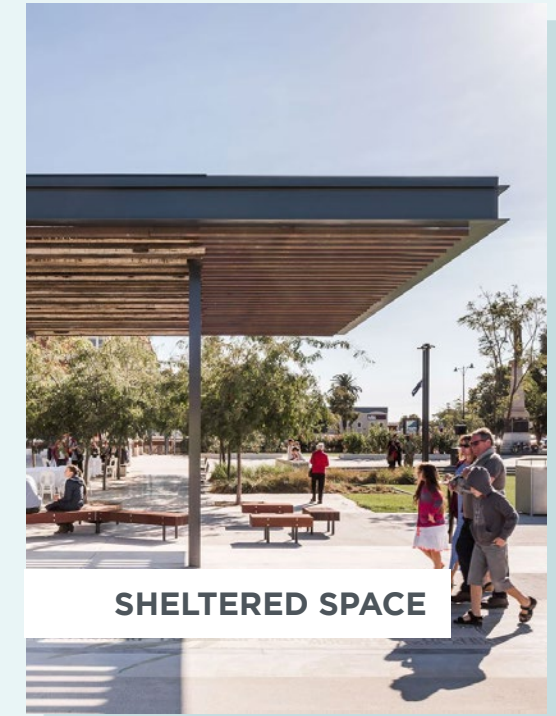
**PLAYFUL & SOCIAL**



**LUSH & VEGETATED**



**CULTURE & EVENTS**



**SHELTERED SPACE**



**High Line, NYC**



**Paley Park, NYC**



**Jim Deva Plaza**



**Olympic Village Plaza**

## KEY PRINCIPLES

By summarizing what we heard during the Phase 1 public engagement, we are able to create key principles, which will guide the Main & 7th Park into a brand new space for the Mount Pleasant neighbourhood.

We will use these key principles as we move forward in creating conceptual designs for this future urban park and as we continue conversations with First Nations Rights-holders, stakeholders and the public.

**It is our goal to create a park that is accessible and inviting for all.**



### **A LIVELY & EXCITING PARK**

Design a park unique to Mount Pleasant that promotes a lively space for all and strengthens the neighbourhood's vibrant culture and community.



### **A PLACE TO MEET FRIENDS & FAMILY**

Create a safe and inviting meeting place for people to socialise with friends and family.



### **A LUSH PARK WITH TREES FOR SHADE**

Grow a lush pocket of nature in Mount Pleasant to provide a little respite.



### **A MULTI-USE FLEXIBLE SPACE**

Create a dynamic and multi-functional park that can host a diversity of community events throughout the seasons.



# MAIN & 7<sup>TH</sup> PARK

Phase 1: Public Engagement Summary