



# TRANSPORTATION PLAN

Phase 2 Consultation



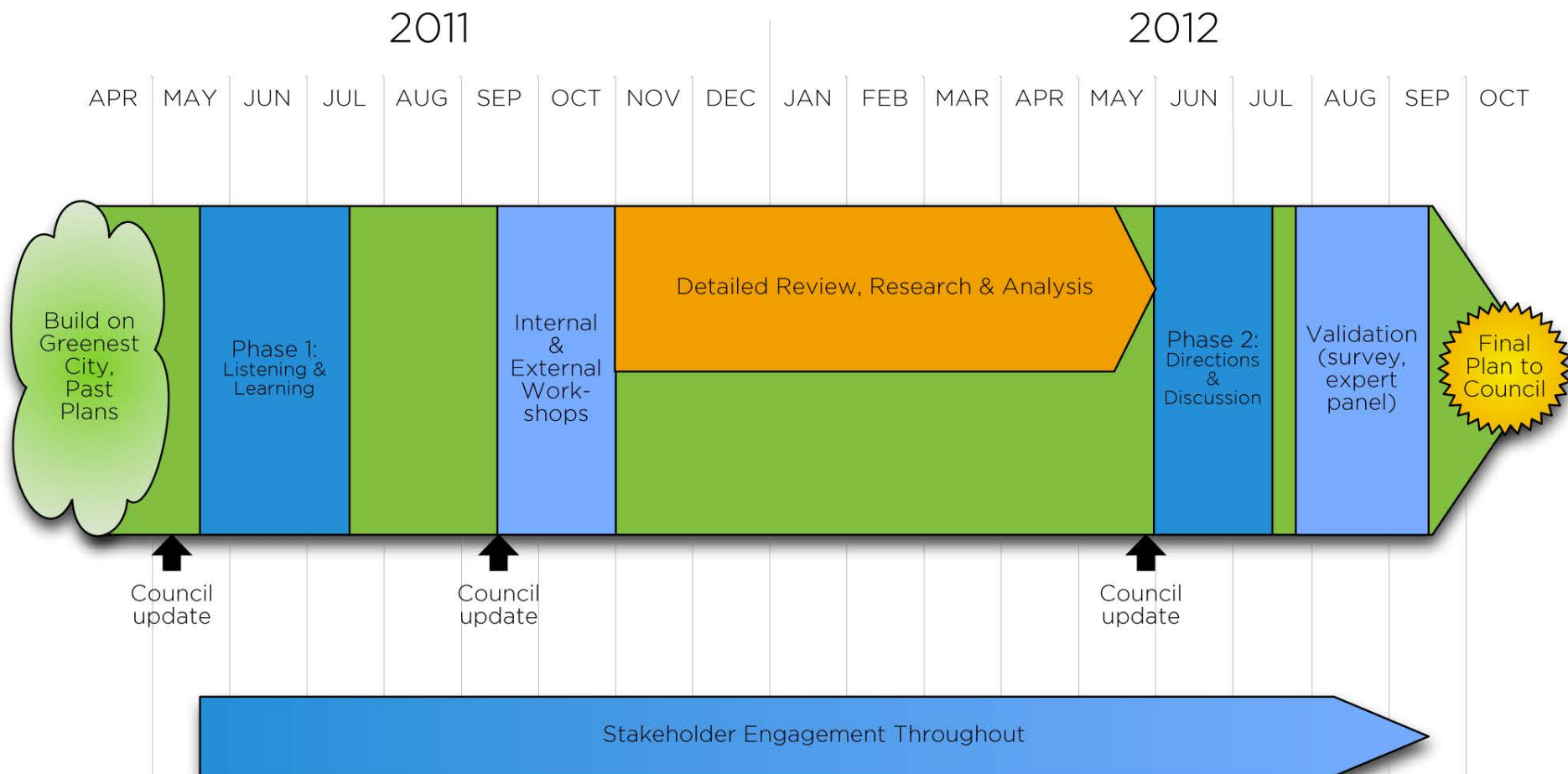
## **Transportation 2040**

# **Media Technical Briefing**

**June 18, 2012**

- Timeline & Goals
- Trends & Targets
- Plan Directions
- Phase 2 Consultation
- Questions

# Timeline



# Goals



## **ECONOMY**

The City with Global Reach and Allure



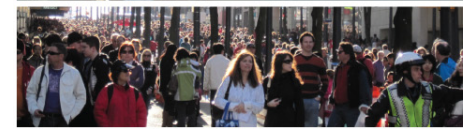
## **PEOPLE**

The City Built For All and Open to Everyone



## **ENVIRONMENT**

The City at Home in its Natural Setting



# Moving People, Moving Goods

## Moving People

1. Walking
2. Cycling
3. Transit
4. Taxi / Commercial / Shared
5. Private Auto

## Moving Goods

- Port
- Local





# Trends & Targets

## City

**+18%**  
POPULATION

**+16%**  
JOBS

**-5%**  
VEHICLES ENTERING  
CITY

## Downtown

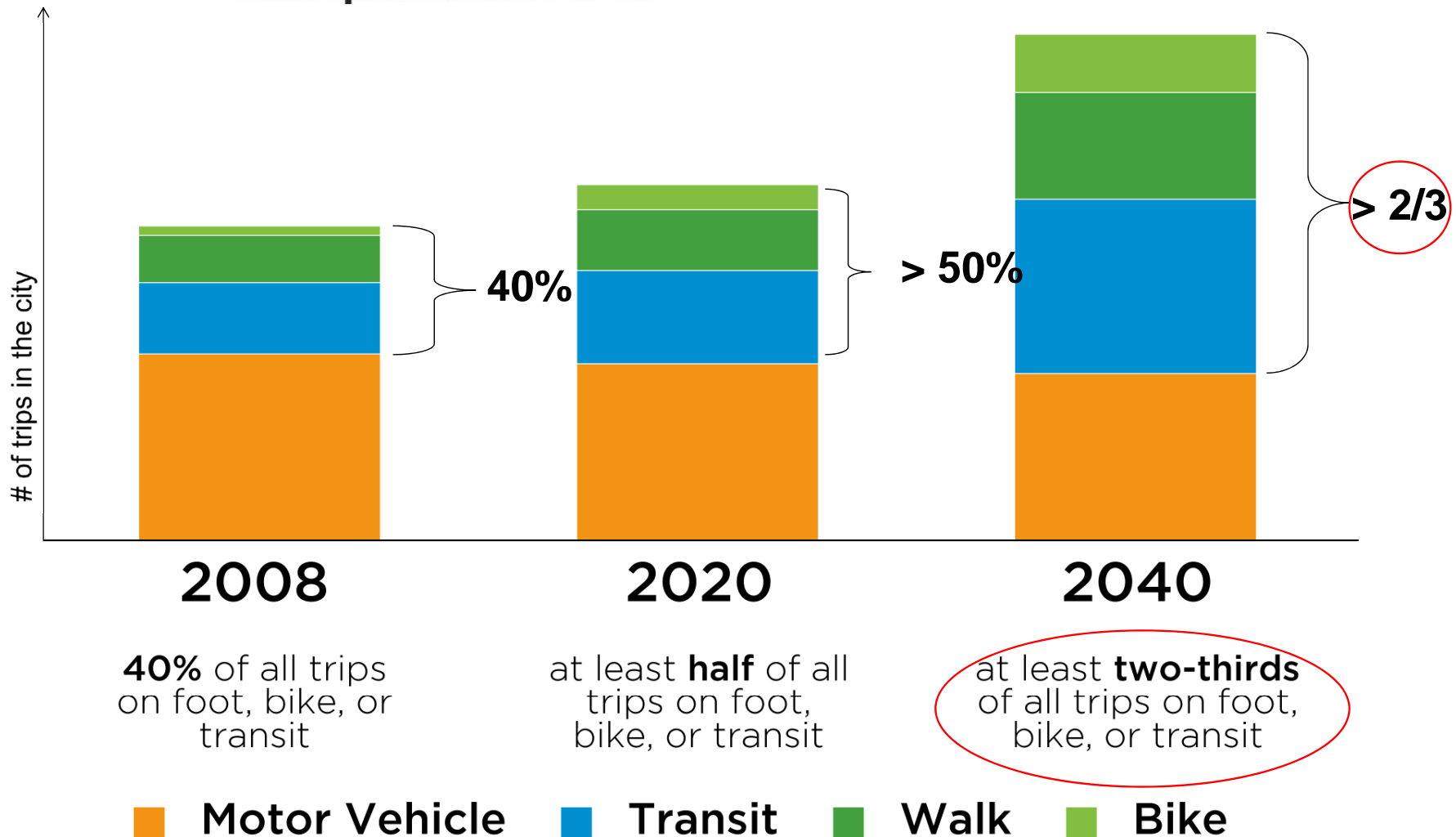
**+75%**  
POPULATION

**+26%**  
JOBS

**-20%**  
VEHICLES ENTERING  
DOWNTOWN

## Transportation 2040

## PLAN TARGETS



For all trips originating in the City of Vancouver.

Source: 1994, 1999, 2004, and 2008 TransLink Trip Diary Surveys. 1994, 1999, and 2008 data was collected in the Fall, while 2004 data was collected in the Spring and adjusted for seasonal transit variation. 2008 data corrected for removal of 0-4 age group (non included in past survey results). Trips by commercial drivers (couriers, taxis, trucks, and bus drivers) not included.

# Plan Directions



Walking & Public Space

Cycling

Transit

Motor Vehicles

Goods & Services

Land Use





# WALKING & PUBLIC SPACES



# Walking & Public Spaces Directions

- Promote a walking culture in Vancouver
- Make streets safer, more comfortable, and more accessible
- Provide more pedestrian space on busy sidewalks
- Address gaps in the pedestrian network
- Create vibrant and interesting streets and public spaces







# CYCLING



# Cycling Directions

- Design for all ages and abilities
- Expand core routes to serve high ridership areas
- Provide secure and abundant parking
- Pursue public bicycle sharing
- Promote cycling as an everyday option
- Focus on education







Vancouver City Centre  
CANADA LINE STATION



# TRANSIT



# Transit Directions

- Support fast, frequent, reliable, high capacity transit
- Broadway is a top priority
- Ensure the system is fully accessible for all ages and abilities
- Support lower transit related noise and emissions to maintain livability
- Support new funding sources to pay for better transit







# MOTOR VEHICLES

# Motor Vehicles Directions

- Manage parking and traffic congestion
- Improve safety for all road users
- Support car-sharing and other programs that make it easier to drive less
- Accelerate shift to low carbon vehicles







# GOODS & SERVICES



# Goods & Services Directions

- Support different scales of movement from local to global
- Protect and improve rail corridors
- Reduce environmental and neighbourhood impacts
- Maintain effective emergency response times
- Review curb loading zone policies to improve efficiency
- Ensure commercial laneways support effective goods movement





An aerial photograph of Vancouver, British Columbia, Canada. The image shows the city skyline with several red container cranes at the port, the Vancouver Convention Centre, and the city of Vancouver in the background. In the foreground, there are trees with autumn foliage. A green semi-transparent band with a faint pattern of house roofs runs horizontally across the middle of the image, containing the text "LAND USE" in white capital letters.

# LAND USE



# Land Use Directions

- Locate major activity generators near high capacity transit
- Higher densities near transit stations while recognizing local context
- Build complete communities
- Design buildings to contribute to public realm





# Phase 2 Consultation



The screenshot shows the 'Transportation 2040' consultation page on TALK VANCOUVER.com. At the top is a banner image with the website name and 'Transportation 2040' text, alongside a '0%' progress indicator. The main text welcomes users to the plan for the next 15-20 years and lists six chapters: Walking & Public Space, Cycling, Taking Transit, Driving, Moving Goods & Services, and Land Use. It explains that users can provide input on every chapter or choose the most important ones. A green call-to-action encourages users to help guide Vancouver's future, read on to discover plans, choose their own adventure, and enter a prize draw. Below this are four blue speech bubble icons representing walking, transit, driving, and cycling. A 'Next' button is at the bottom left.

TALK VANCOUVER.com  
Transportation 2040

0%

Welcome to Transportation 2040 - the plan that will direct how we move around Vancouver over the next 15-20 years.

We recognize that **your time is precious**. This questionnaire has six different chapters to choose from:

- Walking & Public Space
- Cycling
- Taking Transit
- Driving
- Moving Goods & Services
- Land Use

You can have **input** on every chapter of the draft directions or **choose** the chapters that are most important to you.

**Help guide Vancouver's transportation future. Read on to discover what we're planning, choose your own adventure and then enter into our prize draw!**



Next

Visit [talkvancouver.com/transportation](http://talkvancouver.com/transportation) to have your say

## **Transportation 2040**

# **Questions**